



Coppin State University
College of Business
2500 W. North Avenue
Baltimore City, Maryland, 21216

Call for Artists: Public Art Project Request for Qualifications

Solicitation #: 0001128

**Exterior Gateway Artwork
Commission** \$190,000 (all-inclusive)

Up to Four Semi-Finalists \$2,500 each
Proposal Stipends:

Issued: October 16, 2020

Application Deadline: November 24, 2020, 3:00 PM ET

Apply Online: [Smart Simple](#)

Artwork proposals are NOT accepted at this time
Artists submit background materials only

Contact: Ryan Patterson
Public Art Project Manager
Maryland State Arts Council
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www.msac.org

Coppin State University Background:

Coppin State University (CSU) is an urban residential liberal arts university within the University System of Maryland. Located in the northwest section of the City of Baltimore, Coppin provides academic programs in the arts and sciences, teacher education, nursing, graduate studies, and continuing education. An HBCU (Historically Black College and University), Coppin has a culturally rich history as an institution providing quality educational programs and community outreach services. Coppin offers 53 majors and nine graduate-degree programs. A fully accredited institution, Coppin serves Baltimore residents as well as students from around the world, with flexible course schedules that include convenient day, evening, and weekend classes and distance learning. Coppin prides itself on promoting community revitalization while empowering and preparing students with the mission of meeting the challenges associated with urban communities.

Coppin was founded in 1900 at what was then called “Colored High School” (later named Douglass High School) on Pennsylvania Avenue by the Baltimore City School Board, who initiated a one-year training course for the preparation of African-American elementary school teachers.

The student population consists of nearly 4,000 students enrolled in day, evening, and weekend undergraduate/graduate courses. Many Coppin students and alumni are graduates of Baltimore City and Baltimore County Public School Systems from diverse ethnic, religious, and socio-economic backgrounds. The University seeks to transform the lives of its students who return to their communities as change agents and has graduated thousands of alumni who are making a significant impact across the State of Maryland in various fields, particularly Human Services.

Now, and in the years to come, Coppin State University will continue to help bring the dreams of its students to fruition through its educational programs, reach beyond its campus to help the community, and serve the citizens of Baltimore, the State of Maryland, and the nation.

College of Business Building:

Through renovations and a new addition, the existing Percy Julian Science and Art Building will be transformed into the new home of the College of Business. The building is located at the northeast corner of North Avenue and Loop Road, directly opposite Coppin's Science and Technology Center, completed in 2017. North Avenue is a high traffic east-west route in Central Baltimore and the Maryland Transit Administration's second busiest bus route serving approximately four million customers annually and connects both the Baltimore Metro Subway and Light Rail systems. North Avenue also connects the Coppin campus to the recently established Pennsylvania Avenue Black Arts & Entertainment District and Historic Arch Social Club approximately one mile to the east of Coppin's campus.



The College of Business is one of the first buildings visible as one approaches the Campus from the east. The dramatic new addition and renovations will emphasize the innovative academic programs offered, including vibrant outreach programs on the ground floor, strengthening the connection between the College of Business and the community. The new College of Business building, paired with the geometry and architectural fabric of the Science and Technology Center, will continue to activate and strengthen Coppin State's presence providing an iconic gateway to the campus along North Avenue.

Commissioned Artwork Location:

Coppin State University seeks to commission a new and unique site-specific artwork for the new College of Business. The general location selected for the commissioned artwork is on the exterior of the building at the intersection of North Avenue and Loop Road. The artwork will be viewed and experienced by both the campus community and West Baltimore community.

Artwork Themes and Goals:

The commissioned artwork will be the first public artwork on the Coppin State University campus. Given its importance to the University and its prominent high visibility location, the artwork should honor the history and presence of the University as an urban HBCU with an open door to the Baltimore community. The artwork should reflect the overall values of the University to connect, inspire and empower the residents of Baltimore and the state.

Eligibility:

All professional artists or artist teams living in the United States may apply. If artists are applying as a team, the team should be listed on the application form, specifying a team leader to receive notifications. Artists currently enrolled in a university or college degree program are not eligible to apply.

Budget Details:

The total budget of the artwork commission is \$190,000, inclusive of all costs associated with the project, including but not limited to: artist fee and expenses (sub-consultants, travel/lodging, printing, overhead, etc...), artwork shop drawings and specifications; artwork materials and fabrication; storage (if applicable), transportation and installation; related permits, license, insurance; and related significant site modifications.

The project plans currently include a conduit line for power and data running to the general artwork location. Project design team can assist with determining lighting specs and locations in relation to the overall project.

Up to four semi-finalists will be invited to make proposals for each location. Each semi-finalist artist or artist team will receive a \$2,500 stipend to develop a proposal.

Contract:

The artist will contract directly with Coppin State University and work with the Maryland State Arts Council Public Art staff to oversee all aspects of the artwork from design development through project implementation and installation. The contract will be posted on [\(LINK\) eMaryland Marketplace](#). The artist will be responsible for submitting an artwork maintenance manual upon completion. The artist will engage the campus in a public forum after the completion of the project to introduce the artwork to the campus and community.

Submission Procedures

- 1. Application Process:** Artists apply online utilizing [Smart Simple](#). Select “Maryland Percent for Art Initiative” to begin an application. **Application Deadline: Tuesday, November 24, 2020, 3:00 PM ET.** A webinar on how to apply is offered twice: October 29, 7-8 PM, or November 9, Noon-1 PM. To register and/or listen to the recordings check our [website](#).

Online application includes:

- Application Form
- **Statement of Interest:** Explain why you (or your team) are interested in creating an original artwork for the Coppin State University College of Business. Explain why you would be a good candidate and how does your experience inform how you will respond to the themes and goals of the project. (1000 characters maximum)
- **Artist Resume/CV** (teams include resumes of all artists applying)
- **Ten (10) JPEG Images** of existing artwork. Applicants may upload more than one photo of an individual artwork (showing different angles or details) but please do not composite more than one image per JPEG file. If applying as an artist team, identify all artists of the work.
- **NO ARTWORK PROPOSALS ARE SUBMITTED AT THIS STAGE**

2. Semi-Finalists Selection

The Artist Selection Committee will review applicants and select three semi-finalist artists or teams to tour the site and campus and develop concept proposals.

Semi-finalist artists will be selected based on the following criteria:

1. Background work reflects technical skill, authenticity, originality,

commitment to material(s)/media and artistic practice, evokes response or inquiry

2. Artist experience as demonstrated by resume
3. Artist demonstrated experience and Statement of Interest connect to the artwork themes and goals outlined for the public art project

Semi-Finalists will be asked to provide at least three references who have worked with the artist and have detailed knowledge of the artist's work.

3. Finalist Selection

- **Concept Proposal Presentation.** Each semi-finalist artist or artist team individually presents their concept proposal to the Artist Selection Committee virtually.

The concept proposal will include the following:

1. Written description of the proposed artwork
2. Concept renderings/drawings of the proposed artwork including dimensions, materials, colors and finishes.
3. Artwork budget, including identification of fabricator and fabricator fees (if applicable)
4. Artwork schedule including final design through installation
5. A brief summary of long-term maintenance requirements for the proposed artwork.
6. Background art experience of artist and fabricator (if applicable)

Following the concept proposal presentations, the Artist Selection Committee will select the final artist or artist team for Sites 1-2. The selected artists or artist teams will work closely with the project team to advance the concept through design development and final shop drawings in preparation for fabrication. Final artwork design must be approved before authorization to fabricate is granted.

The semi-finalist artists or artist teams preparing concept proposals must agree to the following:

- The artist or artist team shall retain intellectual property rights to the artwork commissioned for *Coppin State University College of Business*.
- University System of Maryland and Maryland State Arts Council shall have the unconditional right to retain the proposal materials (drawings, illustrations) for public art education purposes, whether or not the artwork is selected for implementation. Full credit will be given to the artist or artist team if the proposal is disseminated by print or digital means.

- If utilizing the proposal for future public art applications, the artist shall give credit to the Maryland Public Art Initiative (MPAI)
Coppin State University College of Business
- Proposed artwork must be original and unique to the *Coppin State University College of Business* project

Selection and Production Schedule:

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|---|------------------------------|
| RFQ Posted: | October 16, 2020 |
| RFQ Application Deadline | November 24, 2020, 3:00pm ET |
| Semi-Finalist Notification | Mid-January 2021 |
| Semi-Finalist Virtual Site Visit & Community Mtg. | Late January |
| Semi-Finalist Virtual Proposal Presentations | March |
| Finalist Notification | March |
| Artist Contract Signed | April |
| Artwork Design Development Phase & Community Mtg. | April-June |
| Artwork Final Design Phase | June-August |
| Fabrication Period | Sept-December |
| Expected Installation Period | Winter 2022 |
| Opening/Unveiling | Spring 2022 |

Evaluation Criteria

The following criteria will be used for concept proposal scoring and final artist selection:

1. Artwork reflects authenticity, originality, evokes response or inquiry
2. Relevance: Artwork is appropriate for the site, architecture, occupants, environment, and fulfills Artwork Themes & Goals defined in RFQ
3. Feasibility: Detailed Project Budget indicating the artwork can be fully implemented
4. Feasibility: Detailed Project Schedule indicating the artwork can be fully implemented
5. Durability and Permanence: The artwork is materially and structurally sound. Artwork is resistant to theft, vandalism, and is low maintenance.
6. Public Safety: Proposed artwork does not create unsafe conditions nor utilize unsafe materials. Artwork adheres to ADA guidelines.
7. Background art experience of artist and fabricator (if applicable) indicates the artwork can be implemented.

Artist Selection Committee Composition:

Each of the following seats receives one-vote in the Artist Selection Committee review process

| | |
|--------------------------------|----------------------------------|
| User Agency | University of Maryland Baltimore |
| Design Representative | Architect |
| Building Representative | Coppin State University |
| Building User | Coppin State University |
| Community Representative | Coppin State University |
| Community Artist | Local Artist/Former Professor |
| Maryland Public Art Commission | Commission Member |
| Non-Voting | MSAC Public Art Program Staff |

Questions and Inquiries

All questions and inquiries must be in writing and directed to:
Ryan Patterson, Maryland State Arts Council, Public Art Project Manager,
ryan.patterson1@maryland.gov.

To Apply

Artists apply online utilizing [Smart Simple](#). Applications must be submitted by **Tuesday, November 24, 2020, 3:00 PM ET**. For technical questions about Smart Simple, please contact Tammy Oppel tammy.oppel@maryland.gov.

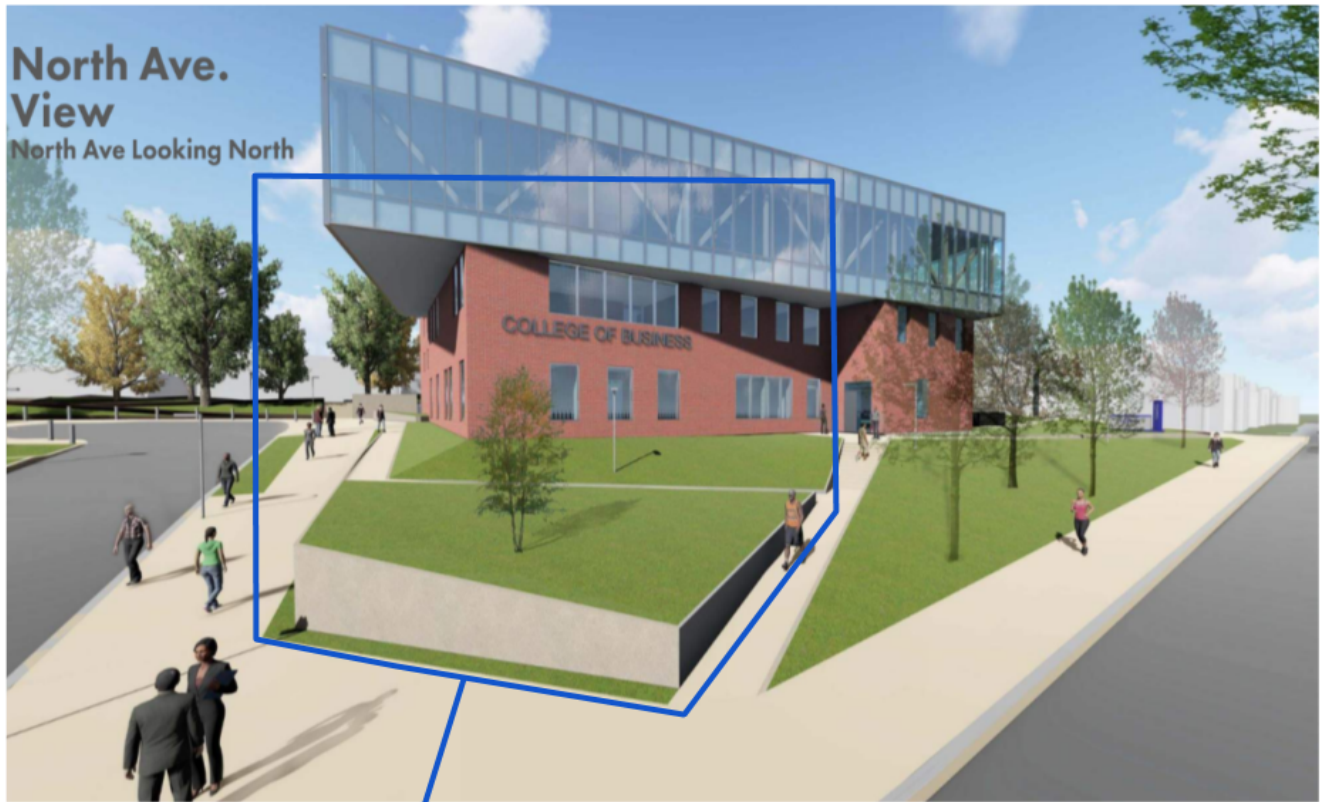
About the Maryland Public Art Initiative Program:

Established in 2013, the Maryland Public Art Initiative is the State of Maryland's Percent-for-Art program. For all new or renovated State-owned buildings, a percentage of the construction budget is set aside for public art. Independent artists apply for a project through an open Call to Artists and are selected by an artist selection committee. MSAC manages the process from artist selection, through design, fabrication, and installation and the work becomes part of the State public art collection. msac.org

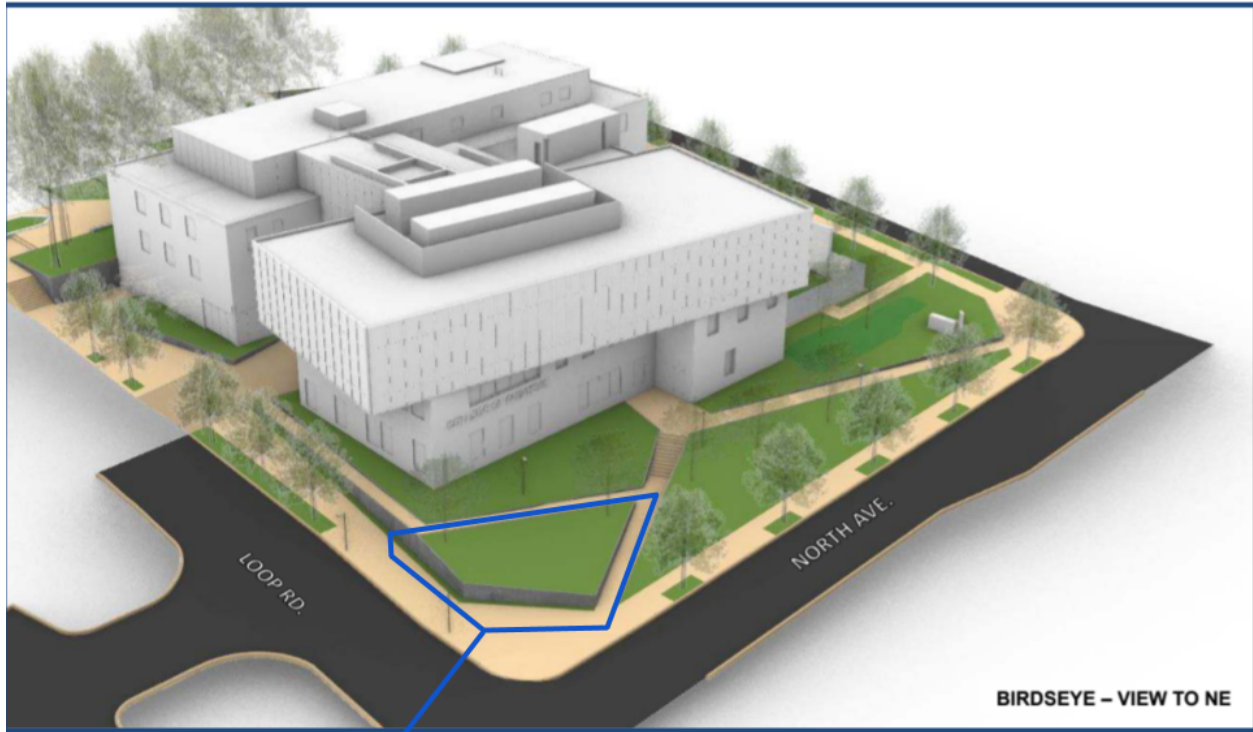
Attachments Follow

ATTACHMENT I: Location & Renderings

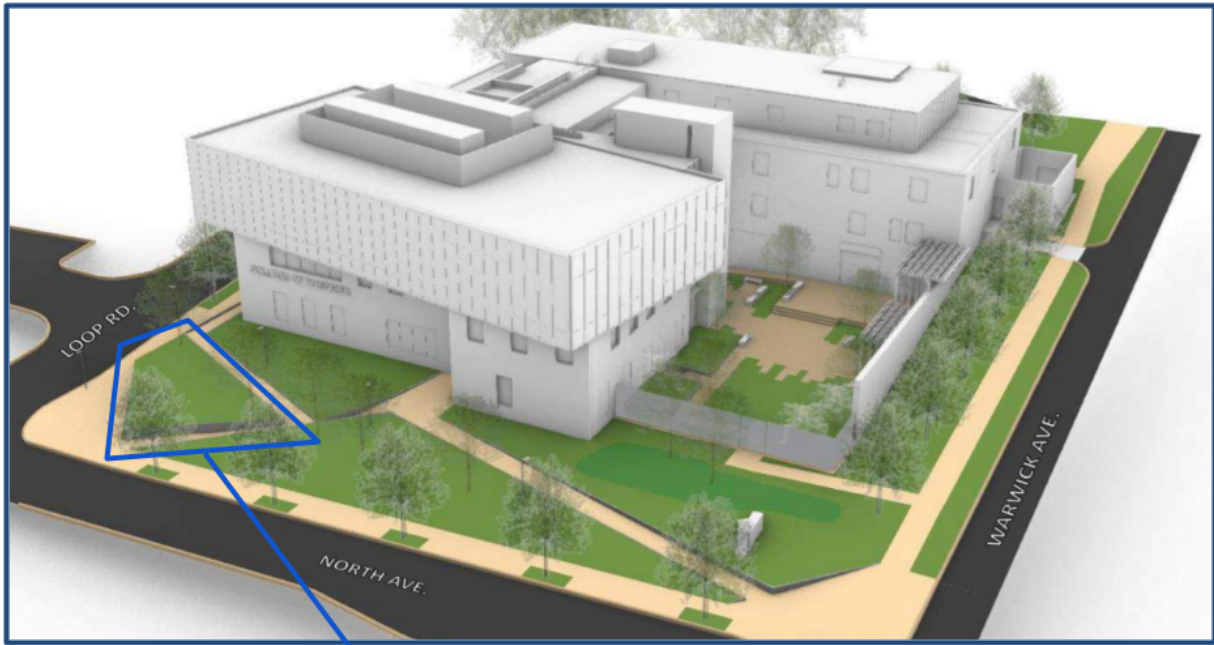




General Location of Artwork

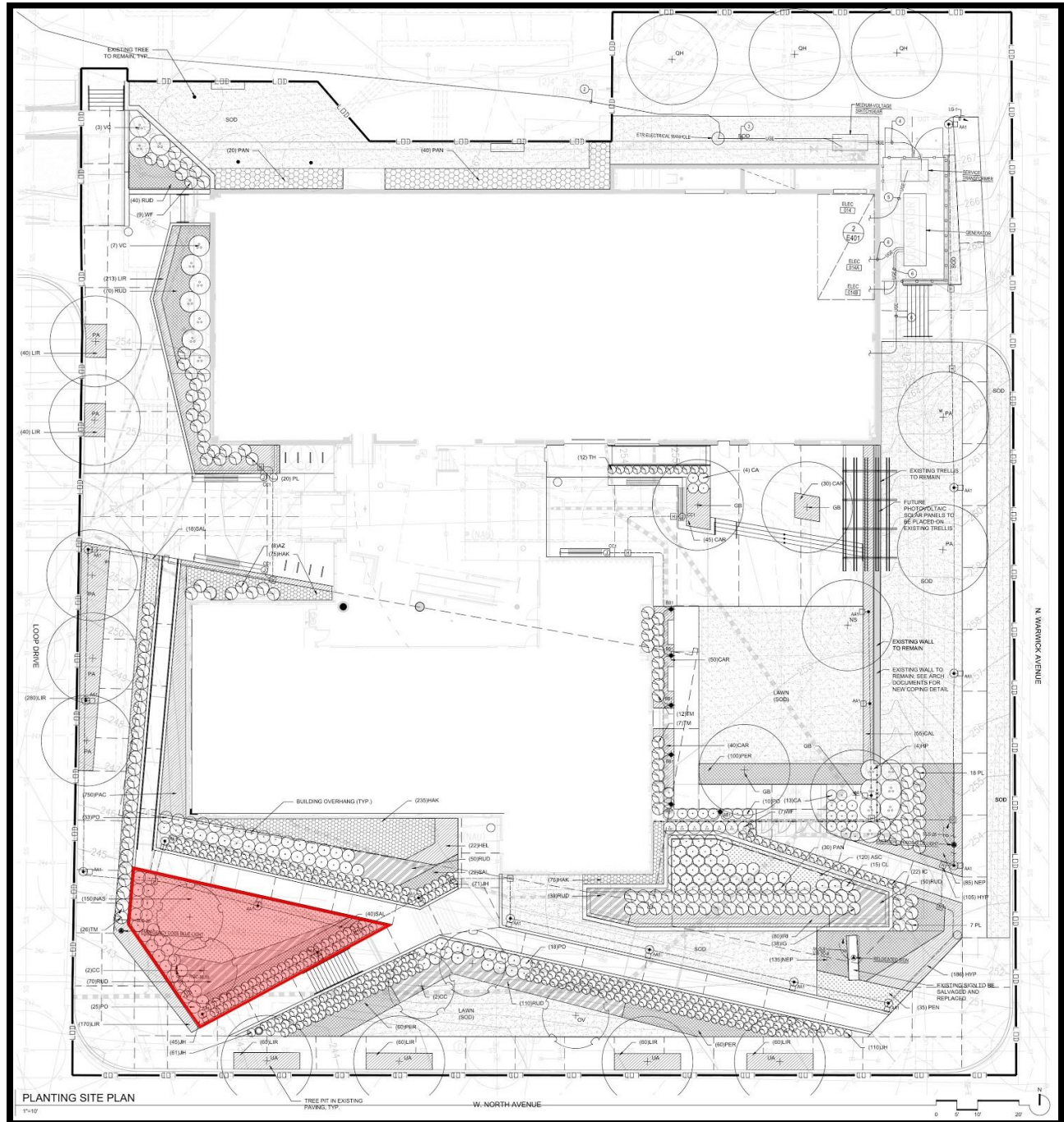


General Location of Artwork

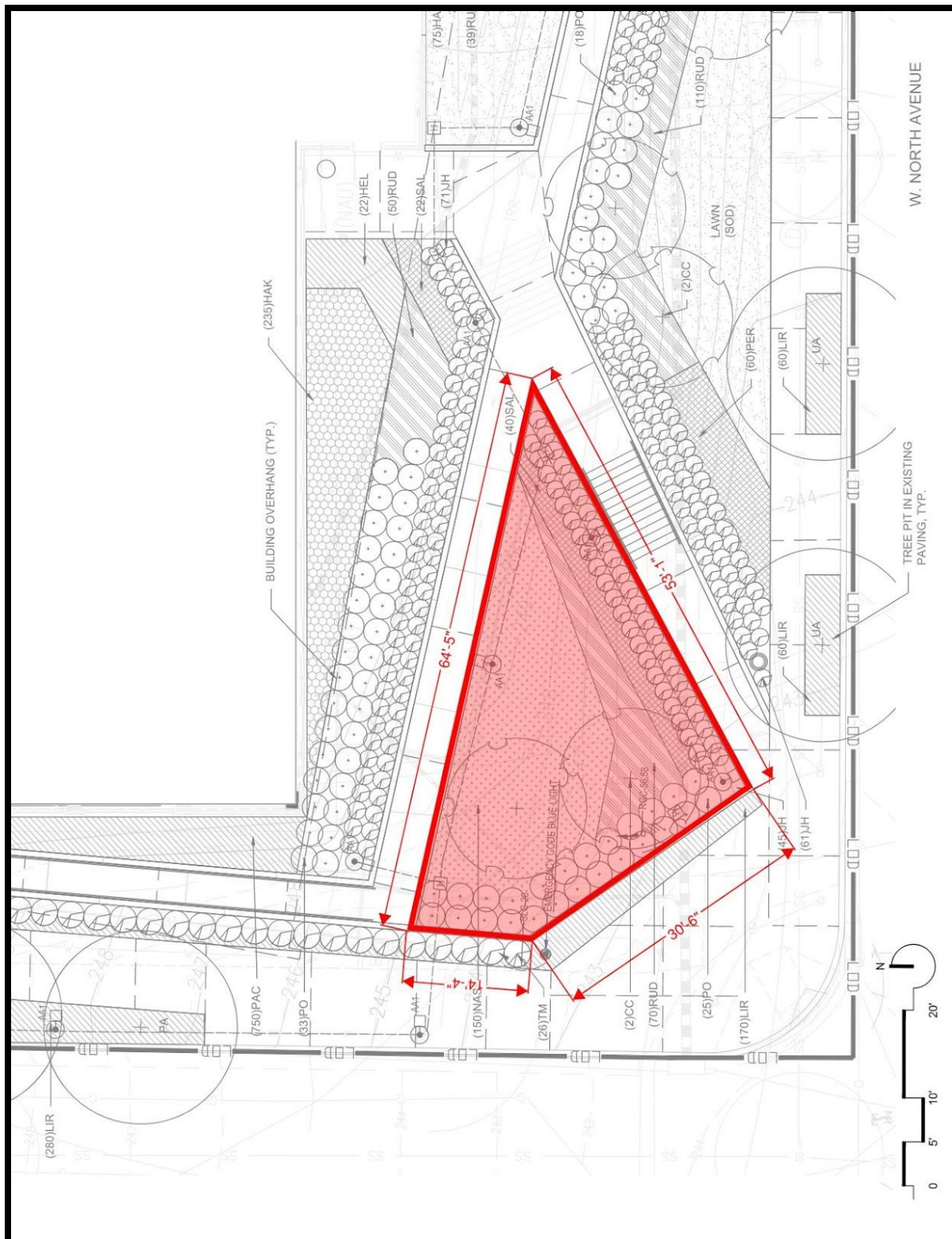


General Location of Artwork

ATTACHMENT II: Scale Plans



* Landscape plantings will be adjusted to work with proposed artwork



* Landscape plantings will be adjusted to work with proposed artwork