



Call to Artists: Re-Issue Local/Palm Beach County Artists

City of West Palm Beach & West Palm Beach Community Redevelopment Agency



Historic Heart & Soul Park

The City of West Palm Beach (“City”) and the West Palm Beach Community Redevelopment Agency (“CRA”) invite Artists/Artist teams to apply to design, fabricate and install unique mosaic style artwork for the gateway walls, benches and undulating walls of the newly created Heart & Soul Park in the Historic Northwest neighborhood.

APPLICATION DEADLINE: Friday, March 26, 2021 7PM EST

THE PROJECT SITE:

Established in the 1890’s, the Historic Northwest neighborhood is located north of downtown West Palm Beach and runs from Banyan Boulevard to Palm Beach Lakes Boulevard west to Tamarind Avenue and east to Rosemary Avenue. At the corner of 7th Street and Rosemary Avenue, the newly created Historic Heart & Soul Park was developed within the Historic Northwest neighborhood.

Through multiple workshops, the neighboring community provided its vision for a park that would become part of the existing fabric of the neighborhood as contemplative, serene, engaging, positive, colorful, organic, whimsical, and musical with historical overtones. The park's predominant musical design theme ties into the Sunset Lounge. Key features within the park include a piano key history path, history stations, a playground of musical instruments, and shapes of musical instruments sprinkled throughout.

PUBLIC ART OPPORTUNITIES & GOALS:

The City is seeking an artist or artist team to work City/CRA contracted park designers and contractors, designers, staff and the neighboring community to incorporate unique art designs into the undulating walls, benches and gateways of the park. The gateways to the park are highly visible and the undulating wall and benches serve a functional purpose. The art design will reflect the park's design, be mindful of the community's' desires while balancing an overall aesthetic approach that is relevant, refined and timeless. The artwork must be of high artistic quality. The design must be compatible, expressive and holistically support the entire renovated developments in the area.

Main areas of focus:

- A. **Undulating Walls.** The walls placed throughout the park will sometimes form into functional benches. Opportunity for primarily mosaics made of stone, glass, tile, or ceramic. Focal points with trickling effects are requested. Not all walls/benches will be utilized.
- B. **Gateway Walls.** Concrete walls shaped into "guardian" sculptural forms at each corner of the park; the addition of design elements may be integrated. Opportunity for mosaics.

The selected artist/artist team will create new artwork designs that will be integrated into the gateway walls, undulating walls and benches to create an enhanced pedestrian experience within the park. The design will reflect the aesthetic and character of the cultural history of the area while reflecting the City's cultural make-up. The selected artist/artist team will be required to work closely with various City departments throughout the project process and other contractors and companies hired by the City for this project.

The selected artist/artist team will be required to conduct three (3) community meetings (activities) within a 15-day time frame. These meetings will serve to share the final artwork/art designs with the neighboring community. The selected artwork shall be appropriate for public display and require minimal maintenance.

BUDGET:

The commissioning budget is \$120,000 and is all-inclusive including: design, artist fee, fabrication, materials, installation, travel, and insurance. Proposals that exceed the commission budget will be considered non-responsive and non-qualified.

ANTICIPATED PROJECT SCHEDULE:

Call to Artists Released and Promoted	February 26, 2021
Application Deadline	March 26, 2021
ArtLife WPB Committee review and selection of short-listed artists	April 7, 2021
Short-list artists presentations and finalist recommendations	May 5, 2021
City Commission – Final approval	June 14, 2021
Artist(s) Fabrication and Installation/Projected Completion of Project	Winter 2021

ELIGIBILITY:

Open to professional visual artists or artist-led teams age 18 and over who reside in Palm Beach County.

Artists or artist teams must demonstrate the professional capacity to oversee the design, fabrication, and installation of public artworks and provide examples of experience collaborating with design-build teams, including engineers and general contractors, if applicable.

Studio artists interested in pursuing public art projects are also encouraged to apply. Artists who have not previously worked in public art are invited to utilize their written responses to outline their knowledge of and interest in public art.

APPLICATION:

All interested artists or artists teams must submit their application by uploading their application to the following link: <http://publicartist.org/call.cfm?id=3417> There are no exceptions.

Applications Materials. To be considered a complete application, applications must contain all the following materials:

- 1. Professional Résumé:** Resumés or CVs must be uploaded for each Artist or Artist team (Artist teams should provide a separate Résumé/CV for each member). Teams must provide information for each team member, and one Artist must be identified as the lead contact for the team. Any artist team selected through this Call must retain the same composition of individual team members until the completion of the commission.

2. **Statement of Interest (max. 1000 words)** Statements should address the Artist or Artist teams' interest in developing a public art proposal for this specific commission and provide context to the conceptual and aesthetic approach, highlighting prior artworks, projects, or commissions of a similar scale.
3. **Documentation of Past Projects-** A minimum of five (5) images and up to seven (7) images of past work are required. Media file uploads of pdf, image, or video files will be accepted. Artists or Artist teams must provide project notations that include title, year, dimensions, media/materials, and a brief description. Please include a project website, client, budget, and/or location information, if applicable.

SELECTION PROCESS:

Artist or Artist teams will be selected through a two-step process.

1. **Qualification Review.** City staff will preview submissions for completeness and compliance with qualification requirements. Staff may reject incomplete applications or non-qualified or non-responsive submissions.
2. **Short-List.** The City of West Palm Beach's ArtLife WPB Committee will review the applications and it is anticipated that up to three (3) artists/artist teams will be selected to develop a concept.
3. **Concept Development.** The short-listed artist(s)/artist team(s) must attend a site visit and participate in one community meeting to obtain input from the public. The short-listed artist(s)/artist team(s) will develop a concept plan within the time allotted by the City. The short-listed artist(s)/artist team(s) will be awarded a stipend of \$1,100 (per artist/artist team*) for a completed proposal concept that contains the following:
 - a. Conceptual drawings to fully express the proposed design, materials, colors and application.
 - b. List of proposed materials to be used and their application process.
 - c. Proposed budget breakdown.
 - d. Proposed timeline for completion.

*Artist teams must split the allotted \$1,100 and any funding that is awarded if selected.

4. **Selection.** The City of West Palm Beach's ArtLife WPB Committee will review, at a public meeting, the concepts developed by the short-listed artist(s)/artist team(s) and select one artist/artist team, based on the criteria contained in this document. Finalist will be selected based on their proposed design concept, strength of their past work, and their demonstrated ability to meet the budget and timeline.
5. **City Commission Approval.** Award of a contract for creating, designing, fabricating and installing the artwork(s) is contingent upon final approval by City Commission.

CRITERIA:

Selection of the final concept proposal will be based on the project goals and the following criteria:

ARTISTIC QUALITY: Artwork should incorporate a high level of craftsmanship and artistic excellence.

DIVERSITY: Artwork is diverse in terms of media, cultural or historical significance, innovation and creativity.

APPROPRIATENESS TO SITE: Artworks should be innovative, engaging and compatible with the location in terms of scale, material, and form. Artworks should be conceptually appealing to a wide audience of varied ages, backgrounds, and ethnicities. Artworks should exhibit originality of concept and demonstrate a strong conceptual alignment with the goals of the project.

ARTIST QUALIFICATIONS: The feasibility of the proposed artwork is evaluated relative to the artist's ability to complete the work proposed. Factors to be considered include the Artists or Artist Teams experience, the proposed budget and timeline.

ARTWORK MAINTENANCE: Artworks must be designed and constructed for durability in the South Florida climate. Consideration will be given to proposals that consider sustainable and efficient methods in the ongoing operation and maintenance of the artwork.

PUBLIC WELFARE: Work will be evaluated to ensure that it does not present a hazard to public safety and is compliant with all applicable building codes and accessibility requirements.

The City reserves the right to decline all applications submitted in response to this Call to Artists, to terminate the selection proceedings, or to combine, eliminate, or otherwise amend the commission opportunities at any time. Artists identified through this process are not guaranteed a commission or the opportunity to develop a public art project or proposal. The release of this Call to Artists in no way binds the City to the commissioning of any Artists, Artist teams, or artworks.

OVERVIEW OF COMMISSIONED ARTIST OR ARTIST TEAM RESPONSIBILITIES:

- Develop and refine artistic concepts and designs with CRA, staff and key stake holders working on the project.
- Develop final drawings, presentation materials, budget breakdown, and other visual and written items.
- Present concepts and designs to committees, boards, community groups, and others.
- Conduct three (3) community meetings (activities) within a 15-day period and document feedback.
- Provide documents showing approvals from all the appropriate entities (ArtLife WPB Project Manager and Lead CRA Manager) involved in the project.
- Participate in an ongoing design review and modification process with input from City staff, designers, key stake holders, and appropriate City committees.

- Provide bi-monthly (every 2 weeks) email updates to City staff.
- Develop a maintenance plan (manual) for the artwork.
- Design an informational plaque.
 - * Some of the foregoing responsibilities shall be included in the City's Agreement with the selected Artist/Artist team.

AGREEMENT TERMS:

The selected Artist or Artist team will be required to sign a contract commissioning the artwork in the amount of \$120,000 which must be sufficient for all costs of the project including artist fee, design, community meetings, and fabrication of artwork/art elements.

The Agreement will also contain the following terms and conditions:

- The selected Artist or Artist team will be responsible for developing, creating, fabricating and installing the design as part of the contractual agreement. Selected Artist or Artist team shall conduct three community engagement meetings within fifteen prior to final design concept approval.
- The selected Artist or Artist team will be required to have a one-million-dollar liability insurance policy naming the City of West Palm Beach, its commissioners, employees, and agents as additional insured; and workers compensations insurance (unless waived) during the design and installation of the artwork.
- A payment schedule will be outlined in the contract with a third of the budget retained until satisfactory completion of the installation.
- The selected Artist or Artist team shall obtain any necessary permits required by the City for construction and installation of the artwork.
- Project will be completed no later than winter 2021.
- The Artist or Artist team shall conduct operations under the contract in a manner to avoid theft or damage by vandalism or other means to the artwork or Artist's equipment, while under Artist's control.
- The Artist or Artist team will be required to submit a maintenance plan for the artwork.
- The City shall have the right to determine when and if repairs and restorations to the artwork will be made. When the artwork deteriorates to the point that the City finds it no longer benefits the neighborhood, the City shall have the right to remove the artwork.
- The Artist or Artist team will warrant that the artwork shall be the result of original artistic effort of the Artist or Artist teams and that, unless otherwise stipulated, the artwork shall be unique, an edition of one.
- Title to the completed artwork shall vest in the City. Artist shall transfer all rights of

ownership in the artwork to City. Artist or Artist team shall specifically waive and release all rights, including all right of attribution or integrity, which Artist may have in the artwork as provided by 17 U.S.C. §§106A and 113(d). The artist shall acknowledge and affirm that pursuant to 17 U.S.C. §106A(e) such waiver and release shall be effective as to all uses foreseeable and unforeseeable for which such artwork might be subject. Artist shall represent to City that the Artist alone is possessed of the rights transferred or waived above and that the Artist is lawfully entitled to transfer or waive all such rights.

- Artist or Artist team shall acknowledge that the artwork shall be installed on public property in view of the public. During the installation of the artwork, the Artist shall specifically grant to the City the right to make presentations of the artwork in progress and/or to photograph or otherwise reproduce faithful images of the artwork in progress for presentational and media purposes. Presentation(s) of the artwork in progress may be conducted by the City without specific approval of the Artist.
- Artist or Artist team shall adhere to the safety requirements outlined in Occupation Safety and Health Administration (OSHA) <https://www.osha.gov/> while working on site.

GENERAL TERMS:

Applicants should rely exclusively on their own site investigations for development of proposals, concepts and means and methods of installation/fabrication. This Call is being provided by the City without any warranty or representation, expressed or implied, as to its content, accuracy or completeness and no applicant or other party shall have recourse to the City if any information herein contained shall be inaccurate or incomplete.

This Call is made subject to correction of errors, omissions, or withdrawal without notice. No warranty or representation is made by the City that any application conforming to these requirements will be selected for consideration, negotiation, or approval. The City is under no obligation to award a commission for artwork based on the applications submitted. The City may withdraw or cancel this Call at any time without any liability or obligation on the part of the City, or the CRA. In its sole discretion, the City, through its ArtLife WPB Committee may determine the qualifications of any artist submitting applications. The City and applicant will be bound only when an application, as it may be modified, is approved, and accepted by the City and the applicable contract is approved by the City Commission and executed and delivered by the artist and the City.

QUESTIONS: Contact Sybille Welter at scwelter@wpb.org; Subject line: "Historic Heart & Soul"

ABOUT THE PARTNERS

ArtLife WPB

ArtLife WPB is the public art program of the City of West Palm Beach, Florida. ArtLife projects capture the diverse, contemporary beat and rich history that make West Palm Beach a destination city.

For more information about ArtLife WPB please visit <https://www.wpb.org/our-city/art-in-public-places>

Community Redevelopment Agency

The West Palm Beach Community Redevelopment Agency is a local government agency that works in collaboration with residents, property owners, businesses, developers, and other community organizations to foster redevelopment within the CRA Districts. The CRA's priorities include public safety, beautification, streetscape and infrastructure improvements, economic development, affordable housing, business incentives, marketing and events, and historic preservation. Nationally known as one of the most innovative and effective Community Redevelopment Agencies (CRAs) in the country, the West Palm Beach CRA is setting the standard for redevelopment.

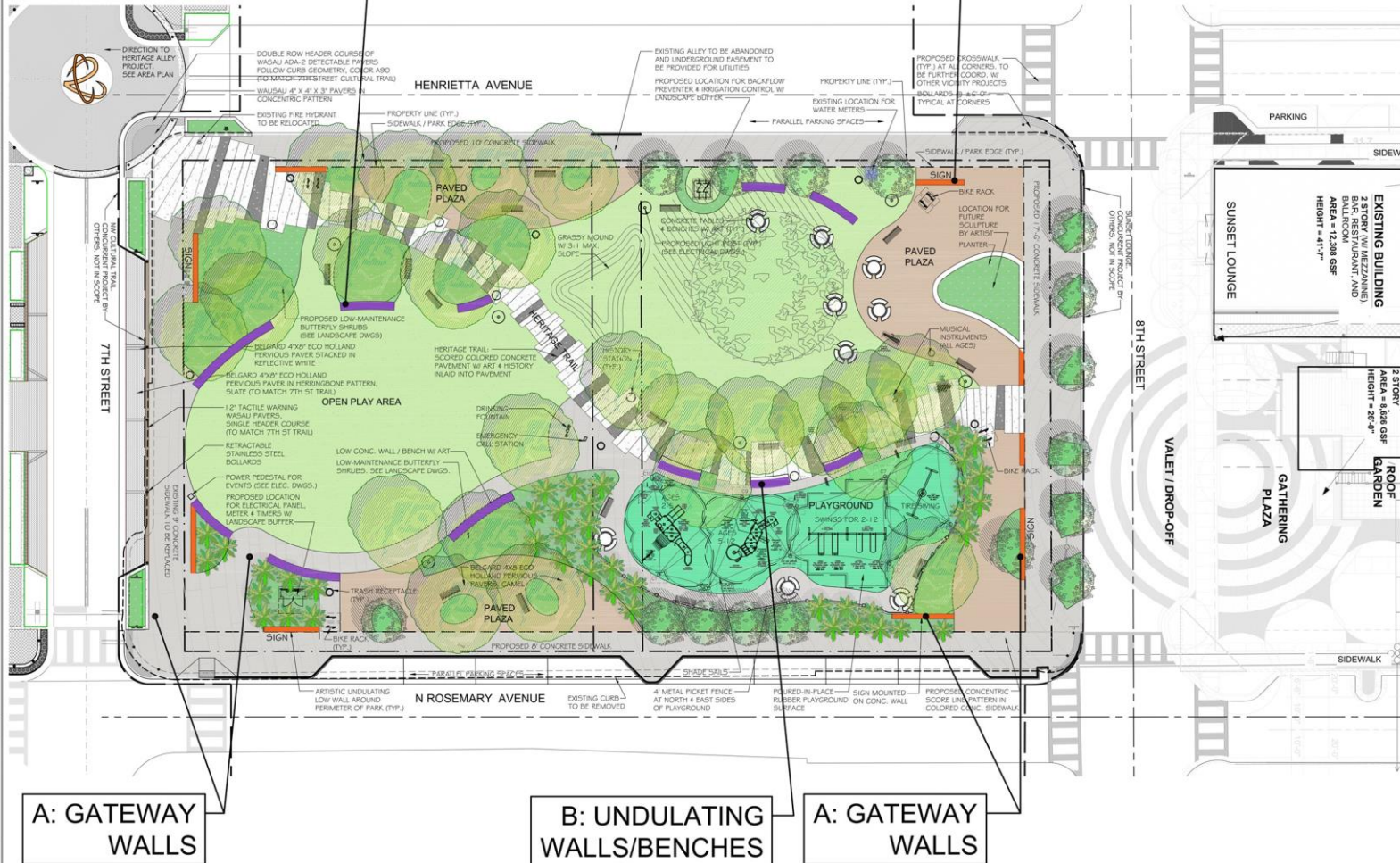
HISTORIC HEART & SOUL PARK

JANUARY 28, 2021

825 N ROSEMARY AVENUE, WEST PALM BEACH, FL

B: UNDULATING WALLS/BENCHES

A: GATEWAY WALLS



PUBLIC ART ELEMENTS WITHIN THE HEART & SOUL PARK:

A. GATEWAY WALLS. CONCRETE WALLS WITH "GUARDIAN" SCULPTURAL FORMS AT EACH CORNER OF THE PARK. OPPORTUNITY FOR MOSAIC TILES OR OTHER MEDIUM. SEE DETAILS ON SHEET SP301. ESTIMATED SURFACE AREA = 1,120 S.F.

B. UNDULATING WALLS WITHIN PARK. SIMILAR TO THE GATEWAY WALLS WITH MOSAIC TILES OR SIMILAR. WILL OFTEN FORM BENCHES. SEE DETAILS ON SHEET SP302. ESTIMATED TOTAL SURFACE AREA = 1,340 S.F.

PROPOSED SITE PLAN SHOWING ART LOCATIONS
SCALE: 1/16" = 1'-0"



1 HISTORIC NW PROJECTS AREA PLAN
NOT TO SCALE



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Digitally signed by Z. Brown
Date: 2020.12.22 14:43:21 -0500
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HISTORIC HEART AND SOUL PARK
for
WEST PALM BEACH
COMMUNITY
REDEVELOPMENT AGENCY

821 N ROSEMARY AVE
WEST PALM BEACH,
FLORIDA 33401

ISSUE

100% CONST. DOCS.
PERMIT
01/10/2020

MARK	DATE	DESCRIPTION
	06/12/18	SITE PLAN REVIEW APPL
	11/30/18	SITE PLAN REVIEW RESP
	03/29/19	SITE PLAN REVIEW RESP.2
	09/29/19	90% PROGRESS DWGS
	12/11/19	SITE PLAN REVIEW RESP.3
	01/10/20	PERMIT (100% CDS)

PROJECT NO: 17-021
DRAWN BY: J.FLOWERS
CHECKED BY: J.FLOWERS/Z.BROWN

SHEET TITLE
AREA
PLAN

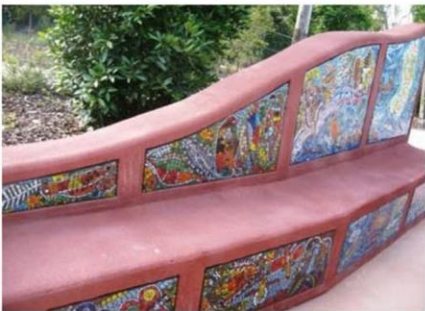
SHEET NUMBER
SP001

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Heart and Soul Park

January 28, 2021

825 N Rosemary Avenue, West Palm Beach, Florida 33401



Undulating Walls & Benches Art Examples

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