

MAIN/IMPERIAL ENTRY GATEWAY

CALL to ARTIST/TEAM - REQUEST for QUALIFICATIONS

REQUEST FOR QUALIFICATIONS

The City of El Segundo and the Gateway Committee are seeking a qualified Artist/Team to create an iconic Gateway Entry into El Segundo at the intersection of Main Street and Imperial Highway. The goal is to create entry improvements that reflect the character of El Segundo.

OVERVIEW/BACKGROUND

El Segundo with a current population of 16,853, is bordered on the north by one of the world's busiest airports, LAX, on the west by the world's largest ocean, Pacific Ocean, on the south by the largest producing refinery on the west coast, Chevron and on the east by one of California's premier commercial centers.

Once a housing community for the Chevron refinery, El Segundo has grown into one the most important commercial centers in California. Known as the Aerospace Capital of the World, it is also home to numerous Fortune 500 companies. El Segundo's business diversity innovation is reflected in the home of Los Angeles Air Force Base, LA Times, Raytheon, LA Kings, Los Angeles Lakers, Boeing and Mattel to name a few.

The current development at the intersection began in the 1960's with the construction of the existing rock walls on the east and west corners. Accent landscaping and the community service club signage was added in the 1970's.

With the development and growth of the city, there is a desire to create an entry that uniquely reflects the character of El Segundo.

ELIGIBILITY/ARTIST/TEAM

Any artist/architect/landscape architect over the age 18 working in California is eligible to apply.

Team members may include but not limited to an artist, architect, landscape architect, engineer or signage company.

SITE

The project location is the intersection of Main Street and Imperial Highway with Imperial Avenue creating the south border. The attached site plan reflects site boundaries. The gateway includes the east and west corners. Primary focus is on the west corner due to its openness and visibility. See attachment.

BUDGET

Total budget \$150,000 including design and construction.

SELECTION PROCESS

The Gateway Committee will review the submissions. The top 3-5 Artist/Teams will be selected to develop conceptual proposals based upon the design guidelines/parameters.

A stipend of \$2,000 will be provided for this conceptual development that should include visual representation of concepts and budget estimates. A second jury will select the winning artist/ team who will then contract with the city for a construction document package per city 'Professional Services Agreement for Design Services'.

TENTATIVE SCHEDULE

Submissions Due Date: **July 31, 2019 by 5pm**

Finalists Selection Date 3-5 Artist Teams: **August, 2019**

Concept Development: **6-8 weeks**

Final Selection: **October 2019**

GUIDELINES/PARAMETERS

Improvements may incorporate some of the following elements:

Uniquely reflective of El Segundo: its character, nature, history and potential future.

The words 'EL SEGUNDO' shall be incorporated in a horizontal format.

Iconic

Unique

Organic

Kinetic/Moving

Photo opportunity

Safe

Abstract rather than literal interpretation of El Segundo (aerospace, refinery, tech, ocean/beach, blue butterfly)

Makers/Doers/Tinkerers

Welcoming but not using the words 'Welcome To'

Scaled to the intersection

New landscaping

Lighting

The existing rock walls shall remain. The other elements, landscaping and signage may be removed

Height restrictions due to overhead utility lines. City to provide restrictions.

No over the street structures.

No water/fountain

SUBMISSION REQUIREMENTS

Name/Team Members

Contact Information

Statement of Interest/Letter of understanding

Brief Personal/Team Resume

Work samples/images that best illustrate qualifications for this project (Min. 2-3 PDF)

Submit To:

Christopher Hentzen Email: chentzen@elsegundo.org

310 524-2716



SITE MAP

