

Request for Proposal

Serenbe Selbourne Omega
Sculpture Alcove
Mosaic Art in Honor of Shelton G Stanfill

Deadline for Submission

November 1, 2018

Serenbe Institute for Art, Culture & the Environment

I Overview, Location and Purpose

Serenbe institute for Art, Culture and the Environment is pleased to announce this call for artists working in the medium of mosaic for an approximately 7'3" X 12' curved concrete wall at the Chattahoochee Hills, GA community of Serenbe. The vision of the work is to celebrate the unique aspects of the Serenbe community as well honor and memorialize Shelton G Stanfill, his life's work in the arts, and his extensive contribution to the humanities.

Shelton was the first chair of the Serenbe Institute for Arts, Culture and Environment. How blessed we were to have his expertise and passion to firmly put us on the road to success. He continued on the board, working with us until the end of his life. Beloved in this community we now want to pay tribute to this icon.

II Background Information

The vision for the community of Serenbe was born in an effort to protect the beautiful rural land just outside of Atlanta known as Chattahoochee Hill Country. The first house at Serenbe was built in 2004 and today the community is home to over 650 residents. Serenbe has won numerous awards including the Urban Land Institute Inaugural Sustainability Award, the Atlanta Regional Commission "Development of Excellence" and EarthCraft named Serenbe the "Development of the Year."

Each of Serenbe's four hamlets has commercial centers focused on the elements of a well-lived life: arts for inspiration, agriculture for nourishment, health for wellbeing and education for awareness. Fresh food is another of Serenbe's natural assets, with a 25-acre organic farm, Farmer's Market, and edible landscaping. Year-round cultural events include outdoor theater from Serenbe Playhouse, culinary workshops and festivals, music events, films and lectures, boutique shopping, art galleries, a spa and trail riding, plus a robust Artist in Residence program featuring dinners and talks.

Shelton G. Stanfill, a national leader in the arts and humanities for more than 40 years, died on Saturday, September 23, at home. He was 77. Most recently, he had been the CEO of Atlanta's Woodruff Arts Center, home of the High Museum of Art, Atlanta Symphony Orchestra, and Alliance Theatre Company, together the largest arts center in the South and third largest in the United States. Previously he led the Los Angeles Music Center, the Wolf Trap Foundation for the Performing Arts in Virginia, and the Hopkins Center at Dartmouth College.

Throughout his career, Stanfill was insistent upon extending arts education to children, and sought diversity in audiences and performances. His employees could count on him for support and a fair and equitable workplace. His love of film, which began in his childhood when his father ran a movie theatre, was well known. He was Co-Chair of the Atlanta Jewish Film festival, and never missed the Telluride Film Festival. He was a Councilor at the Carter Center, and a member of the board of the Midtown Alliance. With his quick wit, keen mind, and an easy laugh, Stanfill was liked by all who knew him.

III. Eligibility and Selection Criteria

This public Art Opportunity is open to established, professional artists living in the United States. Artists will be evaluated based upon their professional qualifications, proven artistic merit of prior relevant work, experience fabricating and installing permanent works of art suitable for outdoor environments, and experience working with architects, contractors and design committees.

IV. Submission Requirements and Procedure

Artists must prepare and submit the following as a single PDF. Artists may apply individually or as a team and each team member may submit a resume.

1. Letter of Interest: Maximum of a single page outlining your interest in this project, experience working on comparable projects and a statement of your conceptual approach to this project.
2. Professional Resume: Maximum of two (2) pages to include artist training, professional experience in fabrication, installation and use of materials.
3. Images: Maximum of Ten (10) images of prior relevant work, including past public art projects and outdoor installations, Please include Title, Completion Date, Medium, Dimensions, Location, Final Costs, and a brief description of the work.
4. Professional References: Three (3) professional references including contact information and relationship.
5. Concept Proposal and Budget: A statement of the proposed concept and materials and up to five (5) accompanying concept renderings or sketches. A complete "not to exceed" budget proposal to include: All materials, fabrication, installation, travel, and all artists expenses.

V. Project Schedule:

November 1	RFP Submission Deadline
December 1	Short list of three (3) candidates announced
January 1	Award announced
January 2019	Site visit, committee review and finalized rendering
Early Spring 2019	Project installation and Dedication

VI. Contact and Resources

Submit proposal as a single PDF file to:

Attn: Thomas Swanston

SerenbePublicArtCall@gmail.com

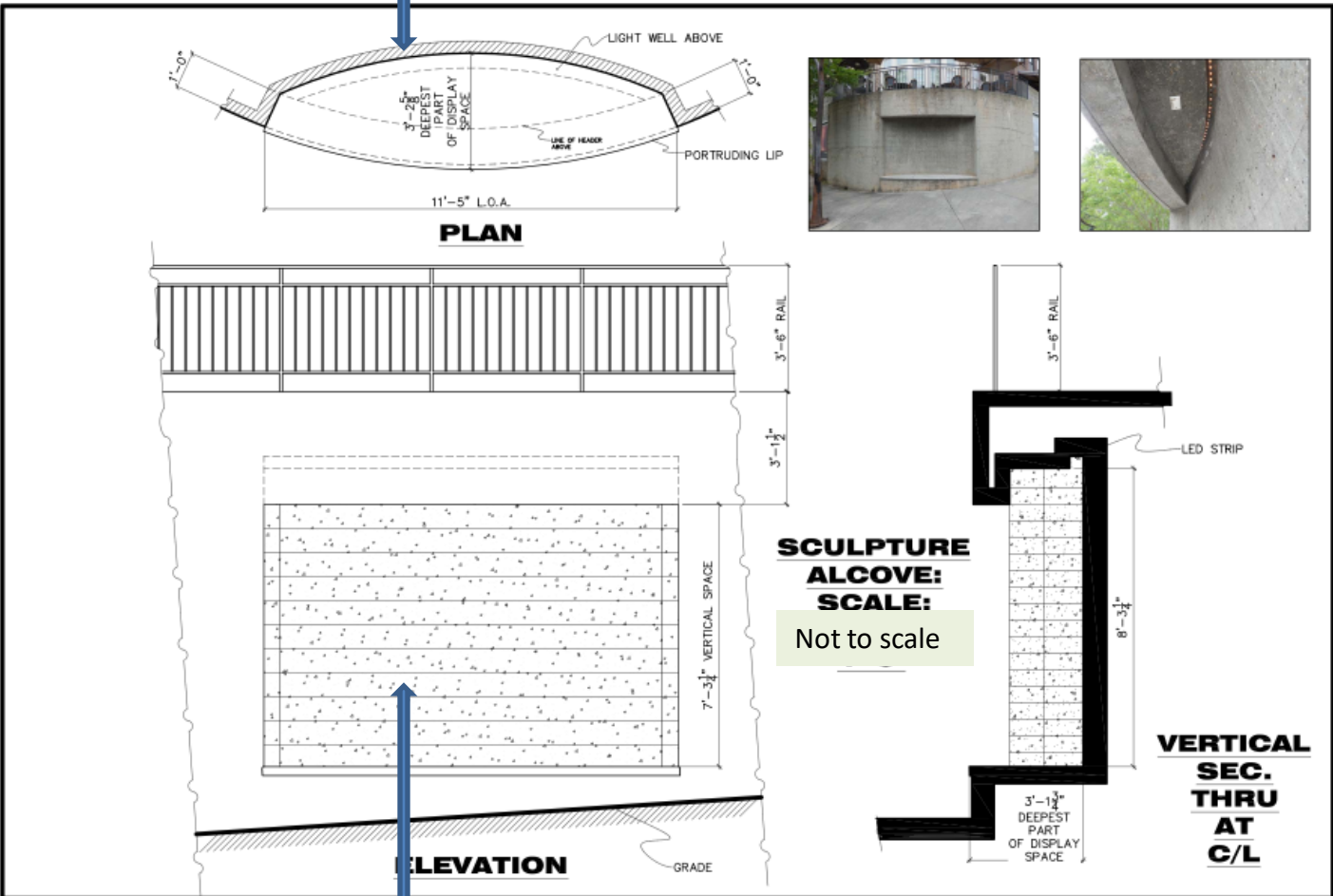
Additional Resources:

Serenbe.com

Serenbeinstitute.com

VI. Elevation and Plan:

Mosaic Art Location



Mosaic Art Location



LED Down light detail



Small "Side wall" could be included or not at artist's discretion, but all edges must be finished cleanly.

VI. Elevation and Plan:

Approximate
Art Location

