

FAIRMOUNT PARK CONSERVANCY ANNOUNCES:

OPEN CALL FOR ARTISTS

**For outdoor installations at *GLOW in the Park* event at the
Reflecting Pool at the Fairmount Park Horticulture Center**



DEADLINE TO APPLY: WED, SEPTEMBER 6, 2017



EVENT BACKGROUND

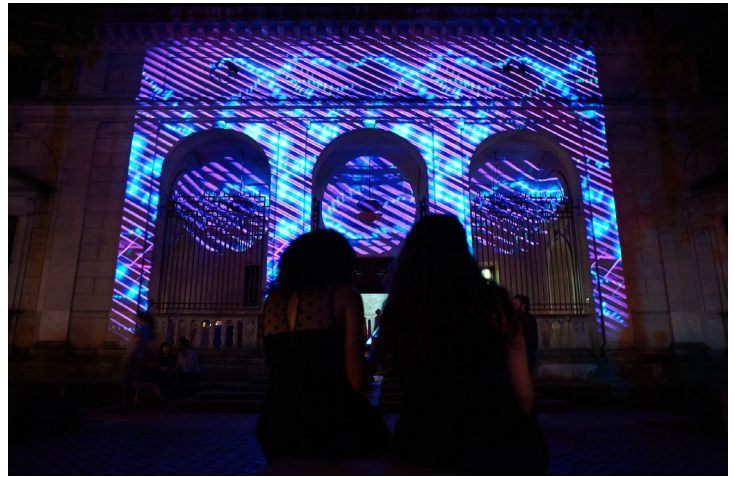
GLOW in the Park is Fairmount Park Conservancy's annual fall fundraiser, a gathering of 400+ friends, supporters and young professionals. Each year, the event takes place at a special location within Philadelphia's park system, showcasing the city's park assets while raising funds to contribute to the parks' continued improvement.

On October 19, 2017, the 6th annual *GLOW in the Park* will be located at the Reflecting Pool at the Fairmount Park Horticulture Center. It's a convivial evening with music, food and drinks. Proceeds from the event will support restoration of the nearby Lansdowne and Montgomery Creeks.

In previous years, *GLOW in the Park* has been held at the Palazzo on the Parkway, the Smith Memorial Arch in the Centennial District of West Fairmount Park, Strawberry Mansion Music Pavilion in East Fairmount Park and the Boathouse in FDR Park in South Philadelphia.

FAIRMOUNT PARK CONSERVANCY

Fairmount Park Conservancy exists to champion Philadelphia's parks. We lead capital projects and historic preservation efforts, foster neighborhood park stewardship, attract and leverage investments, and develop innovative programs throughout the 10,200 acres that include Fairmount Park and more than 100 neighborhood parks around the city. Philadelphia has one of the largest urban park systems in the world, providing residents with extensive health, environmental, social, economic and cultural benefits.



GLOW in the Park, 2016 (photo by Albert Yee)



GLOW in the Park, 2015 (photo by Albert Yee)



GLOW in the Park, 2014 (photo by Albert Yee)

FAIRMOUNT PARK HORTICULTURE CENTER

Built in 1976, the Fairmount Park Horticulture Center is located in West Fairmount Park. Its site was the former home of Horticultural Hall, built for the 1876 Centennial Exposition in Philadelphia (and destroyed by Hurricane Hazel in 1954). Today a modern exhibition space with 31,000 sq. ft. of greenhouses, the Horticulture Center is home to a variety of tropical plants and statuary, in addition to a visitors' center.

The grounds include display gardens (perennials, herbs, an accessible garden, a demonstration and vegetable garden), a collection of Japanese maples, the historic 27-acre Centennial Arboretum and notable pieces of public art. Nearby are Martin Puryear's contemplative *Pavilion in the Trees* and the Shofuso Japanese House and Garden.

The Reflecting Pool is nearly 300' in length, with a width of approximately 35' and a depth of approximately 1'-2'. It is located between the Horticulture Center and the Centennial Arboretum, directly adjacent to Alexander Stirling Calder's *Sundial* sculpture.



Illustration of Horticultural Hall, built for the 1876 Centennial Exposition and demolished in 1954.



Horticulture Center Reflecting Pool (photo by Philadelphia Parks & Recreation)



Aerial view of the Horticulture Center, Reflecting Pool, and Centennial Arboretum

COMMISSION

Fairmount Park Conservancy seeks to commission one artist or artist team to create a temporary outdoor art installation for the 6th annual *GLOW in the Park* at the Reflecting Pool at the Fairmount Park Horticulture Center. We are looking for a work with a sense of fun, spectacle and intentionality, speaking to its setting as well as creating a unique experience for those attending.

REQUIREMENTS:

- High visual impact in an outdoor, night-time setting
- Imaginative, interactive, experiential
- Clarity of intention and context (how it engages the site or physical space)
- Consideration of exposure to the elements (wind, rain, etc.)

DESIRED BUT NOT REQUIRED:

- Engages with environment, natural processes or materials if possible
- Potential for long-term re-use after the event within the Philadelphia park system
- Expresses the mission of Fairmount Park Conservancy

This commission is part of a larger effort to forge new connections between artists and cultural partners with communities and the public realm. We are working to engage the power of the arts to enhance our treasured city parks and to provide a new lens through which to see, understand and experience them. By creating a piece for this event, you will reach a new, wide audience for your work and help broaden our network of artist collaborators and partners.

The event takes place on **Thursday, October 19, 2017 from 6:00 – 9:30 pm**. The temporary piece will remain installed for the duration of the event. There are no limitations as to material or form, but the piece should not permanently alter or damage any element of the grounds and landscape at the Horticulture Center, including the pool itself.

This commission is part of Fairmount Park Conservancy's new Arts and Culture Program, supported by ArtPlace America's Community Development Investment program.

ARTPLACE

TIMELINE

DATE	EVENT
THU August 17, 2017	Open call issued
WED September 6, 2017 (11 pm EST)	Deadline for applications
FRI September 8, 2017	Jury review + confirmation of selected artist(s)
TUE September 12, 2017 (noon)	Kick-off meeting with artist(s) + site visit
September 13, 2017 - October 13, 2017	Design + fabrication (up to 3 check-in meetings during this period)
October 16 - 18, 2017	Final delivery + installation of piece onsite
October 19, 2017 (6:00 - 9:30 pm EST)	GLOW in the Park Event
TBD	De-installation*

**The artist is responsible for de-installation of the piece.
Exact date TBD upon further development and discussion.*

ELIGIBILITY + SELECTION CRITERIA

Artists of all backgrounds, disciplines, and experience levels may submit proposals. All artists who apply must demonstrate:

- Strong visual and conceptual skills
- Ability to fabricate work (or partner with those who can)
- Willingness to incorporate feedback on aspects of design or implementation
- Ability to take charge of all aspects of project delivery (including sourcing materials, fabrication, delivery to site, final installation of work) on time and on budget

Artwork will be selected on the basis of creativity, artistic merit, relationship to the site, as well as potential to inspire and engage.

Artists are required to comply with applicable rules and procedures of the Fairmount Park Conservancy.

Fairmount Park Conservancy reserves the right not to accept any of the proposals submitted.

BUDGET

A budget of \$7,000 has been allocated for the artist or artist team selected. The budget is inclusive of all artist fees, fabrication, installation, and all other project-related expenses.

SUBMISSION

Artists are required to provide:

- CV or bio (not to exceed 2 pages)
- 4-8 images that illustrate previous artistic work
- A short narrative proposal for GLOW in the Park (max. 300 words)
- 2-4 images that illustrate the proposal (sketches, Photoshop images, etc.)

The deadline for submissions is **Wednesday, September 6, 2017 at 11 pm EST**. All materials must be submitted as a PDF to **arts@myphillypark.org**.

For questions concerning this open call, please email **arts@myphillypark.org**.

