



Request for Proposals for Waco Regional Airport Public Art WACO BACKDROP

1. INTRODUCTION

Artist and artist teams are invited to submit proposals for the design and installation of public art at the Waco Regional Airport in Waco, Texas. Creative Waco, in partnership with the City of Waco, is seeking an artist or artist team to create a Waco-themed mural ideal for a photo station. The selected artist or artist team will enter into an agreement with Creative Waco for the completion of the project. The artwork must comply with airport rules, regulations and policies.

2. PROJECT BACKGROUND

Waco is located 90 miles north of Austin, the capital of Texas, and 90 miles south of the Dallas-Fort Worth International Airport. Waco Regional Airport (ACT) is a City of Waco facility and is located 15-20 minutes from downtown Waco. The airport is critical to air travel for the region, offering great convenience for travelers to and from Central Texas. Passengers can avoid the stress of driving more than an hour to the airports located at DFW, Austin, or Killeen, and the difficult and often expensive task of parking at larger airports.

The Waco Regional Airport Terminal Building was most recently updated in 1999. This project will include new interior finishes throughout, expanded restroom facilities, exit lane breach control egress system, car rental desks, and new furnishings. Project completion is anticipated in Spring 2023.

3. PROJECT DESCRIPTION

This RFP is extended to individual artists, art students, and design teams with no geographic limitations as to place of work or residence. Submissions may be in the form of new work or existing art available for purchase but must fit the specifications listed below. Plans must include structural drawings and specifications for production and placement of anchor points/attachments to the installation surface (floor or wall) as applicable.

Upon completion, the piece will be accepted into the City of Waco's Public Art Collection. Creative Waco, Waco's Local Arts Agency, is assisting the City of Waco in the implementation of this project from the issuing of the RFP through the selection process, issuance of the contracts, and installation of the sculpture.

4. PROJECT GOALS

The goals of the project include the following:

- Place new, high-quality works of public art that complement the concurrent renovation of the airport.
- Grow Waco's reputation as a community that values and supports creativity and the arts and as a state-designated Cultural Arts District city.
- Introduce artistic and design elements that highlight Waco's distinct culture, diverse community, natural beauty, and attractions.
- Create a gateway to Waco that is impressive, distinctive, and welcoming.
- Where possible, engage local/regional artists for career-enhancing opportunities.
- Create high-impact and fun artwork that invites social media interactions
- Be a first impression created on arrival and last moments captured upon departure--the iconic "I'm in Waco" statement.

5. SITE DESCRIPTION

The artwork is to be installed in the main airport lobby, in an area that is accessible to all airport visitors, passengers and public arriving to Waco.

- The area of wall available for artwork is approximately 20' 5" wide by 8' 6" high by 4" deep. All aspects of the artwork must remain within this footprint.
- The artwork may not exceed a weight of 15 lbs per square foot.
- Additional reference documents can be found in the Construction/Design Support Documents below.

6. BUDGET

The total amount budgeted for the project is \$22,500. Submitted budgets should include artist's fee, travel, engineering, materials, fabrication, transportation, documentation, and installation. The final contract amount must also include any building or site modifications required (structural support, lighting, mechanical adjustments, etc.). The Artist is expected to be on-site to oversee and/or execute the installation of the artwork. Installation for all locations will take place during off-peak operation hours including nights and weekends. For all work done on city property, prevailing wage requirements will be applied. All finalists are expected to stay on budget and to complete work in an approved time frame.

7. ARTIST ELIGIBILITY

- There are no restrictions regarding where artists/teams live or work.

- Artists/teams with a direct connection to the Waco/McLennan County area will be prioritized.
- This call is open to professional artists and/or students.
- Artists/teams need not have completed a project of similar budget, scale, and/or scope, but do need to demonstrate their capability of doing so.

8. PROPOSAL REQUIREMENTS

All materials must be submitted online, via the publicartist.org website (www.publicartist.org) There is no application fee to apply or to use the publicartist.org website. Assistance in using the publicartist.org system is available here: <https://www.publicartist.org/help/indextotips.cfm>

Proposals should include the following information:

- LETTER OF INTEREST | Should include your interest in the Waco Regional Airport project, your design approach, your experience working on public art projects of this nature, and your experience working with diverse communities and stakeholders.
- PROJECT IMAGES | a maximum of five images of proposed designs, with descriptive information for each image. including a description, material(s) and any other relevant information
- VISUAL SUPPORT MATERIALS | a maximum of ten images of past work.
- RÉSUMÉ | A current résumé that highlights your professional accomplishments as an artist. Limit your résumé to no more than two pages. If applying as a team, please submit a single résumé document with no more than one page per team member.
- REFERENCES | Three professional references who have worked with you.
- BUDGET | A Budget listing the anticipated costs.

9. SELECTION PROCESS

- Proposals will be reviewed by Creative Waco staff for completeness and for compliance with requirements stated in the RFP.
- Proposals will be reviewed by a technical panel with representation from City of Waco (City Manager's Office, Engineering, Waco Regional Airport), the architectural firm contracted for the project, and Creative Waco.
- Technically eligible proposals will be submitted to an artistic panel consisting of professionals from the fields of art, design, and engineering, including representatives from Creative Waco and the City of Waco, the Aviation Advisory Board and the Waco Convention & Visitors Bureau. The artistic panel will recommend the finalist.
- The final recommendation will be submitted to the City of Waco Aviation Advisory Board and Waco City Council for review and approval.

10. SELECTED ARTISTS WILL BE ASKED TO CONSIDER

- Subject matter that promotes a calm experience for travelers in a bustling environment
- Artworks that are proportional to scale and volume of the space
- Artwork with low maintenance and minimal operational costs
- Presence of required elements within the installation space, such as wayfinding and commercial signage

11. MAINTENANCE AND DURABILITY

All applicants are expected to consider the issues of long-term conservation and maintenance of public art, along with time and budget. Public art projects should be fabricated of highly durable, low-maintenance materials. Finalists are encouraged to consult with a professional fabricator and/or conservator prior to the submission of a final proposal. Artist proposals awarded contracts will be reviewed to ensure conformity with city standards of maintenance and durability, as well as ADA standards.

12. INSURANCE

The Artist/Artist Team must maintain a valid driver license and maintain required insurance as dictated by Creative Waco.

13. NONDISCRIMINATION

Creative Waco's nondiscrimination policy is as follows:

Creative Waco does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, education, or military status, in any of its activities or operations. These activities include, but are not limited to recruitment of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive, equitable, and diverse environment for all members of our staff, volunteers, subcontractors, vendors, and clients. We believe that a healthy work environment includes a diverse workforce, taps the unique potential of individuals, respects the family and civic obligations of its staff and Board, and promotes mutual respect and understanding among our organization and its partners. We strive to maintain employment policies and recruitment practices that promote our organizational values.

Creative Waco is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the basis of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity or gender expression. Our staff and Board are obligated to report any form of

discrimination in Creative Waco's activities or operations to their supervisor, Executive Director, or any member of the Board Executive Committee.

By submitting the proposal, the artist certifies that they understand Creative Waco's policy and have not and will not discriminate in obtaining any required subcontracts.

14. CONFLICT OF INTEREST

Any conduct that creates an appearance of impropriety or may otherwise impair a Commission-Committee member's judgment in the selection of a project site, finalist, or artist is prohibited. Anyone in a position to receive financial gain from the selection of artist(s) will be ineligible to serve on a selection panel. Panelists must declare any conflict of interest and recuse themselves if a conflict of interest arises.

15. SELECTION CRITERIA

TECHNICAL MERIT

- Level of technical skill, artistry and/or craftsmanship exhibited.
- Consideration of structural capacities, including weight, dimensions and ease of installation.
- Sustainability/durability and ease of maintenance.
- Safety.

ARTISTIC MERIT

- Level of originality and creativity.
- How the artist's choice of material, presentation and display affect the visitor experience.
- How the art relates to Waco and the airport design.
- Visual impact.

SUPPORTS PROJECT GOALS

- Complements the construction and design of the renovation of the airport
- Demonstrates the importance of creativity in art and/or technology.
- Highlight's Waco's distinct culture, diverse community, natural beauty, and attractions.
- Overall impression.

OTHER

- Demonstrated ability of the artist or team to complete a project on schedule and within budget.

16. PROJECT TIMELINE

The tentative project timeline is as follows:

2022

February 15: Deadline for Artist Submissions
FEBRUARY 21-25: Technical Review Panel
FEBRUARY 28-MARCH 4: Artistic Review Panel & Selection of Finalists
MARCH 14-MARCH 25: Interviews & Final Selection
APRIL: Presentation to Aviation Advisory Board
APRIL: Presentation to City Council
MAY: Finalize Contracts with Artists
JUNE-OCTOBER: Build/Make Period
OCTOBER-NOVEMBER: Installation

17. CREATIVE WACO'S PROJECT SUPERVISOR

Creative Waco's project supervisor will be Amanda Dyer, Director of Public Art & Development. Creative Waco's project supervisor will work closely with the selected Consultant and respond with the provision of needed information and feedback and assist in the coordination of the delivery of any product as necessary. Contact information for Amanda Dyer is as follows: phone 254.600.9936; email amanda@creativewaco.org

18. RFP ADDENDA

Interpretation, modification, corrections, or changes to the solicitation documents will be made by addenda issued by the Creative Waco. Addenda will be made available at this web link: www.creativewaco.org/project-calls . Interested proposers are encouraged to return the [Register Interest](#) form located at the same link so they may be contacted in the event of the addition of addenda.

No addenda will be issued after February 1, 2022, except, if necessary, postponing the date for receipt of proposals or canceling the RFP altogether.

19. ADDITIONAL RESOURCES

Please direct all questions about the project to Amanda Dyer, Creative Waco Director of Public Art & Development at amanda@creativewaco.org or 254.600.9936.

- Creative Waco website: <https://creativewaco.org>
- Waco Regional Airport website: <https://www.waco-texas.com/airport/#gsc.tab=0>
- City of Waco Cultural Plan:
<https://static1.squarespace.com/static/5519ec77e4b0c565871b6950/t/56aefee3e707eb86c2b657ef/1454309091793/Waco+Cultural+Plan.pdf>
- Tips for using the publicartist.org system is available here:

https://www.publicartist.org/help/index_totips.cfm

- [CONCEPT DESIGN](#) | Digital renderings illustrating the finishes and colors for the Waco Regional Airport renovation project.
- [CONSTRUCTION PLANS](#) | Plans including measurements and renderings indicating the artwork site.