



Art in Public Places | Cultural Arts Division
Economic Development Department | City of Austin
201 East 2nd Street, Austin, TX 78701
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Request for Qualifications

Project: TEMPO 2D - Temporary Public Art Murals

Budget: between \$2,000 and \$7,000 per project

Deadline: Thursday, April 26, 2018, at 5:00 pm

Project Summary

The City of Austin's Art in Public Places (AIPP) program of the Cultural Arts Division, Economic Development Department, seeks qualifications from visual artists or artist teams to design, fabricate, install and de-install short-term mural artworks on pre-selected or artist-proposed City-owned sites.

Artists and designers who live and work in Williamson, Travis, Bastrop, Caldwell, Hays, Burnet, and Blanco counties are eligible to apply. Special consideration will be given to artists with lived experience in the neighborhoods in which they are proposing artwork.

The budget for each mural is between \$2,000 and \$7,000 contingent on the size and complexity of the project.

TEMPO Public Art Intent & Goals

The intent of the TEMPO temporary public art program is to cultivate curiosity, spark imagination, engage the community in a meaningful dialogue about public art, foster work by local artists and enhance the tourist experience in Austin's neighborhoods through the exhibition of temporary public art.

- » **TEMPO 2D is focused specifically on bringing temporary mural arts to share with visitors and tourists to Austin, and as an extension of Art in Public Place's TEMPO program. Through TEMPO 2D, artists are encouraged to create murals that reflect the program goals of TEMPO and the locations they propose to install artwork.**

The goals of the TEMPO program are to:

- » Expose citizens to contemporary artworks by local artists;
- » Foster engagement between local artists and the community through public art;
- » Link local artists with resources and city assistance to develop skills and experience;
- » Facilitate public discussion, civic dialogue, and collaborative partnering for programming;
- » Increase awareness of public art, and increase artist participation in public art; and
- » Promote tourism and the convention and hotel industry through arts activity.

For more about the TEMPO program, please go to <http://austintexas.gov/tempo>.

Budget

The funds for this project are derived from the Hotel Occupancy Tax. **The budget for each mural is between \$2,000 and \$7,000 contingent on the size and complexity of the project. Up to ten commissions may be awarded.** No fund matching or crowd sourcing may be applied.

Insurance

Insurance will be required of all commissioned artists for the entire length of the contract. Workers Compensation insurance may be waived if the artist is installing the work without any paid subcontractors. Unpaid volunteers must sign a waiver of liability release form.

If any subcontractors are hired by a commissioned artist, these coverages, as well as workers' compensation insurance, will also be required of the subcontractors. More detailed information on City of Austin insurance requirements can be found online at: <http://austintexas.gov/department/aipp-resources>.

Artwork Opportunity

This opportunity is for creating a mural. Once selected, artists may propose mural designs that will either be hand-painted, digitally-printed vinyl adhesives or temporarily attached panels. No logos, advertising or self-promotional web sites are permitted to be incorporated into the mural.

Art in Public Places seeks mural proposals that cultivate curiosity, spark imagination, and engage the community in a meaningful dialogue about public art. Designs should also take into account the location and community they are being proposed for.

- » **Scale** - The approximate square footage of each mural may vary depending on the size of each location and dimensions. The approximate size of each mural opportunity may be between 100 and 900 square feet.
- » **Location** - See Appendix A for more information.
- » **There will be three phases to the mural creation for the selected artists:** Community Engagement, Design and Fabrication. See Appendix B for more information.

Programing for Tourism

Programing will be planned and executed by staff. Staff will create collateral for self-guided tours of the murals, to be provided to hotels, publications, media outlet and the Austin Convention Visitors Bureau. Staff may also plan and execute a tour for the TEMPO 2D murals, such as a bus tour, depending on final locations.

Artist Information Meeting

Artist Information Meetings will be held in March and April in City and non-City locations in north, south, east and west Austin to familiarize artists with the project opportunity including the mission, intent and guidelines for temporary work as well as the application and selection process. AIPP staff and facility representatives will be available to answer questions. Artists may also attend **AIPP Open Office Hours** to ask questions.

Thursday, March 22nd, 6:00 – 7:00 PM | Howson Library, 2500 Exposition Blvd
Monday, March 26th, 6:30 – 7:30 PM | Dougherty Art Center, 1110 Barton Springs Rd
Thursday, March 29th, 6:00 – 7:00 PM | North Village Library, 2505 Steck Ave
Additional sessions will be added, watch austincreates.com for meeting updates

Artist Eligibility

Visual artists at least 18 years of age living and working in Williamson, Travis, Bastrop, Caldwell, Hays, Burnet and Blanco counties are eligible to apply. Artists who have not received a public art commission before are encouraged to submit their qualifications for consideration. Only one application per artist or artist team will be accepted (an artist may *not* apply as an individual and as a team member on separate projects). Incomplete or late applications will be disqualified.

Eligible to apply:

- Artists currently under contract
- Temporary City of Austin employees

Ineligible to apply:

- Full-time, permanent City of Austin employees
- Employees of the Economic Development

Evaluation Criteria

The selection of an artist or artist team shall be based on artist qualifications which best meet the requirements contained in the Request for Qualifications. The Selection Panel will review and consider the following evaluation criteria:

- » Artistic merit and technical expertise;
- » Ability to engage the community in which the artwork is being proposed; and
- » Demonstrated success executing outdoor works of art

For more info on AIPP project selection criteria:

http://www.austintexas.gov/sites/default/files/files/aipp_selection_criteria.pdf

Selection Process

Applications must be received via www.PublicArtist.org no later than **5:00 pm on Thursday, April 26, 2018**. For technical assistance with your application, please contact info@publicartist.org or 210-701-0775 (9:00 am – 5:00 pm). Artists are encouraged to start the application process as early as possible so that AIPP program staff and/or PublicArtist.org technical staff have the opportunity to respond to your question(s).

Submission Requirements

Each artist or artist team must submit for review to the selection panel:

- **Responses to these questions, maximum of 500 words total:**
 - How will your artwork represent Austin?
 - How might your artwork function to bring people together?
 - Have you previously worked with communities or civic/social practice in your art practice?
- **Proposed location for mural**
 - Please provide up to three locations for your mural. The final decision on siting your work resides with AIPP.
- **5 to 10 portfolio images** of current work including size, descriptions and artwork budget;
- **Artist Resume**
- **Demographics Survey**

Selection Panel

The City of Austin AIPP Panel will convene a Selection Panel to recommend applications to the AIPP Panel and Arts Commission. The Selection Panel and Project Advisors shall work together to evaluate applicant qualifications.

Each artist or artist team will present their Final Design to the AIPP Panel for approval. The AIPP Panel approvals are subject to approval by the Austin Arts Commission prior to authorization of fabrication. The approved recommended artists or artist teams will be put under a contract upon approval of qualifications by the Austin Arts Commission.

The 3-person Selection Panel will include:

- Chris McCray, Chair of the AIPP Panel; Designer/Artist; Principal, McCray & Co.
- Tammie Rubin, AIPP Panel member; Visual Artist; Asst. Prof. Visual Studies, St. Edward's University
- Jacob Villanueva, AIPP Panel member, Visual Artist; Creative Director, Texas Tribune

AIPP Program Advisor:

- Chris McCray, AIPP Panel

Advisors

The Selection Panel will be aided by a group of non-voting Project Advisors appointed by each City department and appointed community stakeholders, as needed. These stakeholders could include representatives from the following City departments and groups:

- Parks and Recreation Department
- Public Works Street And Bridge Department
- Austin Public Health
- Six Square
- Mexic-Arte Museum
- George Washington Carver Museum
- CAD Cultural Ambassadors
- HOPE Gallery

2018 Schedule

Tuesday, March 15	Request for Qualifications (RFQ) released
March and April	Artist Information Meetings
Thursday, April 26	Deadline for RFQ submission
Thursday, May 3	Selection Panel review of submissions and recommendation of finalists
Monday, May 7	Approval of Selection Process by AIPP Panel
Monday, May 21	Approval of Selection Process by Arts Commission
Tuesday, May 22	Recommended finalists announced
May 23 - 31	Selected Artists sign Design Agreement
May 23 - 31	Communities informed of selection
Early June	Community Engagement Phase: Artists attend AIPP-sponsored Community Engagement workshop
Early-Mid June	Artists engage mural Community (1 of 2)
Early July	Design Phase: Artists submit Preliminary Design to AIPP
Early July	Artists submit Preliminary Design to community for review/feedback (2 of 2)

Late July	Artists submit Final Design to AIPP
Monday, August 6	Final Design approval by AIPP Panel
Monday, August 20	Final Design approval by Arts Commission
Late August	Artists sign Commission Agreement

September	Fabrication Phase: Install the mural
October	Promotion
August 2019	De-installation, site restoration and close of contract

For Questions Contact:

Curt Gettman, Art in Public Places Project Manager
(512) 974-9310; Curt.Gettman@austintexas.gov

Appendix A - Potential Sites

Potential sites for the mural projects include:

District 1:

- Austin Public/Austin Film Society 1143 Northwestern Avenue
- Rosewood Neighborhood Park – tennis court retaining wall

District 2:

- Austin Bergstrom International Airport – Two potential opportunities for panels or vinyl adhesive art inside Barbara Jordan Terminal

District 3:

- Mabel Davis District Park - 3427 Parker Lane; Skate Park/Pool
- 4801 Bolm Road – Long wall adjacent to railroad tracks
- Montopolis Community Center – side of pool restrooms

District 4:

- Bartholomew Pool – potential for panels or vinyl adhesive on the exterior wall facing 51st Street

District 5:

- 1728 Barton Springs Road - textured concrete retaining wall across from Chuy's
- Dittmar Blvd and Davis Oaks Trail - storm water concrete retaining walls
- Riverside Drive between Summit & IH35 - potential for panels on large retaining wall on high traffic road

District 6:

- Springswood Park – potential for panels on side of restrooms

District 7:

- Great Northern Detention Basin Off-Leash Dog Area – long 4' – 5' high retaining wall throughout

District 8:

- Austin Nature and Science Center – interior opportunity

District 9:

- 30th Street and N Lamar Blvd - 4' tall concrete retaining wall
- Heath Eiland and Morgan Moss BMX Skate Park - 1213 Shoal Creek Blvd
- Shoal Beach at Town Lake Metro Park – opportunity at Jamie M. Odom Gazebo across from the new Central Library

District 10:

- 7600 Wood Hollow Drive - two large retaining walls; two large-scale opportunities at this location

In addition, artists are able to propose their own sites. Proposed sites must be city-property, highly visible to the public, and have adequate space for safe installation.

Sites not on the pre-selected list may be considered on a case-by-case basis but must be on City-owned property and approved by staff. No private property is permitted. No TxDOT property, including highway retaining walls, is eligible. Artists are encouraged to contact staff in advance of submitting their application if they are unsure of the ownership of a specific wall.

Appendix B - Selected Artists' Scope of Work

For those artists who are selected to create a mural, the expected scope of work is outlined below:

1. Community Engagement Phase

Once selected, the artist will engage the community where the mural is to be sited and consider the response from the community in preparing the final design.

- AIPP will provide a community engagement workshop to help selected artists plan their individual community process.
- The artist is responsible for planning and executing community engagement, meeting(s), outreach and community participation, being sure to keeping the AIPP project manager in the loop for all communications regarding the project.

2. Design Phase

After the artist has engaged the community, they will submit the following material for the final design proposal for the mural:

- a. **Written Narrative** describing the proposed mural, including how the mural relates to the location, compatibility with the community/people near the site, and how the artwork will be installed and removed. The narrative should describe how the artist engaged with the community during the Community Engagement Phase.
 - The selected artist or artist team will explain how the artwork will be installed (painted, vinyl adhesive, or panels, etc), including if he or she intends to contract a third-party to install, or ask the community for assistance with installation.
- b. **Images** of proposed artwork where it is intended to be installed, showing what the mural will look like in place.
 - The artist will determine the artistic expression, scope, design, color, size, material and texture of the artwork, in conversation with the community surrounding the mural location and subject to approval by the City.
- c. **Preliminary Itemized Budget** including a materials list which explains how the mural will be installed.
 - The artists will develop a final budget including all costs to create the mural such as costs of installation, removal, site restoration, permitting, and insurance.
 - A sample budget sheet can be found online at: <http://austintexas.gov/department/aipp-resources>.
 - Tools or equipment for fabrication or installation are considered capital assets and are not eligible expenses. Rental of tools or equipment are acceptable expenses. No fund matching or crowd sourcing may be applied.

3. Fabrication Phase

In addition, the selected artist or team will provide the following services:

- a. **Site Preparation.** The artist is responsible for preparing the site to receive art. This includes cleaning the mural surface and removing loose debris and, in the case of painted murals, priming the mural area in advance of painting.
- b. **Installation.** The artist is responsible for fabricating and installing the artwork or overseeing its fabrication and installation. The artist is responsible for working safely within the public space, redirecting any traffic so that there is no conflict with artist work space.
- c. **Maintenance & De-installation.** The artist is responsible for repairs and maintenance of the mural during its lifespan, de-installing the mural at the end of the project and restoration of the site if needed (murals will be on display for a year).