LB L e B A S S E projects

GREAT PARK ART WALK RFP

HERITAGE FIELDS <mark>EL TOR</mark>O, LLC dba great park neighborhoods

BEAU K. BASSE, LEBASSE PROJECTS



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ARTWALK RFP

Heritage Fields El Toro, LLC dba Great Park Neighborhoods, the master developer of Great Park Neighborhoods, in conjunction with LeBasse Projects, the Consultant, requests written proposals to secure artists for various sculpture installations in the upcoming Great Park Neighborhoods Art Walk. Below you will find a detailed description of the Art Walk in its entirety.

PROJECT DESCRIPTION

Great Park Neighborhoods is a large residential development in Irvine, California. The development boasts to date four parks, thousands of homes, three state-of-the-art schools, and will ultimately have a lively collection of shops and restaurants.

The project is helmed by FivePoint Communities Management Inc. ("FivePoint"), whose specialty is creating large mixed-use communities across California. Great Park Neighborhoods is an ever-growing collection of communities, each anchored by a uniquely designed park, which are shared by the residents of the greater neighborhood. The various parks will be connected by bicycle and pedestrian paths and community resources.

FivePoint, assisted by LeBasse Projects aims to utilize public art to create a unique, creative environment within the Great Park Neighborhoods. One of our most exciting projects will be the Art Walk at Cadence Park. The Art Walk will be a large walking trail located in the Cadence Park area of Great Park Neighborhoods. The walk will feature sculptures scattered along the landscaped route, giving residents and visitors an opportunity to engage with public art in their daily lives.

Additional information on Great Park Neighborhoods can be found at greatparkneighborhoods.com





PROJECT OPPORTUNITIES

This project includes opportunities for 6 sculpture installations to be installed as a part of an Art Walk. The City of Irvine and Great Park Neighborhoods are interested in including some of the following themes in the installations. These themes are not mandatory, just suggested concepts:

- Water
- Bicycling
- Local Nature
- Marine Corps Air Station El Toro

FivePoint and LeBasse Projects are accepting proposals from artists who can create original artwork for these opportunities. The Art Walk will be one of the most prominent features of Great Park Neighborhoods, and will allow residents the opportunity to interact with many different artists and their work. The project calls for works of art that are unique, vibrant, and consistent with the goals and values of Great Park Neighborhoods. One of our goals is to foster a love of art within the growing community, and in doing so, increase public engagement with artists and their work across Orange County.

Selected artists and proposals must be approved by the Great Park Neighborhoods Art Team and the City of Irvine.

PROJECTED BUDGET

Artist Projected Budget is \$30,000 - \$50,000 to include:

- Artist Concept / Design Fees
- Artist Administration Fees
- Presentation Materials
- Renderings and Models
- Engineering Fees
- Materials and Fabrication
- Transportation
- Artist Travel
- Installation

PROJECTED SCHEDULE OF PERFORMANCE

Installation 2 : September 2018

Installation 3 : November 2018

- Installation 4 : January 2019
- Installation 5 : March 2019
- Installation 6 : May 2019

REQUIREMENTS & DEADLINES

ARTIST REQUIREMENTS

This project is open to qualified artists both international and domestic. To qualify, artists must demonstrate the following:

- A high level of accomplishment through a body of work, exhibitions, presentations, or performances
- History of strong conceptual development
- Involvement in programs rooted in innovative uses of technology, collaborative work, or interdisciplinary projects
- BFA, MFA or other comprehensive advanced training in the visual arts
- Work/training primarily producing art in unique or limited editions and not for the purposes of marketing, mass production or advertising

Disqualifying Characteristics of Artwork: Designed by City-elected or appointed officials, City staff members or their immediate family, members of the project architect's firm or immediate family members, individuals directly associated with the development team or immediate family members of the property owner and/or applicants that may have an interest in common.



SUBMISSION REQUIREMENTS

Submissions must be delivered in a .pdf file format and include the following:

- Letter of interest
- Current Resume / Bio / CV
- A minimum of ten (10) and maximum of twenty (20) images of current, relevant work. Concept renderings may be submitted, but inclusion of actual past work is mandatory
- Link to website and social media
- Any relevant press

Please note there is no representation or guarantee that submission of an RFP by an artist will result in an artist or artist's work be selected.

We look forward to your responses.

Please send submissions and any questions to <u>hello@lebasseprojects.com</u>.

DEADLINE FOR RFP SUBMISSIONS: MAY 30, 2018

Thank you,

FivePoint & LeBasse Projects







* Sections 1 & 5 will not be included in the RFP







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