



**Percent for Art Call for Artists  
Restroom Renovation Project: Terminal A-West,  
Philadelphia International Airport (PHL)**



**Project Budget: \$130,000  
Deadline for Submissions: June 1, 2022**

**CITY OF PHILADELPHIA  
Jim Kenney, Mayor**

**OFFICE OF ARTS, CULTURE AND THE CREATIVE ECONOMY  
Kelly Lee, Chief Cultural Officer  
Marguerite Anglin, Public Art Director**

**OFFICE OF ARTS, CULTURE AND THE CREATIVE ECONOMY /  
PHILADELPHIA INTERNATIONAL AIRPORT**

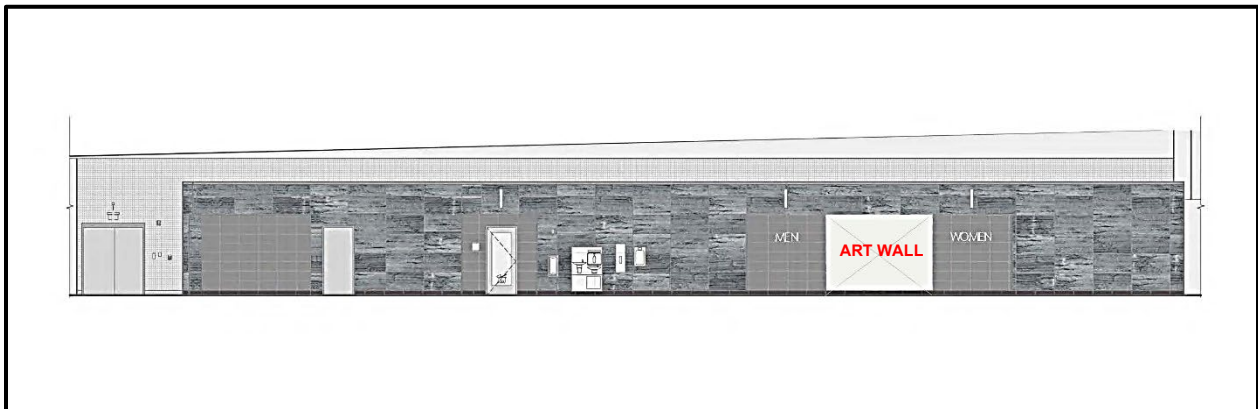
**Project Overview:**

The City of Philadelphia’s Percent for Art Program and Philadelphia International Airport (PHL) announce a competition to commission artwork for a restroom wall located in Terminal A-West in the International Terminal. To best meet the needs and expectations of the Airport’s 33.02 million annual passengers (pre-pandemic), PHL is continuing its restroom renovation project that will greatly enhance its ability to efficiently connect travelers to their destinations as well as provide innovative and world-class amenities. A major feature of this project is the overall sense of aesthetic including the architecture, interior design, and fine art – all components that will enrich the public’s airport experience and continue to make PHL a choice destination for travelers. PHL and the City of Philadelphia’s Percent for Art Program encourages artists from the 11-county Greater Philadelphia region to propose works that respond directly to the characteristics of the specified site, which will enrich the public’s experience at the airport, and be a positive reflection of the region.

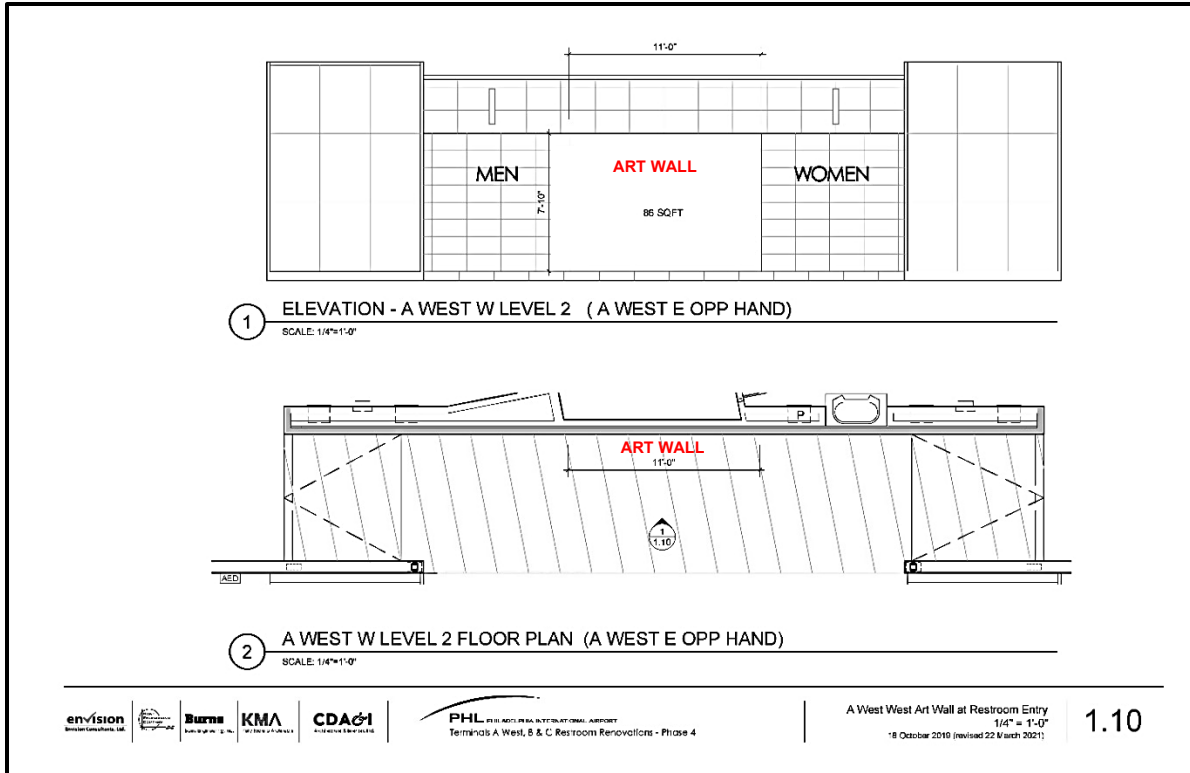
**Location and Site Description:**

The restroom in Terminal A-West will have a designated entryway wall for a site-specific, permanent art commission using ceramic, glass tiles, or other highly durable 2-dimensional materials. The wall will be visible from the concourse so that ticketed passengers who use the terminal will have the opportunity to experience the artwork from the gate seating areas, walking past the restroom area, or by utilizing the restroom area. Artists will have the opportunity to expand the footprint of the art installation beyond the 86 square foot designated wall onto the adjacent floor area.

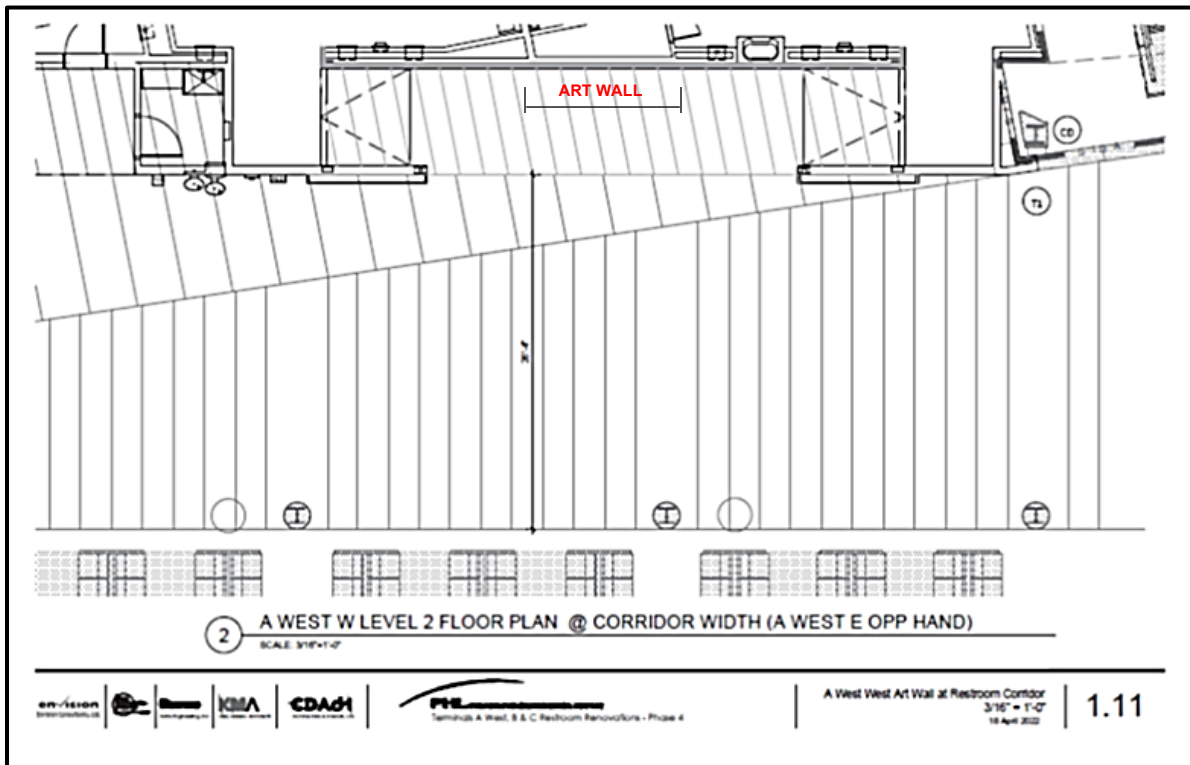
The purpose of this public art commission is to create a dynamic and memorable entrance that will enliven the restroom and concourse. Recent customer surveys have shown that a passenger’s experience of restrooms has a major impact on their overall impression of and satisfaction with an airport. Many factors contribute to a positive impression of a public restroom including appearance, functional layout, amenities, sufficient lighting, finishes, cleanliness, and public art. Therefore, the new restroom design will feature a prominent entryway wall with an uninterrupted “canvas” for ceramic, glass tiles, or other highly durable 2-dimensional materials. It is encouraged to include a portion of the entryway floor as part of the commission using highly durable 2-dimensional materials suitable and safe for travelers and PHL staff to walk on and navigate with luggage or work and cleaning equipment.



*Architectural rendering for Terminal A-West Restroom Renovation*



*Measurements for Terminal A-West Restroom Renovation*



*A-West W Level 2 Floor Plan @ Corridor Width*

**Percent for Art Process:**

One artist or artist team will be selected for the commission through a two-part application process. Artists or artist teams competing for the commission must demonstrate the ability to create original works of art that are engaging and convey a positive visual experience. Examples of past artwork should be indicative of the artist's or artist team's aesthetic, craftsmanship, and overall appropriateness for a public restroom site. After a review of all applications, a selected number of artists or artist teams will prepare and present a full proposal for site-specific work of art. A finalist will be chosen to proceed with the next round of review and prepare a presentation to the [Philadelphia Art Commission](#) for final approval. Once an artist or artist team receives approval from the Art Commission, the artist or artist team will enter into a contract with the City of Philadelphia to proceed with the fabrication and integration of their work into the site.

This **Call for Artists** is Part 1 of the Percent for Art Process for the PHL Airport Terminal A-West project. In Part 1, three to five (3-5) Semi-Finalists will be selected by the Percent for Art Committee (Committee) comprised of community members, artists, local business owners, PHL airport employees, and representatives of City of Philadelphia and Philadelphia City Council offices.

In Part 2, **Semi-Finalist Proposal**, Semi-Finalists will attend a mandatory pre-proposal meeting to discuss specific details about the site opportunity and learn of the required materials to include in their proposal for a site-specific artwork for the PHL Airport Terminal A-West restroom wall. Semi-Finalists will participate in community engagement conversations and work with the public to align their proposal with the desires and feedback from the community. Semi-Finalists will receive a stipend of \$1000 to develop their proposals. Upon notice, all Semi-Finalists are required to sign the Artist Semi-Finalist Agreement/Acknowledgement form attached.

One Semi-Finalist's proposal will be selected by the Percent for Art Committee. The selected Finalist is expected to work with OACCE and the PHL Airport design team on technical concerns to ensure the full integration of the artwork into the design of the concourse. During this design development stage, the selected Finalist may be required to make aesthetic and technical revisions and adjustments to their design to conform the art concept to the site. The artist is expected to make these changes prior to presenting to the Art Commission for final approval.

**A total budget of up to \$130,000 has been allocated for this Percent for Art commission. This sum is inclusive of all artist(s) fees, renderings, insurance, fabrication, installation, travel, and all other project related expenses.**

**Eligibility:**

This competition is open to artists and artist teams from the Greater Philadelphia region who reside in the following 11 counties-Bucks, Chester, Delaware, Montgomery, Philadelphia, New Castle, Burlington, Camden, Gloucester, Mercer, and Salem. The City of Philadelphia reserves the right to determine additional artist eligibility requirements.

**Notification of Results:**

All artists that applied will be notified via email of their selection status. Artists that are selected as Semi-Finalists to move on to Part 2 of the Percent for Art process will confirm their interest and receive a \$1000 stipend to cover the costs of producing their written and visual proposal including images, models, renderings, or other materials.

**Semi-Finalists must attend two (2) mandatory meetings:**

- the Pre-Proposal Meeting on week of June 20-24, 2022 with the PHL Airport Percent for Art Committee where the artists will be informed in detail of the necessary proposal materials to submit and may ask questions of the Committee and;
- a Community Engagement event in early July 2022, date TBD to gather input and ideas from members of the public

**Contract Award**

Upon final approval by the Philadelphia Art Commission, the artist selected will be required to enter into a contract with the City of Philadelphia prior to commencing with fabrication and installation of the proposed artwork. No selection shall be deemed final until the proposal has been fully approved and an agreement properly executed by the selected applicant and the City. Changes to the proposal may be required and/or requested at any stage of the process. If a proposal is not selected from the group of Semi-Finalists, the City reserves the right to return to the original group of teams who responded to this Call for Artists or otherwise solicit proposals. The City of Philadelphia reserves the right to change, modify, or revise the Call for Artists in part or whole, at any time without prior notice. The City of Philadelphia reserves the right to make no selection for this Call for Artists. An example contract is attached and is expected to be reviewed by all applicants. The selected artist must meet the Insurance and other requirements listed in the contract. If candidates have any questions or requests for changes to the contract, these should be raised prior to submitting their art proposals.

**Call for Artist Application:**

**Percent for Art Project Timeline Milestones\***

<b>Activity</b>	<b>Date</b>
Call for Artist opens	Apr. 26, 2022
Non-Mandatory Artist Meeting/Workshop <a href="#">RSVP Now</a>	May 6, 2022 (UPDATED)
Questions to OACCE about the project are due	May 11, 2022 (UPDATED)
Question & Answers are posted on CreativePHL.org	May 18, 2022 (UPDATED)
Call for Artists Submission Deadline	June 1, 2022 at 5:00 p.m.
Semi-Finalists are notified	Week of June 13-17, 2022
Pre-proposal Meeting with Semi-Finalists to Review Proposal Format (this is mandatory for Semi-Finalists)	Week of Jun. 21-24, 2022
Public Input Meeting with the Community and Semi-Finalists (this is mandatory for Semi-Finalists)	July 2022, date TBD
All Proposal materials due	Aug. 5, 2022
Community Engagement Period	August - September 2022
Changes to All Proposal materials deadline	Oct. 6, 2022 at 5:00 p.m.
Semi-Finalists Presentations to the Committee	October 2022. date TBD
Finalist is notified	October 2022
Design Development Phase (note this timeframe may vary)	October - November 2022
Finalist presents to the Art Commission for Review	December 2022 - January 2023
Contract with Finalist Finalized	February - May 2023
Site work/fabrication starts	Summer 2023
Project Completion and dedication	Summer/Fall 2023

***\*Schedule may change.***

## Application Requirements:

OACCE collects applications and materials through the Submittable platform, which requires all first-time users to create a free account. The following must be submitted through the online application form found on [CreativePHL.org/public-art/percent-for-art/](https://CreativePHL.org/public-art/percent-for-art/)

1. Artist(s) Info: Name, Address, Phone, Email, Website, Demographic information
2. Resumé or Artist Bio
3. Artist Statement
4. Response to question: How can you creatively engage the public through public art at the PHL Airport?
5. Response to question: How can your public art positively impact the public's experience of the PHL Airport?
6. Response to question: Do you have a personal experience or connection to the airport, Philadelphia, or the area? How would this connection lead to creating a successful work of art?
7. Response to question: Why does this Percent for Art opportunity interest you?
8. Five to ten (5-10) visual, relevant work samples such as jpgs, pngs, or other acceptable file of your previous artwork
9. Image Identification List that includes artwork Title, Year, Materials, Dimensions, Location, Project Budget

**If you need application assistance, please contact Stephanie Fuentes at [Stephanie.Fuentes@phila.gov](mailto:Stephanie.Fuentes@phila.gov) at least 7 days prior to the deadline.**

## **Attachments:**

- Sample Contract between Final Artist and City of Philadelphia
- Sample Artist Semi-Finalist Agreement/Acknowledgement Form

## **About:**

### **Office of Arts, Culture and the Creative Economy**

The Office of Arts, Culture and the Creative Economy (OACCE) closes the gap in access to the arts for all Philadelphians and is committed to equitable support of culture and creativity throughout the city's neighborhoods. OACCE supports free cultural programming; creates opportunities for local artists and creative organizations; connects Philadelphians to quality arts experiences; and preserves the City's public art assets.

The Percent for Art Program was started in Philadelphia 60 years ago and requires that one percent of the budget of a City-funded construction project is designated for site-specific public art. Philadelphia's Percent for Art Program is a model that has been replicated in cities across the country, reflecting the importance of having art in our public spaces and in our daily lives.

Percent for Art commissions beautiful and enduring artworks, which reflect the diversity of Philadelphia's residents and visitors, its rich cultural landscape, its many histories and the variety of public spaces in Philadelphia's communities.

### **Art at the Airport, Permanent Collection**

PHL is also home to several pieces from the City's permanent collection commissioned by the Percent for Art Program of the Office of Arts, Culture and the Creative Economy. These permanent works of public art are the result of a collaborative effort between the Percent

for Art Program and Philadelphia International Airport and are representative of a variety of themes and media.

### **Exhibitions Program at PHL**

In 1998, Philadelphia International Airport established an Exhibitions Program—a visual arts initiative to humanize the airport environment, provide visibility for Philadelphia’s unique cultural life, and to enrich the experience of the traveling public.

The Exhibitions Program is responsible for organizing and presenting rotating exhibitions that change throughout the year to provide a variety of educational and cultural programs. This forum for presenting visual art attests to the airport’s commitment in supporting arts and culture.

The Exhibitions Program provides millions of visitors from around the world access to a wide variety of art forms by artists and arts institutions from the Great Philadelphia area.

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