

Request for Qualifications Temporary Public Art | Connecticut Avenue



Location 2: Connecticut Avenue Median
Pictured: HYBYCOZO's Golden Spike

Golden Triangle Business Improvement District

Calling all artists, artist-teams, and designers! The Golden Triangle Business Improvement District (BID) invites you to submit your qualifications to be considered for public art projects to be installed at two different locations along Connecticut Avenue in 2019. Artists may elect to be considered for one or both projects. The scope of work is to include the design, fabrication, and installation of two temporary artworks at the following locations:

1. Connecticut Avenue Overlook (just south of Dupont Circle)
2. Connecticut Avenue Median (at K Street NW)

Budgets of up to \$35,000 will be considered for each of the two projects. Fees for artists/artist teams cannot exceed 20% of total project budget. Up to five semi-finalists for each site may be selected to create concept proposals. Finalists will receive a design proposal stipend.

All qualifications must be submitted online here:
<https://bit.ly/2jmiriw>

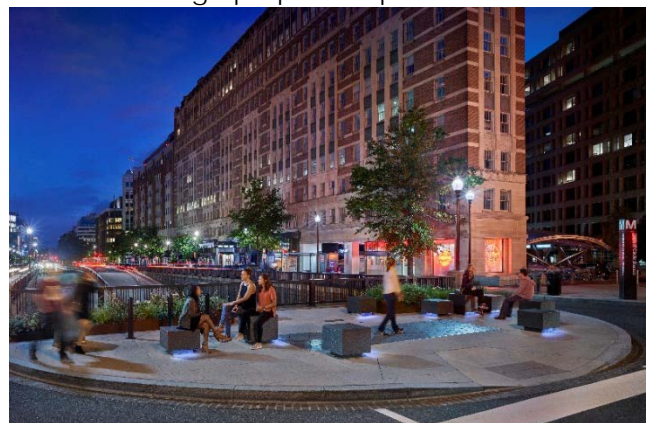
DEADLINE: May 20, 2018, 11:59PM (EDT)

PROJECT OVERVIEW

These two temporary artworks will activate and enliven Connecticut Avenue, one of the most vibrant and bustling corridors in the Golden Triangle neighborhood.

PROJECT GOALS

- Install artworks that act as a beacon, creating both drive-by and pedestrian interest.
- Showcase dynamic and distinctive contemporary artworks that enhance the neighborhood.
- Soften or humanize the busy, frenetic locations.
- Select artworks that are site-responsive and complement their locations.
- Create a strong visual impact on the space evident during the day and at night.



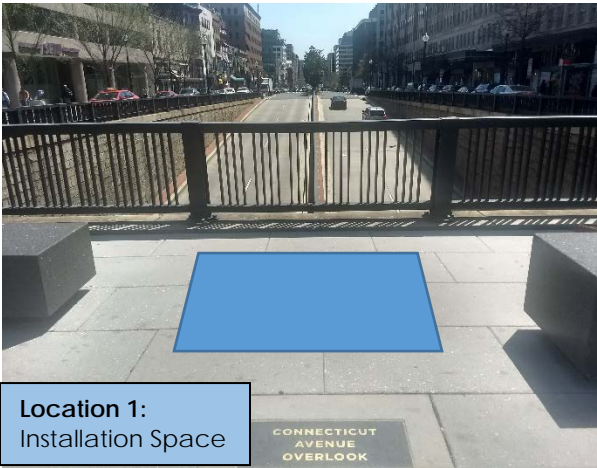
Location 2: Connecticut Avenue Overlook

SITE LOCATION & ARTWORK FOOTPRINT

The spaces for the artworks are illustrated in the images below. Locations are marked on the map to the right. The artworks should optimize these spaces to achieve the goals of the project.

Location 1: Connecticut Avenue Overlook
(just south of Dupont Circle)

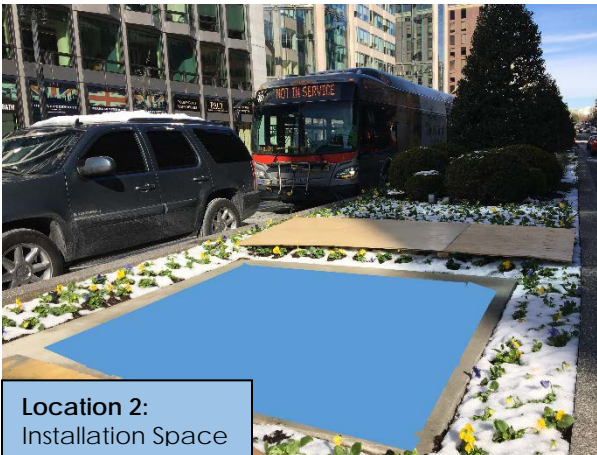
Location 2: Connecticut Avenue Median
(at K Street NW)



Location 1:
Installation Space

Location 1: DESIGN NOTES

- Overall size cannot exceed 4 x 4 feet and 12 feet tall.
- Sculpture should be designed to anchor to existing concrete pavers and concrete slab beneath pavers (6-7 inches deep).
- No access to power at site.
- The overlook is a pocket park emphasizing green design including native plants and kinetic pavers.
- Artworks that reflect an interest in the environment and sustainability are particularly well-suited to this location.



Location 2:
Installation Space

Location 2: DESIGN NOTES

- Overall size cannot exceed dimensions of the sculpture pad, 8 x 8 feet and 15 feet tall.
- Sculpture should be designed to be mounted and anchored securely to concrete sculpture pad (12 inches deep).
- Access to power at site, 110 V outlet.
- If sculpture utilizes colored lights, palette should exclude red, yellow, and green for traffic safety.

ELIGIBILITY

This request for qualifications (RFQ) is open to all professional artists and design teams residing in the United States. DC-based artists and design teams will be given preference in the instance of identical scoring. Artists and design teams can propose existing works or new works.

BUDGET

Project budgets of up to \$35,000 will be considered, inclusive of artist design fees (no more than 20% of the total project budget) and costs associated with design, fabrication, transportation, shipping, installation, de-installation, insurance, and engineered drawings (stamped by a DC-licensed engineer). The Golden Triangle will manage permitting and photo documentation.

PRELIMINARY SCHEDULE

DATE	ACTIVITY & DELIVERABLES
May 20, 2018	RFQ Deadline
May 21-23, 2018	Panel to select up to five (5) semi-finalists
May 25, 2018	Semi-finalists notified
June 22, 2018	Proposals Due
June 25-29, 2018	Panel Review
July 2, 2018	Selected artist notified
July 2018	Community Review
November 2018	Proposal submitted to CFA and DDOT public space review; permitting process begins, phase 1 fabrication
November 2018 – February 2019	Artwork fabrication
March 2019	Install artwork
April 2019	Event/Dedication/Kick-off
March 2020	Removal/De-installation

ART SELECTION & APPROVAL PROCESS

The Golden Triangle BID will convene an Advisory Panel to recommend artists based on their qualifications, artistic merit, prior work experience, and professionalism necessary to complete these projects.

The final design proposals will be subject to the review of the U.S. Commission of Fine Arts (CFA), National Capital Planning Commission, and DC Department of Transportation. Upon approval of the concept design, the selected artists, and representatives from the Golden Triangle BID will determine the best strategy for obtaining the required permits. The artists or teams whose designs are approved will then enter into an agreement with the Golden Triangle BID for fabrication, installation, and programming of artwork. The artists/teams may subcontract with artwork fabricator(s) and installer(s). These projects are contingent upon funding availability.

SELECTION CRITERIA

Artistic Content 40%

- Demonstrates high standards of artistic excellence in past work samples; and
- Past artworks and related concepts reflect an attention to quality, innovation, and creativity.

Capacity and Sustainability 30%

- High degree of professionalism and relevant work experience, especially in the area of public art and public space programming;
- Demonstrated proficiency with relevant materials and fabrication methods; and
- Experience producing art projects of a similar scale.

Audience Engagement and Impact 30%

- Past audience engagement experience that encourages participation in the arts;
- Experience working with diverse partners, audiences, and organizations; and
- Artist has potential to produce a proposal that will meet the goals of the project.

SUBMISSION REQUIREMENTS

Submit the following information to demonstrate the necessary qualifications:

- Resume/CV;
- Up to 10 Work Samples;
- Work Sample Index, including project budgets;
- Cover letter (include how this project relates to your past work, your approach to this project, and the key themes and concepts driving your work); and
- Professional references for three contacts.

HOW TO SUBMIT YOUR DESIGN

Materials must be submitted electronically via Jotform by **11:59PM (EDT) on May 20, 2018.**

Submit here: <https://bit.ly/2jmiriw>

OTHER REQUIREMENTS:

Selected Artist or Team will:

- Enter into an agreement with the Golden Triangle BID for the duration of the project. Throughout the contract, the artist, design team, and subcontractors, will be required to maintain relevant licenses and carry professional liability insurance of \$2 million.
- Work with the Golden Triangle BID to determine the best strategy to fabricate and install the artwork.
- Secure fabricators and installers, obtain cost estimates, and develop fabrication and installation schedules.
- Keep an itemized expenses checklist and receipts for financial reporting purposes.
- Provide an artwork maintenance plan for the completed artwork.
- Coordinate all engineering, construction, and installation with the Golden Triangle BID Public Space Curator.

PUBLICITY

The Golden Triangle BID will include the artist or team's information on its website, social media outlets, and other various media outlets. A weather-proof plaque/label with pertinent information and approved text will be installed with the artwork. The Golden Triangle BID reserves the right to photograph the artwork for educational purposes, brochures, and other publicity. All copyrights remain with the artist. The Golden Triangle BID will host a public dedication ceremony in early 2019 upon installation of the artwork.

QUESTIONS?

Contact: Karyn Miller, Public Space Activation Curator

Golden Triangle Business Improvement District

kmiller@goldentriangledc.com or 202-684-8924

For more information on the Golden Triangle BID, Visit: www.goldentriangledc.com