



Call to Artists
Requests for Proposals (RFP)
City of West Palm Beach Gateway Signs Public Art Project

APPLICATION DEADLINE - August 26, 2016

Project Overview:

The City of West Palm Beach Art in Public Places (AiPP) Program and the Engineering Department invite practicing professional artists residing in South Florida to design and install **5** site specific gateway signs at predetermined locations within the City. Please see **Exhibit A** for the location map and photos.

The selected artist team will develop new signs, color schemes, and design specs that will be applied on gateway signage throughout the City. Designs should be eye catching and reflect the City's character and diversity. The selected artist team will be required to work closely with various City Departments throughout the project process.

The artist's team will include a Professional Engineer, who will assume all responsibility for signage integrity, engineering, field verification, measurements and installation, etc. and be responsible for providing a structurally designed foundation including all required structural supports for each sign. The engineer's name, state license and registration numbers must be included with the proposal along with proof of applicable insurance certificates including professional liability insurance.

The City will remove or relocate the existing Gateway signs prior to the installation of the final approved design.

The Goals of the Project:

The proposed design should beautify and enhance the aesthetics of the surrounding area; be a creative wayfinding tool; increase public awareness of City limits and Districts; be a welcoming feature; be an original unique element; be professionally executed and installed; the work should not require extraordinary maintenance; and have a life expectancy of at least 20 years.

Project Budget: \$265,000

\$250,000 includes engineering, fabrication, installation, insurance, etc., and all other project related expenses

\$15,000 Artist's Design Fee

Project Timeline:

Deadline for RFP's: August 26, 2016

Artist Team selected: September 17, 2016

Design concept process: Nov. 2016 –Jan. 2017

Complete artwork/installation: June-August 2017

Design Guidelines:

The Proposed Gateway design should reflect the diverse culture of the City of West Palm Beach. The artist team is encouraged to be original and contemporary, while being mindful of the gateway sign(s) as a wayfinding tool. Proposal(s) should demonstrate connectivity within wayfinding, while creatively connecting each of the five districts in the city. Each gateway sign/design needs to incorporate the following:

Engineering and Design Specifications:

- ❖ Minimum lifetime expectancy of 20 years should be considered for the foundation, lettering (if applicable), structure and finishes. Signs shall be designed to withstand typical south Florida weather.
- ❖ Gateway signs within the clear zone shall be installed on breakaway supports. The clear zone varies depending on the speed limit and whether there are curbs on the edge of the road. If not possible, the gateway signs within the clear zone shall be installed on breakaway supports. Breakaway posts shall be FDOT or AASHTO approved.
- ❖ Overhead installation of gateway signing shall not be permitted.
- ❖ Signs shall not include visible moving, revolving, or rotating parts or visible mechanical movement of any kind; produce noise or sounds capable of being heard or emit visible smoke, vapor, particles, or odor.
- ❖ Gateway signs shall not be installed at or near decision making areas such as exit directional, exit gore, route split, lane drop, etc.
- ❖ Gateway signs shall not obstruct roadway sight distance or resemble a traffic control device.
- ❖ Signs should incorporate lighting installations must follow existing City policies and standards on lighting. Lighting maybe prohibited if it creates a safety hazard.
- ❖ Signs located within county right-of-ways must obtain a Palm Beach County building permit prior to construction, erection, attachment or placement. A building permit tag must be installed on each permitted freestanding sign, between one and three feet above grade. The permit number shall be marked on permanent material with a contrasting color in numbers at least one inch in height. [Palm Beach County Ord. 2005-041]
- ❖ Encouraged are designs, which preserve or incorporate existing native vegetation; integrate architectural features and pedestrian facilities.
- ❖ All signs with electrical components shall be fabricated by a UL certified shop and will carry the appropriate certification sticker upon completion. Electrical hook-up is to be completed by a certified electrician.
- ❖ All proposed materials must be able to withstand South Florida's Sub-tropical weather.

Material(s) Considerations if applicable in the design and/or fabrication of the Gateway Sign:

- All paints used must retain a minimum 5-year warranty for exterior signage. This includes no cracking, flaking, or fading. Paints should be 2-part catalyst hardened urethane, base coat, top coat, matte finish unless otherwise specified. Incorporate “anti-graffiti” coatings wherever possible.
- All aluminum components and panels will need to have a minimum wall thickness of 0.125” or greater.
- All hardware will need to be secured with Loctite or equivalent to deter vandalism.
- Seamless construction is required. All seams/welds will need to be filled, ground, sanded and finished smooth.
- No visible fasteners are allowed unless they are specifically part of the design intent and noted on the conceptual design documents.
- Pin mounted letters should be set in Hilti epoxy or equivalent to deter theft and vandalism. Exterior pin mounted letters should be set in Hilti epoxy or equivalent and sealed with silicone or equivalent waterproofing sealer.

A complete submittal consists of the following:

1. **Statement of Interest:** briefly describe your interest in this project, any relevant past experience/projects, and how you would approach the design process.
2. **Description of Proposed Concept**
3. **Preliminary drawings** and sketches of the concept
4. Detailed **budget** with line itemized expenses not to exceed the Project Budget
5. Resume (No more than five pages)
 - Acceptable digital images must be: Dimensions: Minimum 800 x 600, Maximum 1600 x 1200 File Format: JPG at 72 DPI
[Do not use Progressive JPGs, GIFs, or TIFFs]
 - ANNOTATED IMAGE LIST that includes the lead contact’s name as a heading and a brief description of each image, including title, date, medium, dimensions
 - Structural engineering documentation will be required to supply necessary structural calculations for strength, wind loads and installation for the sign.

All qualifications materials must be submitted to aipp@wpb.org by August 26, 2016. *Incomplete or late proposals will not be accepted.

Selection Panel and Criteria: The selection panel will review completed submissions.

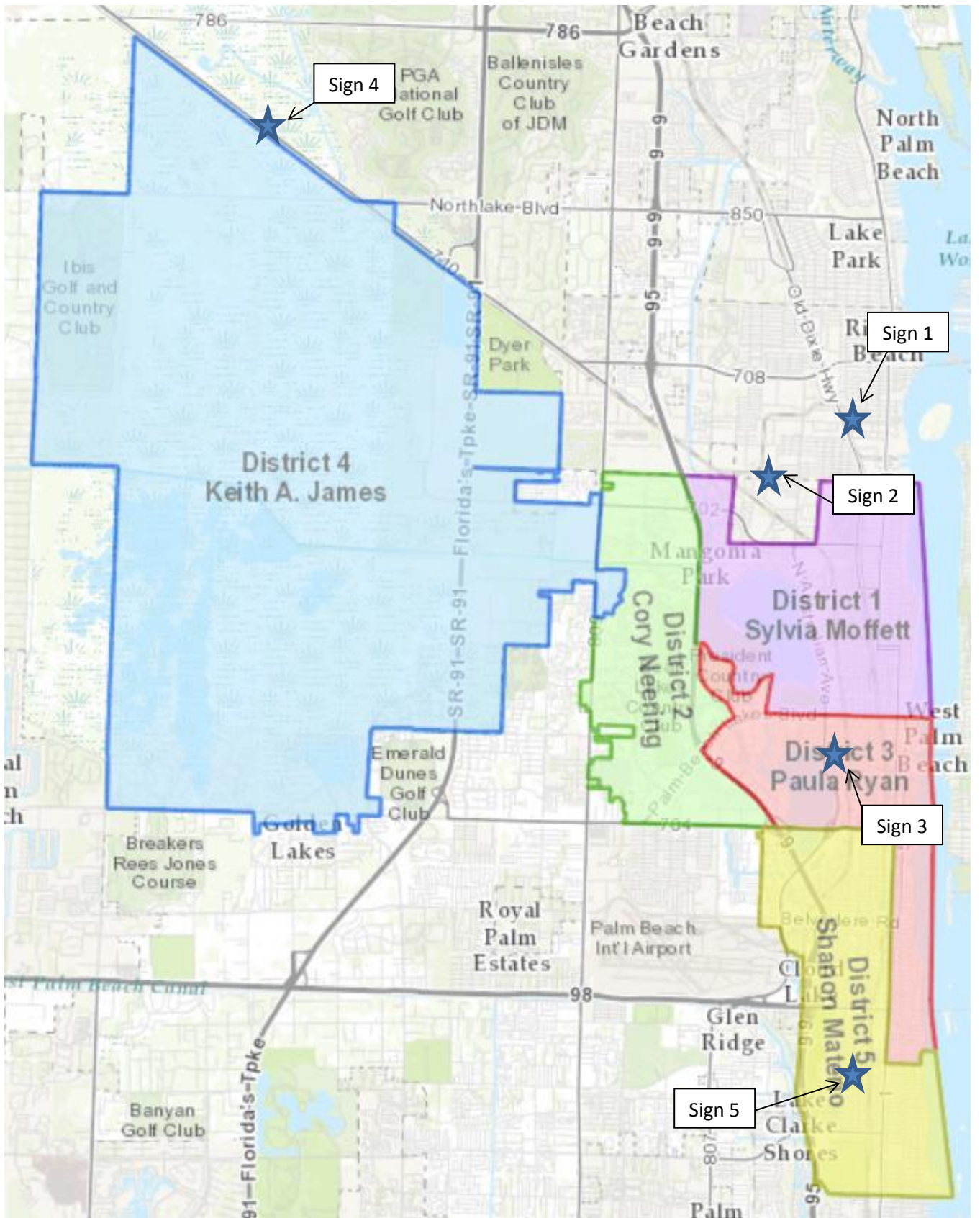
- The primary criteria for selection will be based on the following:
- Artistic merit in artist body of work;
- Ability to design work that is relevant to the context/theme as requested within this Call;
- Innovative and effective approaches to creative projects and the probability of successful execution and completion of the work/project in a timely manner;
- Clarity in visual consistency and strong design standards;
- Experience working as a member of a team.

For further information please contact:

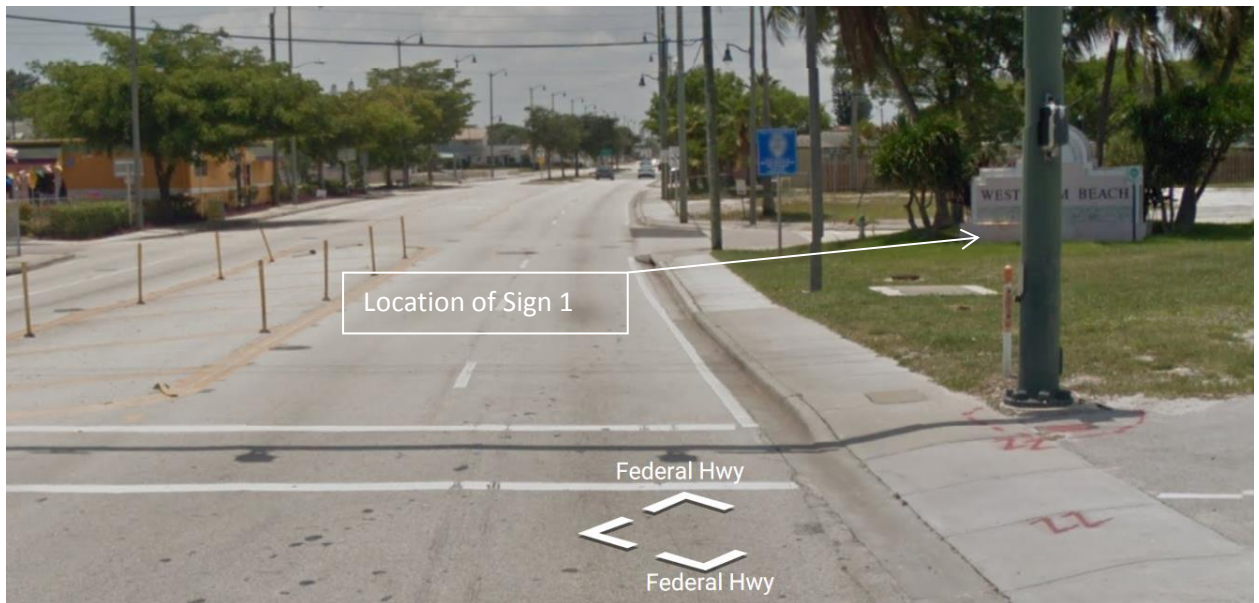
Sybille Welter, AiPP Coordinator 561.822.1521 scwelter@wpb.org

Kelly Cranford, Capital Improvement Plan Manager 561.494.1098 kecranford@wpb.org

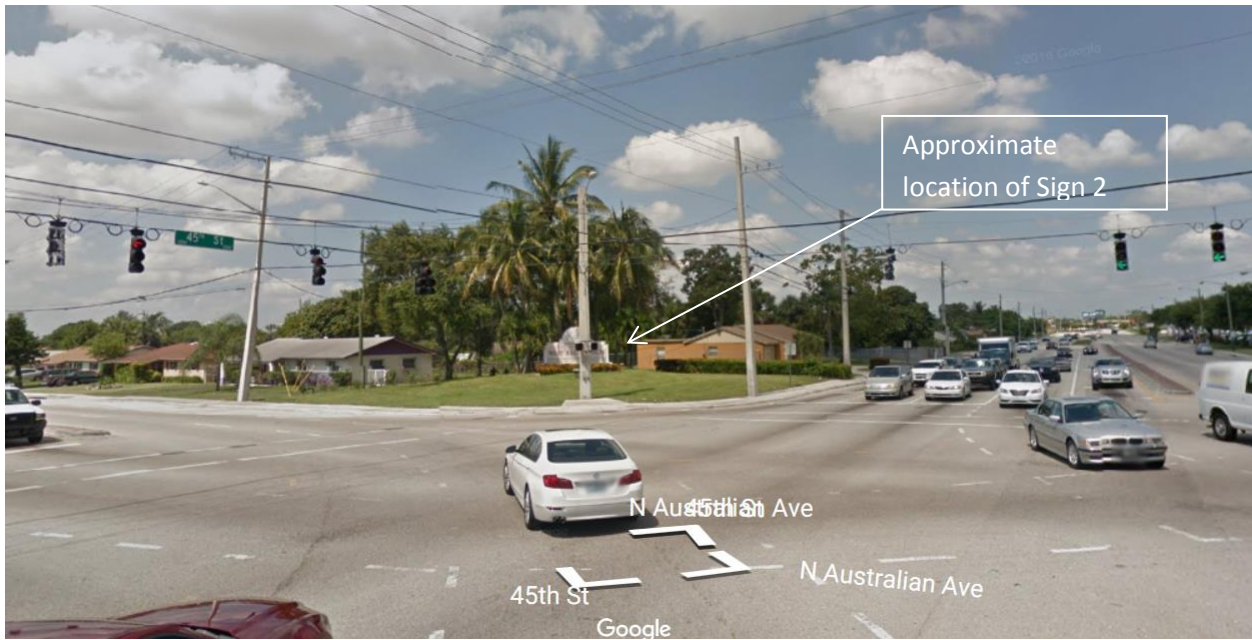
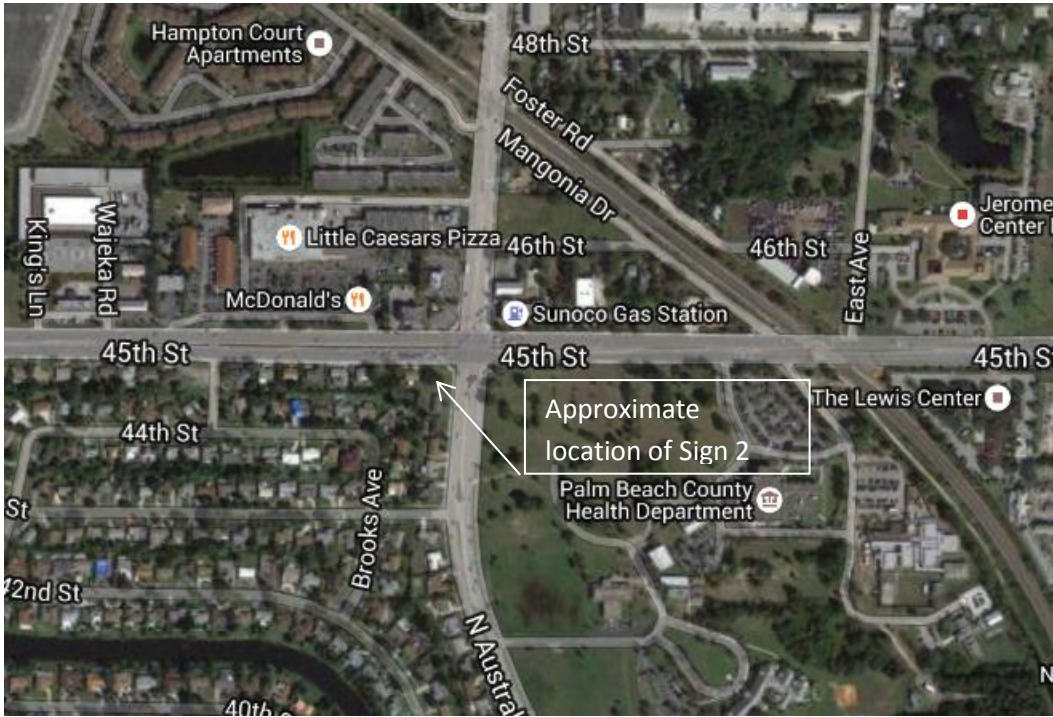
EXHIBIT A



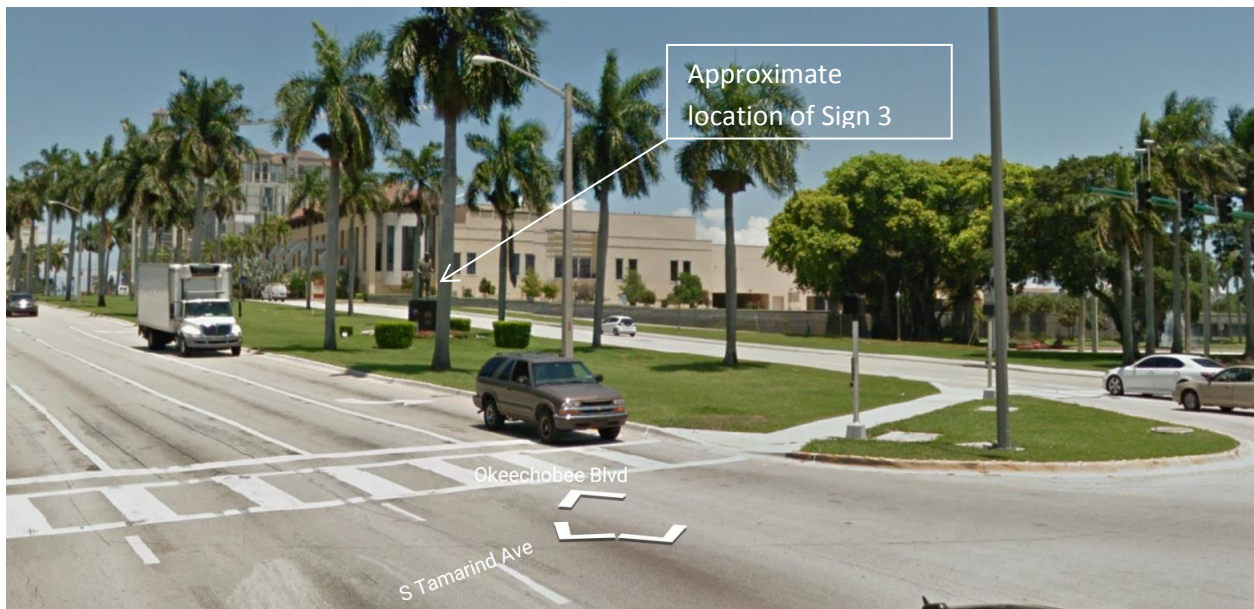
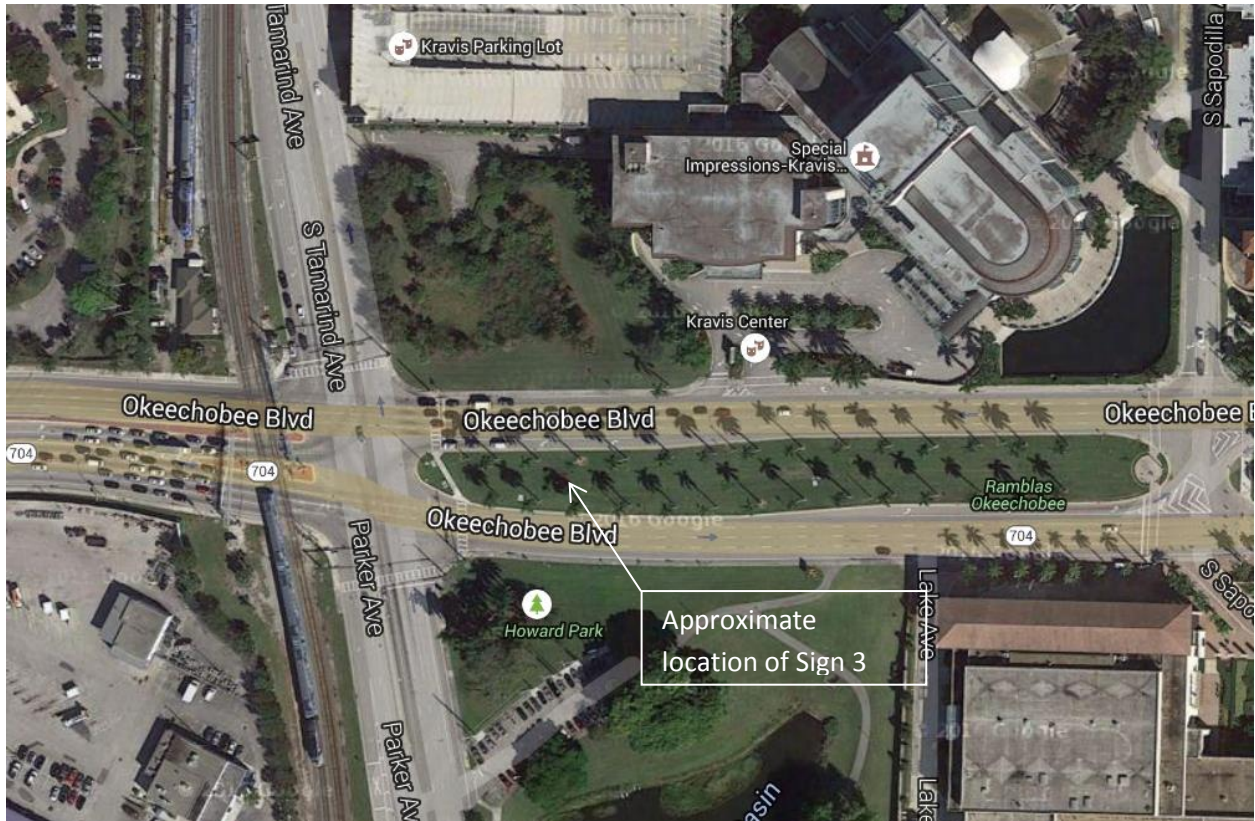
Site 1: (District 1) Broadway north of 59th Street (6029 Broadway). This is the entrance to the Northwood District and will replace the existing monument sign. Requires permitting through the City Building Department.



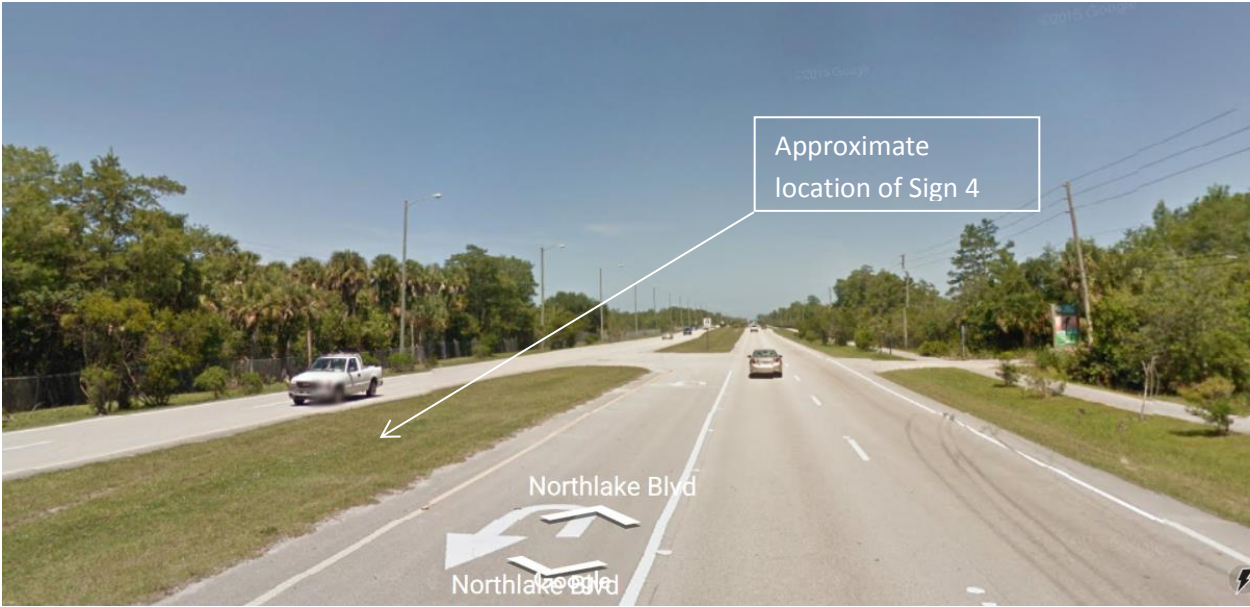
Site 2: (District 2) Southwest corner of 45th and Australian. Requires permitting through the City Building Department.



Site 3: (District 3) Okeechobee Blvd median west of S Tamarind Avenue. Requires FDOT, County, and City permitting. Existing statue to be relocated to City Place (by others).



Site 4: (District 4) Northlake Blvd median within Grassy Waters Preserve. Requires FDOT, County, and City permitting. This location is within the clear zone.



Site 5: (District 5) South of intersection of Forest Hill Blvd and Forest Court. Requires FDOT, County, and City permitting.

