**REQUEST FOR PROPOSAL**

**Seymour Street Plaza Sculpture**

**Seymour Street Redevelopment Project**

**Montclair, New Jersey**

**Deadline for Submission via Publicartist.org:**

**AUGUST 2, 2019**

**PMP Art LLC**

**Art Consulting**

**174 Montclair Avenue**

**Montclair, NJ 07042**

**REQUEST FOR PROPOSAL (“RFP”)**

**SEYMOUR STREET PLAZA SCULPTURE (“SCULPTURE”)**

**MONTCLAIR, NEW JERSEY**

**I Overview and Purpose**

BSREP II Wellmont Midtown Garage LLC (“Developer”), a joint venture of Brookfield Properties, Ironstate Development, and Pinnacle Companies, will be constructing the Seymour Street Plaza (“Plaza”) in Montclair, New Jersey as part of the Seymour Street Redevelopment Project. The Developer seeks a qualified artist with specific and proven expertise and experience to either design and fabricate a sculpture or install an existing free-standing sculpture in said Plaza.

**II Background Information, Project and Budget**

Montclair, New Jersey has long been identified as an arts community beginning in the 1880’s with resident George Inness, the renowned Hudson River School painter, and many of his contemporaries. Today, Montclair is home to a significant number of arts organizations – the Montclair Art Museum, Jazz House Kids, Montclair Film, Montclair State University’s Kasser Theatre and George Segal Gallery, Wellmont Theater, to name a few – and an even larger number of residents engaged in all aspects of the creative economy.

The project in question under this RFP is part of a mixed-use residential and commercial development that has been conceived under the Seymour Street Redevelopment Plan. As described in the Plan itself, “The Township of Montclair’s vision for the Seymour Street Redevelopment Plan is to create a regional arts and entertainment destination that builds on the rejuvenated Wellmont Theater and the existing arts assets in the Montclair community.” In that spirit, the Developer intends to construct 200 apartments, 30,000 square feet of retail area, 10,000 square feet of arts space, and 32,000 square feet of office space. This commercial and residential space will be housed in two new buildings to be constructed along Bloomfield Avenue and Seymour Street on either side of the vibrant Wellmont Theater.

A thoughtfully designed public plaza will convert 14,000 square feet of Seymour Street into an outdoor event and gathering space that ties together the residential, commercial, and theater elements envisioned in the redevelopment plan.

The vision for this project is to create a defining public art sculpture for the Seymour Street Plaza. The Sculpture contemplated with this RFP will be one component of a multi-faceted design that will also incorporate pavement and wall murals, parking deck façade art and a multi-story projection element. Together these art components will build upon the recognition of Montclair as a rich, vibrant and diverse arts community with both an historical past and an exciting present and future.

**III Scope of Work and Submission Procedure**

This RFP seeks a sculpture that will be visually captivating both day and night, a reflection of the essence of the Arts District and a signature element of the Seymour Street Redevelopment Project which simply must be seen by all visitors.

For additional context, including renderings and site map, please see the attachments to this RFP.

The complete budget for this project is **$25,000** which includes design, fabrication (if required), delivery, installation, artist fee, travel and other direct costs.

1. Artist shall submit either a design for sculpture to be created or images of an existing sculpture
2. Artist shall fabricate, if necessary, the final, approved design
3. Artist shall oversee installation of the Sculpture
4. Artist shall attend (in person or via teleconference) meetings with the architect, Developer, or the Township of Montclair as necessary or required.

**IV Eligibility and Selection Criteria**

This public art opportunity is open to established, professional artists living in the United States. Artists’ proposals will be evaluated based upon design, their professional qualifications, proven artistic merit of prior relevant work, experience fabricating, where required, and installing permanent artwork suitable for the outdoor environment, and experience working with architects, contractors and municipalities.

**V Selection Process**

An art selection panel (“Panel”), duly constituted in accordance with public art best practices, will review all submissions and select three (3) proposals which will be presented to the Township of Montclair’s Township Council for selection of the final proposal. The Panel, may, in its sole discretion, reject all submitted proposals.

**VI Submission Requirements**

Artists may apply individually or as a team. Artists must prepare and submit the following:

1. Letter of Interest: Maximum 1000 words outlining your interest in this project, experience working on comparable projects and a maximum 500 word statement of your conceptual approach to this project.
2. Professional resume: Maximum two pages to include artist training, professional experience in fabrication, installation and use of selected materials. If submitting as a team, submit a resume for each team member.
3. Images: Maximum of ten (10) images of prior outdoor public art projects. Please include title, date of completion/installation, media, dimensions, location, final cost and brief description of work.
4. Professional References: List of three (3) prior permanent public art project references with contact information (name, title, organization, mailing address, phone number, email address), name and location of the artwork and a brief description of the relationship.

**ALL SUBMISSIONS FOR SEYMOUR STREET PLAZA RFP**

**MUST BE ENTERED THROUGH:**

**PUBLICARTIST.ORG**

**DEADLINE: AUGUST 2, 2019**

**For questions regarding submission on publicartist.org, please contact them directly at 210-701-0775.**

**If you have any questions or need addition information, please contact**

**Phoebe Pollinger, PMP Art LLC, at 973-420-1717 (text preferred)**

**or email** [**info@pmpart.com**](mailto:info@pmpart.com)**.**