



Request for Proposal for Existing Outdoor Artworks

Project: ArtAround Roswell 2020

**A Temporary Art Exhibition & Sculpture Tour in the City of
Roswell, Georgia**

Submission Deadline:

October 18, 2019

Please Submit Questions to:

Emma Chammah

Publicart@roswellartsfund.org

PO Box 768136
Roswell, GA 30076



SECTION 1 – PROJECT OVERVIEW

Project Summary:

Roswell Arts Fund and the City of Roswell, Georgia invites artists to submit proposals of existing outdoor art works for consideration for **ArtAround Roswell 2020**, a Sculpture Tour; a temporary art installation to be installed at various outdoor sites in the City of Roswell, Georgia. Proposals selected through this call will be considered for exhibition during an 11-month tour from April 2020 - March 2021.

ArtAround Roswell 2020 introduces public art to a broad community, promotes appreciation of fine works of art, enhances outdoor spaces and enriches lives. We seek to have a well-balanced and diverse exhibition of sculptures with a variety of styles, types, and sizes. We seek artwork that captures the spirit and brand of Roswell, is compelling for residents and visitors, and connects to the cultural energy of the various neighborhoods and city.

Ten outdoor sculptures will be selected and installed in key locations throughout the city, park system and historical downtown Roswell. Sites may be publicly or privately owned. Photos of current sites and sculptures can be viewed at www.roswellartsfund.org.

This invitation is extended to all qualified artists with no entry fee. Artists will receive a \$2500 stipend for the loan of their work, paid in two installments (\$1250 at installation, and \$1250 when the art work is deinstalled). All sculptures are for sale to the general public unless otherwise stated but must remain installed for the entirety of the eleven months of the exhibition and tour. A sales commission of 30% will go to the Roswell Arts Fund, the City's designated arts agency, for all sculptures sold during the tour. Roswell Arts Fund conducts an annual campaign to promote the purchase of ArtAround Roswell sculptures.

A visual listing, an online brochure, map and OTOCAST app and audio will be available as a guide for the **ArtAround Roswell** sculpture tour. In addition, the art and artist's profiles will be promoted on our website, roswellartsfund.org, social media, city websites, emails, etc. We encourage all interested artists to visit www.roswellartsfund.org for more information.

ArtAround Roswell is a collaboration between the Roswell Arts Fund and the City of Roswell. The sculptures are hosted by the City of Roswell, Department of Recreation and Parks and Private business owners.

About Roswell:

Modern Spirit. Southern Soul.

Roswell's vision.....A premier riverside community, connecting strong neighborhoods and the entrepreneurial spirit.

Roswell is a successful city that blends its history with its future, and urbanism with its environmental resources. Roswell is home to a wealth of artists, performance venues, nonprofit organizations, galleries, and historic homes.

In addition, Roswell has become a robust dining destination, boasts a Triple AAA Bond rating, enjoys a unique proximity to the Chattahoochee River and has 22 parks with more than 1000 acres of active and passive parkland facilities. Visit <http://www.visitroswellga.com/> for more information.



Roswell Public Art Intent and Goals:

Roswell's Public Art initiatives seek art of redeeming quality that enhances the aesthetic quality and experience of public places. The public art selected through this initiative will be of high quality, innovative, and embody our city's *Modern Spirit. Southern Soul.*

Specific ArtAround Roswell Objectives include:

- Enhance the aesthetic appeal, interest, and experience of residents and visitors.
- Introduce Fine Arts to a broader population and more specifically activate and advance the discussion on Public Art (a museum without walls).
- Actualize the City of Roswell's vision/brand to be a "premier riverside community connecting strong neighborhoods and the entrepreneurial spirit", a City that is both modern as well as steeped in history.
- Actualize recommendations of the *Imagine Roswell Arts & Culture 2030* study completed in 2015 and our *Roswell Public Art Master Plan* completed in 2017.
- Leverage the river, parks and downtown areas and their frequent visitors.
- Acquire at least one piece to be installed permanently in the city.
- Provide accompanying events to engage and energize the community.
- Build collaboration between the various Roswell City departments, commissions boards, business and civic organizations.

Length of Project:

Installation is anticipated to be completed **March 2020.**

The exhibition will be open from **April 2020 - March 2021.**

Public Art Selection Process and Panel:

This panel is comprised of diverse Roswell stakeholders including business, civic and community leaders as well as art professionals. At least one person on the Panel will be an artist, one will be a community representative, and at least one person on the panel will serve as a Conservator, able to assess materials, design and siting as it relates to installation and potential maintenance costs.

The Public Art Selection Panel will seek to choose a well-balanced and diverse exhibition of sculptures with a variety of styles, types, and sizes. Ten finalists and up to three alternates will be selected.

After the submission deadline members of the Roswell Arts Fund will prescreen the applications for the Selection Panel to ensure completeness and eligibility in order to identify a list of qualified candidates with appropriate experience for this project.

The Public Art Selection Panel is not required to select from among submitted applications and reserves the right to invite artists who do not apply.



SECTION 2 – SUBMISSION DETAILS

Artist and Artwork Eligibility:

- This call is open to all professional artists and artist teams. Students enrolled in degree programs are not eligible to apply. Applicants must be 18 or older.
- Artwork preferred produced within the past four years.
- Artwork preferred not to have been displayed in similar exhibitions within a 50-mile radius within the last three years.
- Artwork must be original, one-of-a-kind artwork. Multiple edition work will not be considered.
- Artwork must be structurally able to be secured to a concrete pad with anchor bolts. The majority of current pads are 4 x 4, but several are much larger. Please specify special equipment requirements.
- Artwork must be fabricated and finished with non-hazardous materials and be maintenance free for the duration of the exhibition.
- Artwork should be appropriate for outdoors and active pedestrian environments, safe for the public, and appropriate for all ages.
- The selected artist(s) will be required to carry general liability insurance for the installation and for the length of the exhibition. Proof of insurance is required at the time of contracting.

Submission Requirements: (Please see Appendix A: Artist Submission Checklist)

- **Applications must be received no later than October 18, 2019.**
Electronic submissions only via Publicartists.org
<https://www.publicartist.org/call.cfm?id=2513>
- Contact publicart@roswellartsfund.org for assistance submitting online.
- Submission by regular mail will not be considered.
- Submitted applications will serve as an agreement to the conditions herein stated for exhibiting in ArtAround Roswell.

Applications must include all of the following items:

1. **Artist Info:** full name, address, email & phone number, including any professional websites.
2. **Artist Statement:** 500 words max.
3. **Statement of Interest:** In 500 words max., outline the artist's interest in participating in **ArtAround Roswell 2020**. Tell us about the artist, the artwork, and why the artist believes their submission is a good fit for Roswell.
4. **Artwork Details and Requirements**
 - Each artist may submit a maximum of THREE (3) artworks for consideration. **Each artwork must be submitted in a separate application via PublicArtist.org.**
 - **Image List** that corresponds to each image included. Include details of each artwork, at minimum:
 - title
 - date of construction
 - medium
 - weight & dimensions (HxWxD)
 - Additional info: ie. any required power sources. At the current time sites do not come



with power sources.

- **No less than 3 digital images per artwork** for a maximum of (9) images. Please ensure images show various views of the artwork, as well the detail. **PLEASE include at least one image that includes a person next to the sculpture, or scale figure, so to better evaluate size and scope of the artwork.**
 - File format: JPEG Or PNG
 - File Dimension: No smaller than 2000 pixels on the shortest side
 - File Resolution: 72 ppi/dpi (standard web resolutions)
 - File Size: Each individual digital image should be no larger than 5 MB.
 - Submit images individually.
- **Statement of Maintenance:** Detail an assessment of all materials in relationship to durability and maintenance. All artworks must be suitable for outdoor installation, safe for viewers and appropriate for extended outdoor exhibition and exposure to weather.
- **Statement of installation requirements.** Please provide detailed information regarding installation method, anchoring procedure and any required maintenance. Include required concrete pad size (L x W). Artwork must be able to be secured to a concrete pad with anchor bolts. Majority of current pads are 4 x 4, though some are larger. Artwork that requires a different size pad or special equipment for installation will be considered but this **must be noted in the submission.**
 - * If special equipment is required for installation, then a specific date will be arranged for installation. All sculptures requiring special installation equipment will be installed on the same day. All efforts will be made to arrange a mutually agreeable time. If the artist cannot comply with this schedule, then the artist will assume the additional financial cost of the special equipment.
- **Artwork purchase price.** This price should include the 30% commission to Roswell Arts Fund.
- (Optional) Artists may provide site preferences based on available light, accessibility and other environmental factors.

Additional Details

- A plaque will be installed at each sculpture displaying the Artist's name and title of the artwork.
- If the artwork is sponsored by a local business organization, the sponsor's name will be added to the identifying plaque. Sculpture should be large scale, heavy, and have the ability to be easily secured to a concrete foundation. Several sites are visible from the road as well as pedestrian traffic.

5. Résumé/CV (two-page maximum): PDF or .DOC format only.

6. Work Samples: List of Recent Artwork title, location, date completed, media, brief description of the project. Up to (3) additional images are welcome, (1) image per artwork. Please adhere to the same format and restrictions described in Item 4: Details and requirements

7. Two professional references. Include the name, affiliated organization, email and phone number.

If applying as artist team, please designate one team member as the primary contact and provide complete contact information for that person.



Contractual Expectations:

- Artists will receive a \$2500 stipend for the loan of their work paid in two installments (\$1250 at installation, and \$1250 when art work is deinstalled). If an art team has created the work, they will share the single pay stipend. Artist will receive a 1099 for the tax year(s) paid. Artists will also receive a 1099 for any artwork that is sold. It will be the responsibility of the artist to report their sales and remit any additional sales or associated taxes.
- Artists will be responsible for transportation of artwork to and from installation site. Artists will be expected to be present for artwork installation and deinstallation. Such times will be coordinated between the Artist and installers. Roswell Arts Fund will hire a professional art installer to assist the artist as needed, and will cover all expenses related to the artwork installation and deinstallation process.
- Artists will be responsible to have insurance for the artwork during installation and for the length of the exhibition/tour. Proof of insurance is required at the time of contracting.
- If the sculpture is available for sale to the public, a sales commission of 30% will go to the City's designated arts agency, the Roswell Arts Fund.
- Artists who have submitted a proposal agree that the City of Roswell and Roswell Arts Fund may display models and reproductions/images for non-commercial, educational, and promotional purpose with credit given to the Artist. In addition, installed sculptures may be used temporarily in collaboration with other arts centric events in the city.



ArtAround Roswell 2020 - 2021

Schedule of Steps in RFP Process

Date	Step
September 2019	Distribute RFP
October 18, 2019	Submissions close; applications due
November 15, 2019	Artist notification and confirmation of interest and participation. Artists receive and sign contracts by end of November 2019.
January - February 2020	Artists and installers connect to discuss installation specifics, and set a date and time for installation during March 2020
March 2020	Final Installation by Mid-March 2020
April 2020	Tour Opening & Ribbon Cutting
End of February 2021	Art works deinstalled and returned to artists and/or buyers. Artist present at deinstallation.

Questions about the project may be directed to:

Emma Chammah
publicart@roswellartsfund.org
Roswell Arts Fund
PO Box 768136
Roswell GA 30076
Phone: 770.817.6674



Appendix A

Artist Submission Checklist (see SECTION 2 for details)

Eligibility

- Professional Artists Only
- Artwork Construction Date
- Advise of any regional exhibitions within past 3 years within 50 miles radius
- One of a kind, no multiple editions
- Safe, non hazardous materials, no maintenance
- Proof of Insurance

Submission

- Electronic submission received by **October 18, 2018**
- Statement of Interest
- Up to (3) artworks for consideration in ONE (1) application; note title, date of construction, medium, weight, dimensions (HxWxD), and any required power sources
- Up to (3) digital images per artwork (no less than 3) for a maximum of (9) images - **(please follow size, resolution, dimension, format, and title instructions)**
- Digital images submitted individually and titled/referenced according to Submission Details
- At least one image that has a person standing next to the sculpture so we can better evaluate size and scope of the artwork.
- Installation requirements
- Sculpture construction material & maintenance
- Purchase price that includes Roswell Arts Fund 30% commission
- Resume
- List of Recent Art and digital images- title, location, date completed, media, brief description of the project; up to (5) additional images (please follow size, dimension, format and title instructions)
- Two professional references