



Project Budget: \$37,000 Deadline for Submissions: March 29, 2017

CITY OF PHILADELPHIA

James F. Kenney, Mayor

OFFICE OF ARTS, CULTURE AND THE CREATIVE ECONOMY
Kelly Lee, Chief Cultural Officer
Margot Berg, Public Art Director
Jacque Liu, Percent for Art Project Manager



INTRODUCTION

The City of Philadelphia's Percent for Art Program, through the Office of Arts, Culture and the Creative Economy (OACCE) announces a \$37,000 competition to commission a site-specific artwork for Fishtown Recreation Center. This commission is part of the \$1.5 million Lederer Pool Replacement at Fishtown Recreation Center by Philadelphia Parks & Recreation.

OVERALL SITE DESCRIPTION

Fishtown Recreation Center (1202-32 E. Montgomery Ave. Philadelphia, PA 19125) totals 1.4 acres and consists of a recreation center, a hockey rink, three basketball courts, and a public pool. Affectionately called "The Swimmo" by local residents, the pool is highly utilized but in poor condition.

Philadelphia Parks & Recreation will replace the pool and surrounding facilities. Site improvements include: reducing the distance between the pool deck and the surrounding sidewalk to increase the site's accessibility; installing a large canopy to provide shade; creating a spray ground with built-in water features to provide a cooling activity for young children and those not wishing to enter the water; upgrading the restrooms; and lastly, constructing a new pump room.

ART COMMISSION OPPORTUNITY

wrought-iron-steel-fence-montage-2

The Percent for the Art Program and Philadelphia Parks & Recreation seek to commission a high quality, original site-specific artwork that celebrates the new pool as well as the area's heritage and strong sense of community. More information, as well as a site visit, will be given at the Pre-Proposal Meeting.

Two potential sites have been identified: 1. The canopy, or 2. The surrounding fencing. Artists are invited to consider placing something upon the canopy, which would serve as both a sculpture and create shadows on the ground. On the fencing, artists are invited to consider adding elements to the entire fence; or just certain sections, such as the gate. Detailed information about the fencing can be found at: http://www.ameristarfence.com/commercial-industrial-ornamental-

A budget of \$37,000 has been allocated for this Percent for Art commission. This sum is inclusive of all artist(s) fees, insurance, fabrication, installation, travel, and all other project related expenses.



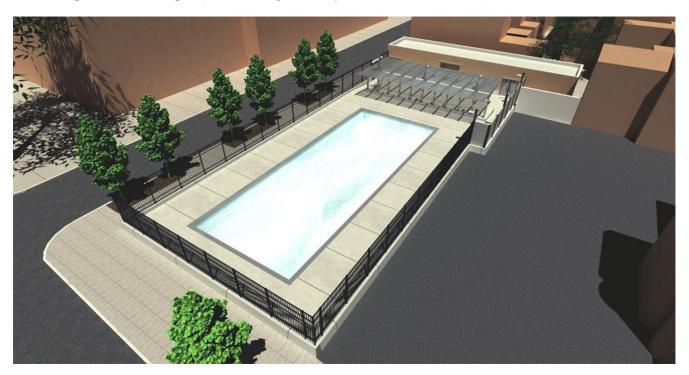
ELIGIBILITY AND SELECTION CRITERIA

This competition is open to artists and artist-teams who reside in the United States. The City of Philadelphia reserves the right to determine additional eligibility requirements.

Artwork will be selected on the basis of creativity, artistic merit, technical proficiency, and relationship to the site. Long-term maintenance, durability, and public safety concerns will be major selection criteria. Artists are required to comply with applicable rules, contracts, and procedures of all governmental boards and agencies of the City of Philadelphia.

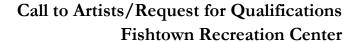


Renderings and Site Images (All renderings courtesy of Buell Kratzer Powell)





Renderings of the Overall Site: Both of the two Percent for Art opportunity sites are pictured here: 1. The canopy and 2. The fencing



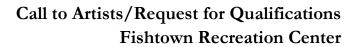




Rendering of the Play Area: The canopy, one of the two Percent for Art commission sites is pictured at the top of the image



Rendering from the Street: The fence, one of the two Percent for Art commission sites is pictured above









Fencing: Examples of the proposed fencing



SELECTION PROCESS

The selection process will take place in two stages.

Stage 1 consists of this Request for Qualifications (RFQ), due March 29 at 5 p.m. Applicants will be reviewed by OACCE as well as representatives of the commissioning agencies based on the stated criteria. Up to five (5) applicants will be selected to submit full proposals.

Stage 2 consists of a full proposal from the applicants selected from Stage 1. Selected artists will be required to submit a formal proposal consisting of narrative text, proposed budget, and images. An independent selection panel will review all applications. Stage 2 applicants will be required to give an in-person presentation.

Stage 2 applicants will receive a \$750 honorarium to cover research, administrative, and logistical costs.

The artist/artist team selected will be required to enter into an agreement with the eContract system on behalf of the City of Philadelphia prior to commencing. No selection shall be deemed final until a proposal has been fully approved and an agreement properly executed by the artist and the City. If a finalist is not selected from the original finalist group, the City reserve the right to re-open the call for artists.

PROJECTED TIMETABLE (PLEASE SAVE THESE DATES)

Issue Call March 7, 2017

Submission Deadline 5 p.m. on March 29, 2017

Finalist Notification Mid-April 2017

Pre-Proposal Meeting* Late-April 2017

Proposals Due Mid-June 2017

Panel Presentation* Mid-June 2017

Artist Notification Late-July 2017

Artwork Fabrication August 2017–Summer 2018

Artwork Installation Summer 2018



* Your in-person attendance at the Pre-Proposal Meeting and Panel Presentation is required; if you are unable to attend, you must arrange for a proxy who is familiar with your work to attend in your place

STAGE 1/RFQ APPLICATION PROCEDURE

Email the following to <u>Jacque.Liu@phila.gov</u> via a file-sharing program such as Dropbox (https://www.dropbox.com/) or Hightail (https://www.hightail.com/): (Applicants unable to use Dropbox or Hightail can send a CD to: Jacque Liu, Percent for Art Project Manager, 116 City Hall, Philadelphia, PA 19107)

- Submit eight (8) digital work samples of your artwork
 - Images should be labeled as last name, first name, and number; for example: Smith_Jane_01
 - o Images should be saved as JPGs, GIFs, or PNGs at 72 dpi with 1200 pixels as the widest dimension
- Submit the following information as A SINGLE Word or PDF document:
 - o **Artist Info:** Name, Address, Phone, Email, Website, Race (optional), how you heard about the call (optional)
 - Statement of Interest: This brief cover letter may include related experience, artistic
 ambitions, and/or a description of your vision for the site; you may include
 proposed images, if applicable (One text page maximum, including images)
 - o **Resume or Bio** (Two-page maximum)
 - o **Image Identification Sheet:** These must correspond to the numbers of your submitted images. **List your images as:** Title. Year. Materials. Dimensions. Location (if applicable). Project Budget (if applicable).
 - o **Title your document** as last name_first name_Info; for example: Smith_Iane_Info

- General application guidelines

- Submit what you believe is your strongest work, in the context of this commission opportunity
- O Submit your work samples in the order you would like them to be reviewed
- o For images with details: show the overall image first, followed by detail images
- Do not send additional catalogs, reviews, promotional items, or original artworks;
 they will not be reviewed
- o Incomplete or ineligible submissions will not be reviewed; it is the applicant's responsibility to verify the completeness of their application

The application deadline for submission is March 29, 2017 at 5 p.m.



NOTIFICATION OF RESULTS

All applicants will receive notification by email. Please do not call the Percent for Art Program, the Selection Panel, or any members of the project team directly for competition results.

The City of Philadelphia reserves the right to change, modify, or revise the Call for Artists, in part or whole, at any time without prior notice. The City of Philadelphia reserves the right to make no selection for this call to artists.

CONTRACT AWARD

The artist/artist team selected will be required to enter into an agreement with the City of Philadelphia through eContract prior to commencing. No selection shall be deemed final until a proposal has been fully approved and an agreement properly executed by the artist and the City. If a finalist is not selected from the original finalist group, the City reserves the right to return to the original group of artists who responded to this call to artists or otherwise solicit proposals.

ABOUT THE OFFICE OF ARTS, CULTURE AND THE CREATIVE ECONOMY

The Office of Arts, Culture and the Creative Economy's (OACCE) mission is to **support** and **promote** arts, culture, and the creative industries; and to **develop partnerships** and **coordinate efforts** that **weave** arts, culture, and creativity into the economic and social fabric of the city of Philadelphia.

The OACCE manages and oversees City arts programs, provides services to artists and arts organizations and serves as the primary point of municipal contact for local organizations, businesses, artists and creative entrepreneurs. As Philadelphia's **local arts agency**, the OACCE works in cooperation with the Mayor, City Council, and other municipal offices to make Philadelphia a great place to live, work and visit.

ABOUT PERCENT FOR ART

Enacted in 1959, the Percent for Art ordinance requires that one percent of the total dollar amount of any construction project that includes City funds be devoted to the commissioning of site-specific public art. The first of its kind in the nation, the program has commissioned over 300 works of art. The intent of the Percent for Art Ordinance is to enhance the City's public environment by incorporating exceptional site-specific works of art.