

REQUEST FOR PROPOSALS

Public Art Project
Rosewood Arts Center, Kettering, Ohio
2023-24

DEADLINE FOR SUBMISSIONS: April 21, 2023 BUDGET: \$45,000

The City of Kettering's CitySites Public Art Program invites artists to create a permanent outdoor artwork at Rosewood Arts Center. Created to complement or enhance the public spaces around Rosewood's front entrance, the artwork may include new or modified hardscapes, plantings, sculptures and/or relevant design.

The artwork should create a welcoming environment and complement the surrounding site and facility. The artwork can operate as decorative or functional and create a significant visual component to the Rosewood environment.

Possibilities include, but are not limited to: artwork integrated into the hardscape, such as sidewalk art (graphics, artwork, poetry, mosaics, etc.); free standing sculptures or sculptural installations; artistically designed landscape and/or plantings, such as tree circles, art-centric materials (natural dye plants, etc.). Projects that incorporate environmental stewardship are encouraged.

The artwork should utilize materials that can withstand pedestrian and/or vehicular traffic and high speed Frisbee golf discs, and that can be easily cleaned and maintained. The artist will lead the design and fabrication of the artwork, with consultation from a design team consisting of staff from Parks, Recreation and Cultural Arts.

Artists must demonstrate previous experience in creating public art, working with project teams, and creative and innovative thinking in using public space.

Project Site and Audience

Rosewood Arts Center is dedicated to enriching the quality of life for the residents of Kettering and the greater Dayton area by providing creative experiences through a variety of art forms for people of all ages and cultural backgrounds. Rosewood accomplishes these goals through multi-arts educational programs and classes for a wide range of skill and interest levels (in-person and virtual), artist studio spaces, exhibitions, performances and special events.

Rosewood Arts Center opened in 1985 through the City of Kettering's Parks, Recreation and Cultural Arts department, and is located in a former 1965 school building. Undergoing its first major renovation of the facility in over 55 years, the facility is now ADA accessible and features the city's first commissioned mural, completed in 2022. Located within a neighborhood park that is home to an elementary and middle school schools, several athletic fields and a recreation complex, Rosewood and its surroundings are frequented by thousands of people of all ages, abilities and backgrounds each year.

Rosewood is visited year-round by people of all ages and backgrounds, however pedestrian traffic is often categorized by neighborhood families with young children, Frisbee Golfers, elementary and middle school youth, and leisure athletics, such as joggers and walkers.

Public Artwork Location



Landscape Design Concept (see Attachment A for higher resolution file and more details on landscape









Budget

The selected artist will be paid \$45,000 and is inclusive of all costs associated with the project, including but not limited to: artist expenses, administration, sub-consultants, travel/lodging, artwork fabrication (including materials, details and specifications), storage, transportation and installation, related permits, licenses, taxes and insurance. Any expenses that exceed the contracted amount will be the artist's responsibility.

Eligibility

Artists must have prior experience with public art commissions.

The artist must carry personal liability insurance for the duration of the project and be willing to meet all contractual obligations.

Employees of the City of Kettering and members of the Art in Public Places Committee and the Kettering Arts Council are ineligible to apply.

Submission Procedures

The following information will be required to apply to this commission:

- Letter of Interest. Please include your name, address, phone number and email address.
 Also include a description of your interest in this commission and your experience working on comparable projects, including any community engagement processes.
- 2. **Resume or CV.** Submit a current résumé with include previous public art commissions, design team experience, exhibitions and/or awards.
- 3. **Past Project Documentation**. Please provide documentation of 3 past successful projects and/or artworks.
- 4. Artwork Proposal and Project Narrative. Include a conceptual sketch of the proposed artwork and a narrative that describes your process and vision as it relates to this project, including aesthetic ideas, methods for creating the artwork. Include information about how the proposal relates to Rosewood and its surroundings, materials to be used, and any connection to environmental stewardship.
- 5. **Budget**. Outline a budget and include artist fee, materials and installation.

6. Professional References. Include three individuals with detailed knowledge of your working methods, including fulfilling deadlines, working within a budget, and engagement with diverse audiences. Please include the contact name, organization (if applicable), address, phone number and an e-mail for each reference.

Please send all materials, preferably as PDF attachments, to Shayna.mcconville@ketteringoh.org. The deadline for all application materials is April 21, 2023.

Selection Process

Parks, Recreation and Cultural Arts staff will review the RFP submissions and work with an Artist Selection Committee, including members of the Art in Public Places Committee, the Kettering Arts Council and local stakeholders, to select the artist.

The artist will be selected with the following criteria:

- 1. Proven ability to create a public artwork and/or artwork that transforms a space;
- 2. Aesthetic significance, transformative and distinctive qualities for the chosen site;
- 3. Awareness and reflection on the surrounding architecture, mural artwork, and response to existing or potential for new landscape/hardscape;
- 4. A proven ability to coordinate and collaborate with project managers, affiliated professionals and community stakeholders from previous projects.
- 5. A project proposal that includes realistic materials, process and budget.

Selection and General Production Schedule (all dates are subject to change)

RFP Posted	February 2023
RFP Application Deadline	April 21 2023
Selection Committee Review and Selection	May 2023
Artist Selected and Contract	May/June 2023
Artwork Fabrication and Installation	Summer/Fall 2023 - 2024
Artwork Dedication	2024

About CitySites

Kettering's CitySites is a percent for art program recognizing artistic excellence, accessibility to the arts for all people, and the positive impact of creativity on our community and quality of life in the City of Kettering. View the collection at www.playkettering.org/citysites.

More Information

Additional site images and frequently asked questions will be posted at http://www.playkettering.org/citysites through the RFP submission deadline.

Questions about this project can be directed to:
Shayna V. McConville, *Division Manager of Cultural Arts*City of Kettering Parks, Recreation and Cultural Arts
Rosewood Arts Center
2655 Olson Drive, Kettering, OH 45420
(937) 296-0294
shayna.mcconville@ketteringoh.org

[Attachment A: Rosewood Arts Center Landscape Design Concept Draft PDF]