



## Request for Qualifications

### "Love Locks" Public Art Project

Date of issue: September 20, 2021

#### 1. INTRODUCTION

- a. Project: A public art installation for Columbia County Convention and Visitors Bureau (CCCVB) at Savannah Rapids Park in Martinez, Georgia.
- b. Artist's Compensation: A \$500 final proposal stipend will be given to the top three finalists. One winner will be given a total project delivery budget of \$20,000.
- c. Deadline for Submission of Request for Qualifications (RFQ): November 1, 2021. No fee required to apply.
- d. Send to: sblackburn@choosercolumbiacounty.com
- e. Project Location: Savannah Rapids Park, Augusta Canal Headgates, 3300 Evans to Locks Road, Martinez, GA 30907) and/or nearby trails.

#### 2. DESCRIPTION

- a. Purpose/Type of work: To provide the public a place to attach "Love locks" as well as repurpose the existing locks into the art. The work should be inspired by the natural setting and history of the Augusta Canal. The work may have permanent, semi-permanent and/or temporary /interactive elements, to be determined after consultation with CCCVB.
- b. The work must be designed to be appropriate for its chosen setting and structurally sufficient to safely support the scope and intended use of the project. Proposals will be accepted provided that the artwork is durable, meets all safety regulations and guidelines, and can remain installed with minimal maintenance for at least 15 years.
- c. Evaluation Criteria:
  - i. Relevance of the work to the Augusta Canal and canal setting, history, environment.

- ii. Creativity, originality.
- iii. Suitability of the work for outdoor display.
- iv. Potential for community to appreciate and engage in the work during creation, installation or afterwards.
- v. Potential for work to enliven its space and cause people to seek it out.
- vi. Appropriateness of the scale of the artwork for chosen site.
- vii. Artist's experience with similar projects.
- viii. Incorporation of existing love locks
- d. Who should apply: All artists that can meet the evaluation criteria.
- e. Funding: the Columbia County Convention and Visitors Bureau
- f. Project Oversight: Artist will collaborate with the CCCVB staff in development and execution of the work.

### 3. **TIMELINE**

- a. October 1, 2021 at 10 a.m. (Optional, but strongly encouraged) Applicant orientation meeting and site visit. (meet at the Columbia County Visitors Center, 3300 Evans to Locks Rd. Martinez, GA 30907)
- b. November 1, 2021 RFQ Submission Deadline (5:00 pm EST)
- c. December 1-3, 2021 Three Finalists Notified
- d. January 14, 2022 Finalists' Proposals Due
- e. January 17-21, 2022 Proposals presented for public feedback
- f. February 14, 2022 Artist Announced and Notice to Proceed issued
- g. July 15, 2022 Work Unveiled

### 4. **APPLICATION**

- a. Content: Both individual artists or artists' teams may apply; if applying as a team, specify one person as project lead. An artist may apply both individually and as part of a team. Prepare separate submissions.
  - i. Cover page or letter including full name of lead artist, physical address (mail address if different) email, preferred phone numbers (preferably one that can receive texts)
  - ii. Resume
    - 1. Lead Artist
    - 2. For teams: List all team members with brief bio or description of role. For example: John Doe, assistant instructor of welding, State Technical College, metal fabrication.
  - iii. References: three with contact information. Briefly describe work performed.
  - iv. Up to 6 images of previous work

- v. (Optional but suggested) Brief, general description of project concept (artistic approach, style, media, etc.)
    - 1. If you wish to include an “Artist’s Statement,” this would be the place to do it. Limit 250 words.
    - 2. May include up to two (2) 8.5”x11” sketches if needed to illustrate concept
    - 3. NOTE: Fully developed proposals will be required only from the three finalists. Instructions will be provided when notified.
  - vi. (Optional) Your website URL or Link to an online resource to view additional work (a website, social media account, file-sharing account such as dropbox, flickr, google photos.)
- b. Submission Mechanics And Process
- i. All submission must be sent to [sblackburn@choosetocolumbiacounty.com](mailto:sblackburn@choosetocolumbiacounty.com)
  - ii. No fee required
  - iii. Combine all your submission materials as listed above into one PDF type document (all text, photo files). Total pdf file size including all text and images should not exceed 20MB. Do not send individual documents, jpgs or other file types. All file names should include the first and last name of the artist.
  - iv. Email your submission to [sblackburn@choosetocolumbiacounty.com](mailto:sblackburn@choosetocolumbiacounty.com). You may send your pdf as an attachment or provide a link to Dropbox or Google Drive or similar file-sharing service. You will get a reply email within (3) business days of successful receipt of your submission. DEADLINE is 5p.m., Eastern Time, NOVEMBER 1, 2021

## 5. SELECTION

- a. Preliminary/First Round: The Columbia County Convention and Visitors Bureau (CCCVB) Executive Director and Marketing Director will review all applications for completeness and appropriateness and select applications for second level review by the CCCVB Product Development Committee.
- b. Second Round: Three finalists will be chosen and notified by email and phone no later than December 3 and given further instructions to prepare more detailed concept description proposals/sketches/model and materials list for final review. The three finalists will be paid a \$500 stipend upon delivery of finished proposal.
- c. Public presentation: The finalists’ proposals will be presented to the public January 17-21, 2021 for comments/feedback.
- d. Final selection: CCCVB staff will consider public comments, review with Product Development Committee and make final recommendation to CCCVB Board of

Directors. Contract will be negotiated and submitted for approval at the January CCCVB Board of Directors meeting.

- e. NOTE. We reserve the right to decline all submissions, or to choose to fund more than one submission.

## 6. MISCELLANEOUS

- a. All submission materials remain the intellectual property of the artist and will not be used or shared in any way, other than as outlined in this document, without express written permission of the artist.
- b. Sponsoring organization: The Columbia County Convention and Visitors Bureau
- c. Specific Deadlines and Target Dates
- Sept. 20 RFQ Call released
  - Oct. 1 Optional orientation meeting, site visit (10:00 am)
  - Nov. 1 RFQ Submission deadline(5:00 pm EST)
  - Dec. 1-3 Three Finalists selected/ notified
  - Jan 14. Finalist proposals DUE
  - Jan. 17-21 Finalists unveiled. (Non-binding public comment opportunity)
  - Jan. 21 Finalist full proposals presented to Committee
  - Jan. 26 Final approval by CCCVB Board of Directors
  - Jan. 27 Winner notified and contract signed
  - Feb. 14 Final selection announced by CCCVB
  - Feb. 14 Work may begin, 1<sup>st</sup> payment
  - May 1 Brief progress report due to CCCVB, 2<sup>nd</sup> payment
  - July 12 Installation deadline, last payment
  - July 15 Work unveiled
- d. Overall Project BUDGET \$21,500
- \$1,500-(\$500 for each of 3 finalists proposal preparation stipends)
  - \$20,000 max – work shall be complete to include, but not be limited to, all design, materials, site preparation, installation, administrative costs, incidental expenses, signage, contingency, and profit necessary to design and construct the project.
- e. Questions: Shelly Blackburn, Executive Director, 706-447-7677, [sblackburn@chooselumbiaincounty.com](mailto:sblackburn@chooselumbiaincounty.com)