

City of Sugar Land Public Art Project Plan
Brooks Street Bridge Mosaic/Mural

DEADLINE FOR SUBMITTAL: Thursday, May 23, 2019, at 10:00am CST

TOTAL ARTIST BUDGET: \$45,000

LOCATION: Brooks Street at Char Lake (just south of Ken Hall Blvd.), Sugar Land, Texas 77478

ELIGIBILITY: National

SUBMISSION: Electronic Submissions Only Via www.publicartist.org

Description of Opportunity:

The City of Sugar Land's Public Art Program is pleased to partner with the Economic Development Department and the Public Works Department in offering this opportunity. In November 2016, the Public Art Plan was adopted by City Council outlining a vision and programmatic direction for public art in Sugar Land. Civic infrastructure projects are one of the categories of projects determined to be most meaningful to Sugar Land and a priority for the Public Art Program's resources.

In 2017 the east side of the Brooks Street Bridge was enhanced with a concrete pedestrian sidewalk and railing. In 2019 additional enhancements to the west side of the bridge will take place as well as lighting increasing visibility. Simultaneous to the 2019 capital construction project, this public call to artists will seek proposals that will enhance the two walls with an artwork (mosaic, mural or other enhancement) appropriate for the concrete wall, and durable.

This project was prioritized through community feedback in addition to having the neighboring community and residents of Hall Lake express interest in enhancing this bridge with artwork.

Budget:

This public art project is budgeted at \$45,000 to execute, and includes all aspects of the art installation, but does not include lighting enhancements to the bridge. Lighting enhancements were primarily recommended as a safety precaution and secondarily as a means to illuminate the bridge artwork. The Public Art Program and the Public Works department designed the most effective lighting scheme that will be integrated into the handrail, thereby illuminating the entire expanse of the wall. The lighting will improve safety also achieve the secondary desire to illuminate the public artwork.

Fulfilling Expectations:

This project will fulfill the vision of the Public Art Program by beautifying Sugar Land and building the city's reputation as an arts and culture destination.

It will fulfill the mission of the Public Art Program by: collaborating with City departments to commission new artworks; collaborate with developers and homeowner associations to commission new artworks; and promote a deeper understanding of public art.

It will fulfill the goals of the Public Art Program by: creating memorable, meaningful places that are focal points for civic and community life; creating whimsy and delight in everyday places; and enhancing the appearance of infrastructure.

It will fulfill City Council's mid-term priorities by: Building Community: Diverse Cultures, Leisure, Arts (Expand Arts throughout the Community).

It will fulfill City Council Vision 2025 by: Principle B, Beautiful Community (Attractive, well-designed and well-maintained public buildings, streetscapes incorporating gateways, public spaces and public art throughout the city); Principle H, Outstanding Cultural Arts, Educational and Recreational Opportunities (Public art throughout the city); Principle K, Community Pride in Sugar Land (City working in partnership with residents, community organizations, businesses and other government entities).

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Goals:

Create a signature artwork that:

- Beautifies the bridge,
- Enriches what could be a Sugar Land Cultural District,
- Pleases residents of the Hall Lake subdivision,
- Enhances the City of Sugar Land's reputation as a place to see art, and
- Brightens drive for commuters.

Schedule/Timeline:

****Subject to Change***

| | |
|-------------------------------|--|
| October 2018 | Adopt FY19 Public Art Program's Annual Work Plan |
| Thursday, December 27, 2018 | Review Project Plan with City Council EDC Subcommittee |
| April 2019 | Publish Request for Proposals (RFP) via PublicArtist.org |
| May | Public Works Construction Begins |
| Thursday, May 2, 2019 | Deadline for Questions Related to RFP |
| Thursday, May 23, 2019 | RFP Submissions Deadline |
| Mid-to-late June 2019 | Complete Artist Contract |
| End of July | Public Works Construction Ends |
| Through End of August | Artist time to construct and install project |

Location:

Brooks Street Bridge is a city-owned bridge along a main thoroughfare with pedestrian walkway on Brooks Street near Hall Lake subdivision (FCCA manages the subdivision). This infrastructure development has taken place due to a bond passing that created the "Imperial Connector," a multi-segment 8,000 sq. yard trail and sidewalk project. The hope is that residents will begin to use these hike-bike trails more frequently, therefore making the Brooks Street Bridge a potential high foot traffic zone.

History of Area:

Brooks Street is part of "Old Sugar Land," the area in which E.H. Cunningham set up his factory for what would later become Imperial Sugar Company. Over the last century and a half, Sugar Land has evolved from a sugar cane plantation, to a company town, to an incorporated city and now a booming community. The Old Sugar Land area has served as a consistent reminder of the City's history, and will continue to be utilized as the Imperial Market is developed just minutes away. Several City facilities are located nearby, such as the Public Works & Utilities building, the Animal Shelter, and the City Hall Annex.

Siting Considerations:

The Brooks Street Bridge has an east and west side, wherein the east side is made of concrete/cement and measures 313 feet long x 2 feet 8 inches high. This side also has a pedestrian sidewalk. The west side will aesthetically match the east side, however it will not have a pedestrian sidewalk, rather the wall will fall straight into a curb. As a result the east side of the wall is more prominent, and while the City has a desire for aesthetic/artistic modification to the west side wall, it does not need to reach the same level of enhancement as the east side wall, which will act as a pedestrian walkway. This is a prominent neighborhood thoroughfare connecting two busy highways, Hwy 6 and Hwy 90, and it is nearer to Hwy 6.

Artist Selection Process – Open Competition RFP:

Recruit an artist through an open competition Request for Proposals (RFP), which is a publicly circulated call to artists in which artists are asked to submit a concept for the artwork they would create. The RFP will be administered via www.publicartist.org, and will require all electronic submission through this platform.

This project will convene a Selection Panel that will be comprised of three to seven people who represent various stakeholders for the project, as well as art and design professionals. At least one PARCS Advisory Board member shall be on each panel, but PARCS Board members should not be a majority of the members of a Selection Panel.

The selected artist or artist team for the commission will collaborate with the Public Art Program staff and City staff when finalizing their designs for installation.

Eligibility:

- Artists in the United States are eligible to apply. Sugar Land- and Greater Houston-area artists are strongly encouraged to apply.
- Subcontractors may be used and are defined as those providing technical implementation including but not limited to construction, fabrication and/or assembly for portions or all of a finished product under direct supervision and control of an artist.
- Staff members, board members, advisory board members, City Council members and/or family members of City of Sugar Land are ineligible to apply.

Application Requirements

1. Resume: 3 page(s) maximum
2. Work examples: 3-10
3. Proposal
 - A. Illustrated Proposal, and
 - B. Written Proposal
 - Short statement, including (1) scope of project; (2) budget; (3) timeline; (4) fabrication and installation process; (5) any other relevant aspects of this project.

Can a Team Apply?

Applicants may apply as a single artist or multi-person collaborative group. If applying as a team, please submit one résumé for the team, and split the allotted number of work examples between themselves.

Evaluation Criteria:

The panel will use the following criteria—equally weighted—when reviewing submittals:

- Artistic quality: artists or artist-led teams are of the highest artistic caliber as demonstrated by examples of past work.
- Responsiveness: submittal successfully addresses the overall goals of the project, including creating an inviting space for visitors, siting considerations, and minimal impact to the existing park.
- Demonstrated Technical Abilities: applicants demonstrate that the artist or artist-led team has the necessary capability to accomplish all artistic, technical, budgetary, and engineering aspects of the project and to have the project successfully merge with the space and the architecture.
- Project Management Ability: submittal demonstrates that the artist/artist team has the ability and the capacity to complete the project on a very tight schedule and within budget. Applicants demonstrate their ability to successfully collaborate with the architects and the contractor and sufficient relationships with potential vendors and manufacturers.

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Brooks Street Bridge Mosaic/Mural

Selection Criteria:

Criteria used to select artwork include (equally weighted):

- Appropriateness of art to the community
- Aesthetic quality
- Site suitability
- Quality of previous work
- Commitment to carrying out the project

Theme:

The theme of this project should be based on the history of the “Old Sugar Land” neighborhood and/or other themes that are relevant to Sugar Land, such as nature, native flora/fauna, regional wildlife, etc. We urge the artist to develop a rationale for their design based on the history, environment and/or community of Sugar Land, and include that rationale in the *Written Proposal*.

Submissions

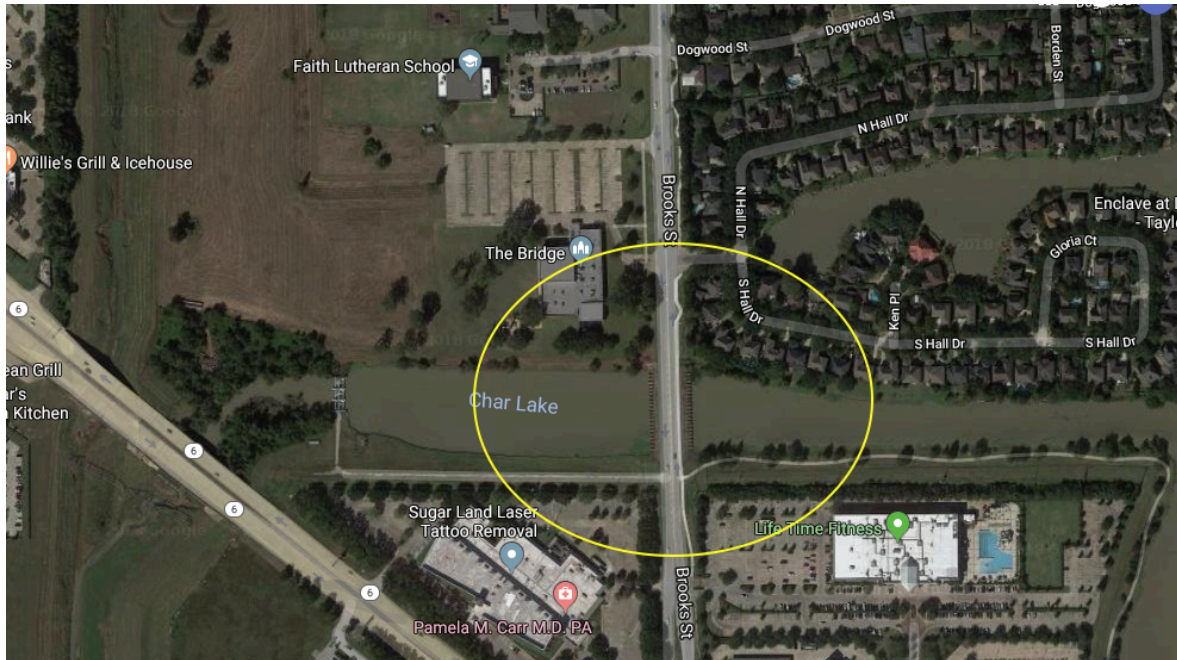
The Brooks Street Bridge public art project requires that all proposals be submitted electronically via publicartist.org.

Questions should be submitted to culturalarts@sugarlandtx.gov no later than 12:00pm on Thursday, May 2, 2019. All questions will be responded to and posted on publicartist.org thereafter.

The deadline for Brooks Street Bridge public art project is Thursday, May 23, 2019, at 10:00am CST. No late proposals will be considered.

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Images:



Caption: Map of Brooks Street Bridge location.

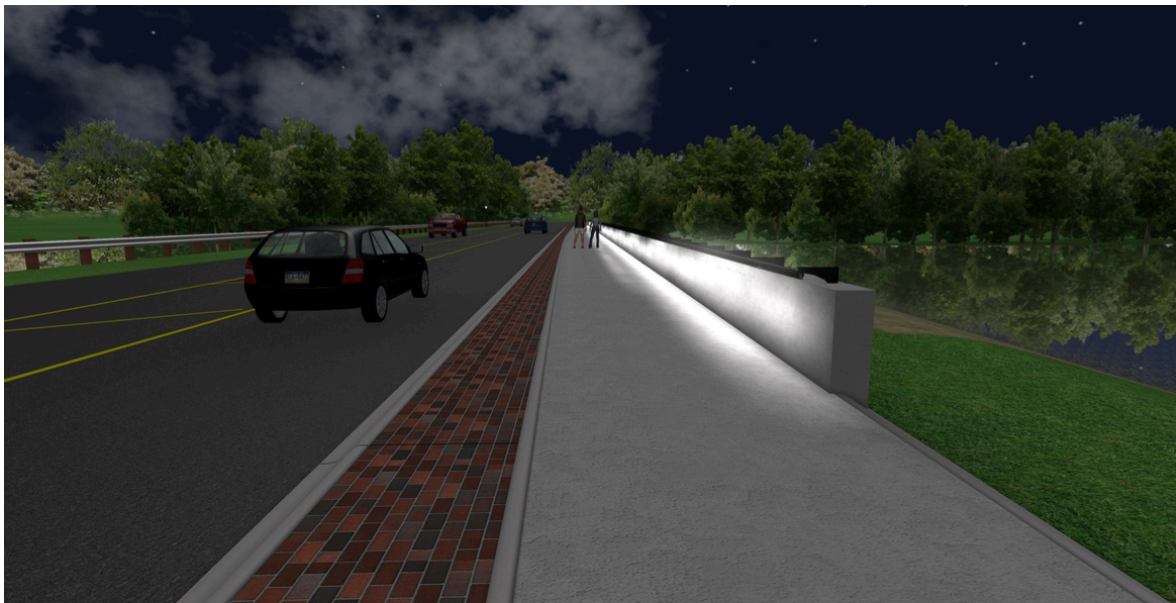


Caption: Current image of existing east side of Brooks Street Bridge. (prior to arm rail/lighting improvement).

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Brooks Street Bridge Mosaic/Mural



Caption: Image of improved lighting scene during the daytime on east side of Brooks Street Bridge.



Caption: Image of improved lighting scene during the nighttime on east side of Brooks Street Bridge.

