



REQUEST FOR PROPOSALS
CALL FOR ARTISTS
Fire Response: Round One

APPLICATION DEADLINE: SEPTEMBER 26, 2018

Applications must be received no later than 5:00pm on the due date. Faxed applications will not be accepted.

ELIGIBILITY

This public art opportunity is open to artists, or artist teams residing in California. Applicants may not submit more than one application, and/or may not be listed as lead artist for more than one application. Artists working in a variety of permanent and temporary media are encouraged to apply.

DESCRIPTION OF PROJECT OPPORTUNITY: FIRE RESPONSE

This opportunity is for artists, or artist teams to create and install temporary art installations addressing the 2017 Northern California Wildfires. In proximity to the one-year anniversary of the wildfires, this funding is to support artists to produce and present community-based projects in response to the fires that activate public spaces. Projects must be temporary installations that are in public places or within public view for as little as one day or up to 3 months. This is the first round of this opportunity and includes a fast-paced timeline to allow for projects around the first anniversary of the fires. Round Two will be published next year and will include more lead time for additional projects. Artists who receive funding for a project in Round One are NOT eligible for funding in Round Two.

PROJECT LOCATIONS

Projects must be located in public places or within public view within the City of Santa Rosa. Site-specific installations are encouraged, where the artist takes the location into account while planning and creating the artwork. Possible sites include parks, public plazas or interior public spaces. It is the applicant's responsibility to ask for advice and pursue approval processes. Final placement and installation is subject to property owner and/or City approval.

PROJECT BUDGET

Applicants may request up to \$4,000. This should be inclusive of artist fees, and all expenses related to design development, including engineering, fabrication, transportation and installation of the artwork, insurance, and all other project related expenses.

ESTIMATED TIMELINE (subject to change)

September 26	Application deadline
October 8	Selection panel recommendation to Art in Public Places Committee
October 9	Notification of selected artists
October-December	Installation of projects

ARTIST SELECTION PROCESS

Applications will be prescreened by the Arts Coordinator and then presented to the Selection Panel. The Selection Panel will evaluate proposals based on the project criteria and identify projects to receive funding. The total number of projects selected will depend on funding requests. The Art in Public Places Committee will approve the final selection of projects/artists recommended by the Selection Panel. The Art in Public Places Committee also reserves the right to decline any or all applications, or artist(s) recommended by the selection panel, and to reissue the RFP for additional artist candidates.

ARTIST SELECTION CONSIDERATIONS

- Artistic excellence and originality as evidenced by representations of past work and quality and creativity of proposal for this project.
- Potential impact on community.
- Experience with projects of similar scope and scale, or comparable professional experience to handle the requirements of working in the public sector.
- Feasibility of proposed project, including timeline and budget.

SCOPE OF WORK

The scope of work for this project will include the following:

- Finalizing proposal concepts to accurately convey the work's artistic intent, design, location, colors, materials, fabrication processes, costs and production time. Artists will be expected to provide scaled renderings, models and other visual material to adequately illustrate how the artwork will appear when installed at the site.
- Preparing, or subcontract for engineering documents and specifications for the artwork (if required).
- Fabricating, installing and documenting the artwork at the site.

APPLICATION REQUIREMENTS

Please submit the following materials as described below, all of which are required to constitute a complete application. Regretfully, the Arts in Public Places Committee cannot be responsible for lost, missing or damaged materials. Incomplete or late applications may not be accepted.

1. Completed application form (attached).
2. Project Narrative (description of the project, including how the project will be fabricated, installed and maintained; length and location of installation; materials; description of how the project addresses the 2017 Northern California Wildfires). *Two (2) page maximum.*
3. Proposed project budget, including artist fees, and all expenses related to design development, including engineering, fabrication, transportation and installation of the artwork, insurance, and all confirmed or anticipated sources of funding. *One (1) page maximum.*

4. Up to five (5) digital photos, diagrams, sketches, or plans of your proposed project, numbered and fully labeled.
5. Up to five (5) digital photos of previous artwork numbered and fully labeled. Please select photos of artwork that demonstrates your qualifications for this project. Artists applying as a team may submit five photos for each team member. Please do not submit prints or other reproductions of your work.
6. A photo list for all images included with your application, including title, date, materials, dimensions, location, a brief description of the project, and the project cost.
7. Artist(s) resume(s). Two (2) page maximum.
8. A self-addressed, correctly sized and stamped envelope for the return of any materials you request us to return to you. Otherwise we will retain all materials.

Please do not bind the above materials and do not submit in plastic sleeves, folders or binders.

For more information contact the Arts Coordinator at (707) 543-4512 or tthompson@srcity.org.

SUBMIT ALL MATERIALS

By Mail: Public Art Opportunity
 Attn: Arts Coordinator
 55 Stony Point Road
 Santa Rosa, CA 95401

By Email: tthompson@srcity.org

APPLICATION DEADLINE

September 26, 2018



Call for Artists: *Fire Response Round One*
APPLICATION

Application Deadline 5:00pm, September 26, 2018

Artist's Name _____
Address _____
City, State _____ Zip Code _____
E-mail Address _____ Telephone _____
Website _____

Names and E-mail or telephone numbers of additional team members, if applicable:

Name _____ E-mail or Phone _____
Name _____ E-mail or Phone _____

Project Title _____ Amount of Funds Requested \$ _____
(maximum of \$4,000)

To ensure that your application is complete, please check off the following items as enclosed:

Completed application form (attached).

Project Narrative (description of the project, including how the project will be fabricated, installed and maintained; length and location of installation; materials; description of how the project addresses the 2017 Northern California Wildfires). Two (2) page maximum.

Proposed project budget, including artist fees, and all expenses related to design development, including engineering, fabrication, transportation and installation of the artwork, insurance, and all confirmed or anticipated sources of funding. One (1) page maximum.

Up to five (5) digital photos, diagrams, sketches, or plans of your proposed project, numbered and fully labeled.

Up to five (5) digital photos of previous artwork numbered and fully labeled. Please select photos of artwork that demonstrates your qualifications for this project. Artists applying as a team may submit five photos for each team member. Please do not submit prints or other reproductions of your work.

A photo list for all images included with your application, including title, date, materials, dimensions, location, a brief description of the project, and the project cost.

Resume(s): two (2) pages maximum.

A self-addressed, correctly sized and stamped envelope for the return of any materials you request us to return to you. Otherwise we will retain all materials.

SUBMIT ALL MATERIALS

By Mail: Public Art Opportunity
Attn: Arts Coordinator
55 Stony Point Road
Santa Rosa, CA 95401

By Email: tthompson@srcity.org