



Request for Qualifications

Project: TEMPO 2D 2019 - Temporary Public Art Murals

Budget: Between \$2,000 and \$7,000 per project

Deadline: Thursday, April 18, 2019, at 5:00 pm

Project Summary

The City of Austin's Art in Public Places (AIPP) program of the Cultural Arts Division, Economic Development Department, seeks qualifications from visual artists or artist teams to design, fabricate, install and de-install short-term exterior mural artworks on pre-selected or artist-proposed City-owned sites.

Artists and designers who live and work in Williamson, Travis, Bastrop, Caldwell, Hays, Burnet, and Blanco counties are eligible to apply. Special consideration will be given to artists with lived experience in the neighborhoods in which they are proposing artwork.

The budget for each mural is between \$2,000 and \$7,000 contingent on the size and complexity of the project.

TEMPO Public Art Intent & Goals

The intent of the TEMPO temporary public art program is to cultivate curiosity, spark imagination, engage the community in a meaningful dialogue about public art, foster work by local artists and enhance the tourist experience in Austin's neighborhoods through the exhibition of temporary public art.

- » **TEMPO 2D is focused specifically on bringing temporary mural arts to share with visitors and tourists to Austin, and as an extension of Art in Public Place's TEMPO program. Through TEMPO 2D, artists are encouraged to create murals that reflect the program goals of TEMPO and the locations they propose to install artwork.**

The goals of the TEMPO program are to:

- » Expose citizens to contemporary artworks by local artists;
- » Foster engagement between local artists and the community through public art;
- » Link local artists with resources and city assistance to develop skills and experience;
- » Facilitate public discussion, civic dialogue, and collaborative partnering for programming;
- » Increase awareness of public art, and increase artist participation in public art; and
- » Promote tourism and the convention and hotel industry through arts activity.

For more about the TEMPO program, please go to <http://austintexas.gov/tempo>.

Budget

The funds for this project are derived from the Hotel Occupancy Tax. **The budget for each individual mural project will be between \$2,000 and \$7,000 contingent on the size and complexity of the project. Ten commissions will be awarded with a total budget not to exceed \$50,000.**

Insurance

Insurance will be required of all commissioned artists for the entire length of the contract. Workers Compensation insurance may be waived if the artist is installing the work without any paid subcontractors. Unpaid volunteers must sign a waiver of liability release form.

If any subcontractors are hired by a commissioned artist, these coverages, as well as workers' compensation insurance, will also be required of the subcontractors. More detailed information on City of Austin insurance requirements can be found online at: <http://austintexas.gov/department/aipp-resources>.

Artwork Opportunity

This opportunity is for creating a mural or similar two-dimensional work of wall-based art. Once selected, artists may propose designs that will either be hand-painted, digitally-printed vinyl adhesives or temporarily attached panels. No logos, advertising or self-promotional web sites are permitted to be incorporated into the mural.

Goal

Art in Public Places seeks mural proposals that cultivate curiosity, spark imagination, and engage the community in a meaningful dialogue about public art. Designs should also take into account the location and community they are being proposed for.

Scale

The approximate square footage of each mural may vary depending on the size of each location and dimensions. The approximate size of each mural opportunity may be between 100 and 900 square feet.

Location

Sites not on the pre-selected list (Appendix A) may be considered on a case-by-case basis but must be on City-owned property and approved by staff. No private property is permitted. No TxDOT property, including highway retaining walls, is eligible. Artists are encouraged to contact staff in advance of submitting their application if they are unsure of the ownership of a specific wall.

Programing for Tourism

Programing will be planned and executed by staff. Staff will create collateral for self-guided tours of the murals, to be provided to hotels, publications, media outlet and the Austin Convention Visitors Bureau. Staff may also plan and execute a tour for the TEMPO 2D murals, such as a bus tour, depending on final locations.

Artist Information Meeting

Artist Information Meetings will be held in March and April in locations throughout Austin to familiarize artists with the project opportunity including the mission, intent and guidelines for temporary work as well as the application and selection process. AIPP staff and facility representatives will be available to answer questions. Artists may also attend **AIPP Open Office Hours** to ask questions.

Monday, March 18th, 6:00 – 7:30 PM | Carver Branch Library, 1161 Angelina Street
Saturday, March 23rd, 12:00 – 1:30 PM | Southeast Branch Library, 5803 Nuckols Crossing Road
Additional sessions will be added, watch austincreates.com for meeting updates

Artist Eligibility

Visual artists at least 18 years of age living and working in Williamson, Travis, Bastrop, Caldwell, Hays, Burnet and Blanco counties are eligible to apply. Artists who have not received a public art commission before are encouraged to submit their qualifications for consideration. Only one application per artist or artist team will be accepted (an artist may *not* apply as an individual and as a team member on separate projects). Incomplete or late applications will be disqualified.

Eligible to apply:

- Artists currently under contract
- Temporary City of Austin employees

Ineligible to apply:

- Full-time, permanent City of Austin employees
- Employees of the Economic Development Department

Evaluation Criteria

The selection of an artist or artist team shall be based on artist qualifications which best meet the requirements contained in the Request for Qualifications. The Selection Panel will review and consider the following evaluation criteria:

- » Artistic merit and technical expertise;
- » Ability to engage the community in which the artwork is being proposed; and
- » Demonstrated success executing outdoor works of art

For more info on AIPP project selection criteria:

http://www.austintexas.gov/sites/default/files/files/aipp_selection_criteria.pdf

Selection Process

Applications must be received via www.PublicArtist.org no later than **5:00 pm on Thursday, April 18, 2019**. For technical assistance with your application, please contact info@publicartist.org or 210-701-0775 (9:00 am – 5:00 pm). Artists are encouraged to start the application process as early as possible so that AIPP program staff and/or PublicArtist.org technical staff have the opportunity to respond to your question(s).

Submission Requirements

Each artist or artist team must submit for review to the selection panel:

- **Responses to four questions, in lieu of a Letter of Interest.**
 - » How will your artwork represent Austin?
 - » How might your artwork function to bring people together?
 - » Have you previously worked with communities or civic/social practice in your art practice?
 - » What site or sites are you most interested in and why?
- **5 to 10 portfolio images** of current work including size, descriptions and artwork budget;
- **Proposed location for mural**

- **Artist Resume**
- **Demographics Survey**

Selection Panel

The City of Austin AIPP Panel will convene a Selection Panel to recommend applications to the AIPP Panel and Arts Commission. The Selection Panel and Project Advisors shall work together to evaluate applicant qualifications.

Each artist or artist team will present their Final Design to the AIPP Panel for approval. The AIPP Panel approvals are subject to approval by the Austin Arts Commission prior to authorization of fabrication. The approved recommended artists or artist teams will be put under a contract upon approval of qualifications by the Austin Arts Commission.

The 3-person Selection Panel will include:

- Chris McCray, Chair of the AIPP Panel; Designer/Artist; Principal, McCray & Co.
- Emily Little, AIPP Panel member; Architect, Clayton & Little Architects
- Jacob Villanueva, AIPP Panel member, Visual Artist; Creative Director, Texas Tribune

AIPP Program Advisor:

- Chris McCray, AIPP Panel

Advisors

The Selection Panel will be aided by a group of non-voting Project Advisors appointed by each City department and appointed community stakeholders, as needed. These stakeholders could include representatives from the following City departments and groups:

- Parks and Recreation Department
- Public Works Street And Bridge Department
- Austin Public Health
- Six Square
- Mexic-Arte Museum
- George Washington Carver Museum
- CAD Cultural Ambassadors
- HOPE Gallery

Commitment to Equity

Art in Public Places embraces cultural equity. It is the goal of the program to ensure as many people as possible have meaningful engagements with public art and access to viewing, experiencing, and creating artwork. AIPP actively seeks to provide members of historically underrepresented communities, which can include identities such as Black or African-American, Arab-American, Asian-American, Hispanic or LatinX, Pacific Islander, Indigenous Nations, LGBTQIA, or a person with a disability, with equitable access to public art opportunities. In support of this commitment, the program will make every effort to expand access to the collection and programmatic decision-making. For each project, every effort will be made to comprise project selection panels and finalist pools for AIPP commissions with representatives from a variety of historically underrepresented communities to better reflect the diversity of Austin.

2019 - 2020 Schedule (subject to change)

Tuesday, March 5	Request for Qualifications (RFQ) released
March and April	Artist Information Meetings
Thursday, April 18	Deadline for RFQ submission
Thursday, April 25	Selection Panel review of submissions and recommendation of finalists
Monday, May 6	Approval of Selection Process by AIPP Panel
Monday, May 20	Approval of Selection Process by Arts Commission
Tuesday, May 21	Recommended finalists announced
May 22 - 31	Selected Artists sign Design/Commission Agreement
May 22 - 31	Communities and User Departments informed of selection
Early June	Artists attend City-sponsored Community Engagement workshop
Early-Mid June	Artists engage mural Community (1 of 2)
Early July	Artists submit Preliminary Design to AIPP
Early July	Artists submit Preliminary Design to community for review/feedback (2 of 2)
Late July	Artists submit Final Design to AIPP
Monday, August 5	Final Design approval by AIPP Panel
Monday, August 19	Final Design approval by Arts Commission
September	Fabrication/Installation
October	Promotion
August 2020	De-installation, site restoration and close of contract

For Questions Contact:

Curt Gettman, Art in Public Places Project Manager
(512) 974-9310; Curt.Gettman@austintexas.gov

Appendix A - Potential Sites

One site in each Council District will be selected. More sites may be added between now and the end of the artist call. Sites may include:

District 1:

- Austin Public/Austin Film Society 1143 Northwestern Avenue
- Rosewood Neighborhood Park

District 2:

- Austin Bergstrom International Airport
- Dove Springs Pool

District 3:

- Mabel Davis District Park - 3427 Parker Lane; Skate Park/Pool
- Roy G. Guerrero Park – potential for panels or vinyl adhesive at the Pavilion
- Riverside Drive between Summit and I-35 - opportunity for panels
- 4801 Bolm Road

District 4:

- Bartholomew Pool
- Gustavo “Gus” Garcia Recreation Center

District 5:

- 1728 Barton Springs Road - textured concrete retaining wall across from Chuy's
- Lamar Blvd and Treadwell Street
- Dittmar Blvd and Davis Oaks Trail - storm water concrete retaining walls
- Riverside Drive between Summit & IH35 - potential for panels on large retaining wall on high traffic road

District 6:

- Pickfair Pocket Park – potential for panels or vinyl adhesive on side of Community Center
- Springswood Park – potential for panels on side of restroom facility

District 7:

- Great Northern Detention Basin Off-Leash Dog Area – long 4’ – 5’ high retaining wall
- Northwest District Park – potential for panels on the façade of pool house

District 8:

- Austin Nature and Science Center – potential for temporary panels or vinyl adhesive

District 9:

- 30th Street and N Lamar Blvd - 4' tall concrete retaining wall
- Heath Eiland and Morgan Moss BMX Skate Park - 1213 Shoal Creek Blvd
- Shoal Beach at Towne Lake Metro Park – Jamie Odom Gazebo

District 10:

- 7600 Wood Hollow Drive - two large retaining walls; two large-scale opportunities at this location

In addition, artists are able to propose their own sites. Proposed sites must be city-property, highly visible to the public, and have adequate space for safe installation.

Sites not on the pre-selected list may be considered on a case-by-case basis but must be on City-owned property and approved by staff. No private property is permitted. No TxDOT property, including highway retaining walls, is eligible. Artists are encouraged to contact staff in advance of submitting their application if they are unsure of the ownership of a specific wall.

Appendix B - Selected Artists' Scope of Work

Community Engagement Phase

Once selected, the artist will engage the community where the mural is to be sited and consider the response from the community in preparing the final design.

- AIPP will provide a community engagement workshop to help selected artists plan their individual community process.
- The artist is responsible for planning and executing community engagement, meeting(s), outreach and community participation, being sure to keep the AIPP project manager in the loop for all communications regarding the project.

Design Phase

After the artist has engaged the community, they will submit the following material for the final design proposal for the mural:

- **Written Narrative** describing the proposed mural, including relationship of mural to the location, compatibility with the community/neighbors in proximity to the site, and installation and de-installation plan. The narrative should describe how the artist engaged with the community.
 - The selected artist or artist team will define the process of installation, including if he or she intends to contract a third-party for, or engage the community for assistance with, installation.
- **In-Context Images** of proposed artwork, such as sketches or renderings showing what the mural will look like in place at the proposed site
 - The artist will determine the artistic expression, scope, design, color, size, material and texture of the artwork in conversation with the community surrounding the mural location, subject to approval by the City.
- **Preliminary Itemized Budget** including a materials list which conveys the installation method to be used (painted, vinyl adhesive, or panels, etc).
 - The artists will be responsible for development of a final budget to include all costs to create the mural including but not limited to installation, de-installation, site restoration, permitting, and insurance.
 - A sample budget sheet can be found online at: <http://austintexas.gov/departments/aipp-resources>.
 - Tools or equipment for fabrication or installation are considered capital assets and are not eligible expenses. Rental of tools or equipment are acceptable expenses. No fund matching or crowd sourcing may be applied.

Installation, Maintenance and De-installation Phase

In addition, the selected artist or team will provide the following services:

- **Site Preparation.** The artist is responsible for preparing the site to receive art. This includes cleaning the mural surface and removing loose debris and, in the case of painted murals, priming the mural area in advance of painting.
- **Safety.** The artist is responsible for working safely within the public space, redirecting any traffic so that there is no conflict with artist work space.
- **Installation.** The artist is responsible for fabricating and installing the artwork or overseeing its fabrication and installation.
- **Maintenance & De-installation.** The artist is responsible for repairs and maintenance of the mural during its lifespan, de-installing the mural at the end of the project and restoration of the site as needed (murals will be on display for a year).