



Call to Artists

City of West Palm Beach

Historic Heart & Soul Park

The City of West Palm Beach Art in Public Places (“AiPP”) program, and City of West Palm Beach Community Redevelopment Agency (“CRA”) request qualifications from professional artists and/or professional artist teams to design multiple artworks for the newly created Heart & Soul Park in the Historic Northwest District.

APPLICATION DEADLINE

Tuesday, July 28, 2020 at 5:00PM.

BUDGET

\$120,000 Total project budget* Budget to be split by multiple artists

Shortlisted artists will receive a proposal honorarium and allowance for travel-related expenses.

ELIGIBILITY

Open to professional visual artists or artist-led teams based in South Florida (Martin, Palm Beach, Broward, Dade Counties and Monroe County)

PROJECT NAME

Heart & Soul Park in the Historic Northwest District

LOCATION

601 7th Street, West Palm Beach

The Historic Northwest District is located North of downtown West Palm Beach and runs from Banyan Boulevard to Palm Beach Lakes Boulevard west to Tamarind Avenue and east to Rosemary Avenue.

INTRODUCTION

The City of West Palm Beach Art in Public Places (“AiPP”) program, and City of West Palm Beach Community Redevelopment Agency (“CRA”) request qualifications from professional artists

and/or professional artist teams to design only artworks for the newly created Heart & Soul Park in the Historic Northwest District. The selected artist(s) and/or team(s) will design artwork that will contribute to the identity and character of the new park. The work should be inspirational, colorful, unique and create a visual identity while paying tribute to the community's rich history and culture. Multidisciplinary selected artist(s) will collaborate with the residents to develop their design concepts.

PROJECT THEME

Celebrating the Historic Heart & Soul Park as a cultural treasure, rich in history that lays the foundation for future generations to enjoy.

PROJECT BACKGROUND

The Historic Northwest District was established in the 1890's when the African American community moved west from the Styx in Palm Beach to West Palm Beach ("City"). The neighborhood became the first segregated black community in the City. The neighborhood is anchored by an iconic historic jazz club, the Sunset Cocktail Lounge ("Sunset Lounge"), which was built in 1923. The Sunset Lounge was part of a string of nightclubs designated as safe and welcoming for African American performers during the era of segregation. Listed on the National Register of Historic Places, the Sunset Lounge is still in operation and is undergoing an extensive redevelopment transforming it into the epicenter for African-American cultural tourism.

A 2002 report by Stull and Lee, Inc., a Boston consulting company, identified the need for additional open recreational space in the Historic Northwest District with the goal of creating a place of unity, in which residents and visitors would feel a sense of attachment and responsibility. In addition, the report suggested an open space that has a unique character, and which would be a place for safe and memorable human interaction and which advances the cultural significance of the surrounding neighborhood. Anchored by the Sunset Lounge, the newly developed Historic Heart & Soul Park plays a significant role in providing accessible public space for all generations to enjoy and take pride in.

MULTIDISCIPLINARY PUBLIC ART OPPORTUNITIES (See attached site map)

- A. **The Heritage Trail** will be a main walking path leading through the park. The design of the trail is meant to "tell the story" of this neighborhood. Opportunities include large tiles that may be etched with visual and written historical stories. See dimensions on site map.
- B. **Undulating Walls** within the park. The walls will often form into functional benches. Opportunity for paint, mosaics, or the integration of both media.
- C. **Gateway Walls**. Concrete walls shaped into "guardian" sculptural forms at each corner of the park the addition of design elements may be integrated.
- D. **Monumental Signs** will be located at the four corners of the park and will be incorporated into the four gateway walls. The design for the wall is like a shadow lantern. Opportunity for custom laser cut metal panels.

PROJECT GOALS:

- Historic significance: The proposed historic and/or art design(s) are culturally significant and must reflect the aesthetics, history, traditions, diversity and the character of the City or surrounding neighborhood.
- The proposed artwork is of high artistic quality.
- Expressive: The proposed design is compatible with the surrounding neighborhood.

HOW TO APPLY

DEADLINE TUESDAY JULY 28, 2020 5:00PM

Apply at <https://www.publicartist.org/index.cfm>

ELIGIBILITY

Open to professional visual artists or artist-led teams based in South Florida (Martin, Palm Beach, Broward, Miami-Dade and Monroe Counties). Organizations, architectural and engineering firms, design (non-public art) firms, galleries and public art consultants are not eligible.

Priority will be given to artists from the neighborhood.

APPLICATION

Brief Artist Statement: Describe your interest in this project, any relevant experience/projects, and how you and your team (if applicable) would approach and meet the project goals. *At this time artists/artist teams are not invited to submit a concept proposal.*

Resume: No more than two pages per team member.

10 Images of completed and relevant work per application. Submit in .jpeg file format at 72 DPI less than 2MB file size. Each image should be labeled and correspond to the annotated list. Make sure to include your first and last name per image.

Annotated Image List: Artist first, last Name, title of work, date, medium(s), dimensions, budget and brief description of location, process and/or relevance.

For further information contact Sybille Welter at scwelter@wpb.org or 561.822.1521

SELECTION PROCESS

Qualification Review

City staff will preview submissions for completeness and compliance with qualification requirements. Staff may reject incomplete applications or non-qualified or non-responsive submissions.

Selection

It is anticipated that a sub-committee of key stakeholders from the local community will review applications and give feedback to the City’s AiPP Committee. It is also anticipated that the AiPP Committee will shortlist artists. Shortlisted artists will receive a proposal honorarium and allowance for travel-related expenses and will be invited to attend a site visit and artist orientation meeting. The AiPP Committee will make a recommendation for final approval to the City Commission.

ARTIST RESPONSIBILITIES

1. Develop and refine artistic concepts and designs with community, staff and key stake holders working on the project.
2. Develop final drawings, presentation materials, and other visual and written items.
3. Present concepts and designs to committees, boards, community groups, and others.
4. Conduct three (3) community meetings (activities) within a 15-day period.
5. Provide documents showing approvals from all the appropriate entities (AiPP Project Manager and Lead CRA Manager) involved in the project.
6. Participate in an ongoing design review and modification process with input from the city staff, designers, key stake holders, and appropriate city committees.
7. Provide bi-monthly (every 2 weeks) email updates to city staff.
8. Develop a maintenance plan (manual) for the artwork.
9. Design an informational plaque.

ANTICIPATED PROJECT SCHEDULE

*The City reserves the right to change these dates as deemed necessary.

Call to Artists Released and Promoted	June 16, 2020
Application deadline	July 28, 2020
Sub-committee review	TBD
AiPP Committee review and selection of short-listed artists	Anticipated August 2020
Short-list artists presentations and finalist recommendations	Anticipated early October, 2020
City Commission – Final approval	January 2021

Selected artists -Notice to proceed	Early February 2021
Artist – Design phase completion	Mid-Spring 2021
Artists Fabrication and final installment	Summer/Fall 2021

AGREEMENT INFORMATION

The selected Artist will be required to sign a contract with The City of West Palm Beach.

The Agreement will also contain the following terms and conditions:

- The selected artist will be responsible for collaborating with the community to develop and refine the design as part of the contractual agreement. Selected artist shall conduct three community engagement meetings within fifteen prior to final design concept approval.
- The selected artist will be required to have a one-million-dollar liability insurance policy naming the City of West Palm Beach, its commissioners, employees, and agents as additional insured; and workers compensations insurance (unless waived) during the design and installation of the artwork.
- A payment schedule will be outlined in the contract with a third of the budget retained until satisfactory completion of the installation.
- The selected artist shall obtain any necessary permits required by the City for construction and installation of the artwork.
- Project will be completed no later than Summer of 2021.
- The artist shall conduct operations under the contract in a manner to avoid theft or damage by vandalism or other means to the artwork or artist’s equipment, while under artist’s control.
- The artist will be required to submit a maintenance plan for the artwork.
- The City shall have the right to determine when and if repairs and restorations to the artwork will be made. When the artwork deteriorates to the point that the City finds it no longer benefits the neighborhood, the City shall have the right to remove the artwork.
- The artist will warrant that the artwork shall be the result of original artistic effort of the artist and that, unless otherwise stipulated, the artwork shall be unique, an edition of one.
- Title to the completed artwork shall vest in the City. Artist shall transfer all rights of ownership in the artwork to City. Artist shall specifically waive and release all rights, including all right of attribution or integrity, which artist may have in the artwork as provided by 17 U.S.C. §§106A and 113(d). The artist shall acknowledge and affirm that pursuant to 17 U.S.C. §106A(e) such waiver and release shall be effective as to all uses foreseeable and unforeseeable for which such artwork might be subject. Artist shall represent to City that the artist alone is possessed of the rights transferred or waived above and that the artist is lawfully entitled to transfer or waive all such rights.

- Artist shall acknowledge that the artwork shall be installed on public property in view of the public. During the installation of the artwork, the artist shall specifically grant to the City the right to make presentations of the artwork in progress and/or to photograph or otherwise reproduce faithful images of the artwork in progress for presentational and media purposes. Presentation(s) of the artwork in progress may be conducted by the City without specific approval of the artist.
- Artist shall adhere to the safety requirements outlined in Occupation Safety and Health Administration (OSHA) <https://www.osha.gov/> while working on site.

GENERAL TERMS

Proposers should rely exclusively on their own site investigations for development of proposals, concepts and means and methods of installation/fabrication. This “call” is being provided by the City without any warranty or representation, expressed or implied, as to its content, accuracy or completeness and no proposer or other party shall have recourse to the City if any information herein contained shall be inaccurate or incomplete.

This “Call” is made subject to correction of errors, omissions, or withdrawal without notice.

No warranty or representation is made by the City that any proposal conforming to these requirements will be selected for consideration, negotiation, or approval. The City is under no obligation to award a commission for artwork based on the proposals submitted. The City may withdraw or cancel this Call at any time without any liability or obligation on the part of the City the AiPP or the CRA. In its sole discretion, the City, through its AiPP may determine the qualifications of any artist submitting proposals. The City and Proposer will be bound only when a proposal, as it may be modified, is approved, and accepted by the City and the applicable contract is approved by the City Commission and executed and delivered by the artist and the City.

ABOUT THE PARTNERS

Art in Public Places

The West Palm Beach Art in Public Places (AiPP) Program seeks to create public art that encourages artistic exploration, infuses creativity into the City's diverse neighborhoods, celebrates the City's historical richness and embraces art as an integral part of everyday life, transforming the City into a local, national, and international destination.

Community Redevelopment Agency

The West Palm Beach Community Redevelopment Agency is a local government agency that works in collaboration with residents, property owners, businesses, developers, and other community organizations to foster redevelopment within the CRA Districts. Among our priorities include public safety, beautification, streetscape and infrastructure improvements, economic development, affordable housing, business incentives, marketing and events, and historic

preservation. Nationally known as one of the most innovative and effective Community Redevelopment Agencies (CRA's) in the country, the West Palm Beach CRA is setting the standard for redevelopment.

For further information please email scwelter@wpb.org and include in the subject line Heart & Soul Park Call to Artists.

PLEASE SEE EXHIBITS ON FOLLOWING PAGES