

## RFQ: Trail Project Cedar Falls Public Art Committee

### Project Description:

The City of Cedar Falls Public Art Committee (CFPAC), under the direction and approval of the Cedar Falls Art and Culture Board (ACB), seeks to commission a series of permanent, cohesive public artwork from an artist or team of artists to be installed along the existing trail system.

### About Cedar Falls:

The City of Cedar Falls is in Black Hawk County, Iowa. Originally named “Sturgis Falls” after its first settler, William Sturgis, it was later renamed after the river that flows through the city, the Cedar River. Cedar Falls is home to the University of Northern Iowa, one of Iowa’s three state universities. In addition to programming provided by the City’s Hearst Center for the Arts, the Parks and Recreation Division and the outstanding education provided by the Cedar Falls Schools, the University provides opportunities for academic, cultural and athletic activities.

### About CFPAC:

Since 1999, the CFPAC has implemented public art projects across the city to enhance and complement the vibrant cultural scene of the community. These public artworks have become iconic elements of the city’s landscape. More information on the CFPAC can be found at <https://www.cedarfalls.com/1170/Public-Art>.

### Hard Surfaced Trails:

Whether you are interested in walking, biking, snowshoeing or cross country skiing, the Cedar Valley Trails has over 120 miles of trails for you to enjoy any time of the year. The trails have been incorporated into the community - lining the Cedar River, looping around lakes, crossing streams, and connecting with the downtown entertainment district. A variety of excursions are here to be experienced. Choose from a one-mile stroll around a lake, a ten-mile run through George Wyth State Park, a 50 mile cruise around the Cedar Valley, or a hop from one restaurant or bar to another in historic downtown Cedar Falls. The American Discovery Trail and Great American Rail Trail both traverse the Cedar Valley.

Cedar Falls was the first Bicycle Friendly Community recognized in Iowa by the American League of Bicyclists in 2009. It continues to be a Bicycle Friendly community today. A Bicycle Friendly Community welcomes bicyclists by providing safe accommodation for bicycling and encouraging people to bike for transportation and recreation.



#### CEDAR FALLS PUBLIC ART COMMITTEE

304 WEST SEERLEY BLVD  
CEDAR FALLS, IOWA 50613

KRISTINA MEHMEN, CHAIR

TARA WILSON-PICKERING

ELIZABETH ANDREWS

LAURA GLEISSNER

DAN PERRY

SUSAN ROLINGER

ALLYN SLACK

KATIE WALBERG

TONI WILSON WOOD  
Art & Culture Board Representative

STEPHANIE HOUK SHEETZ  
COMMUNITY DEVELOPMENT DIRECTOR

JENNIFER PICKAR  
TOURISM & CULTURAL PROGRAMS  
MANAGER

CORY HURLESS  
CULTURAL PROGRAMS SUPERVISOR

EMILY DRENNAN  
HEARST CENTER CURATOR & REGISTRAR

**Location:** On city property along the existing trail system. Orange bubbled areas (1. Big Woods Lake, 2. Gateway Park & 3. Pfeiffer Springs Park) on the attached map are preferred, but we are open to other suggestions.

More information on the Gateway Park's enhancement project, the Cedar River Recreational Project, can be found at <https://www.cedarfalls.com/1766/Cedar-River-Recreational-Project>.

The Public Art Committee will meet with the Park & Recreation Commission once a location has been selected, to confirm its availability.

**Photos:** Included with map.

**BUDGET:** \$100,000.00

Budget includes all artist fees, insurance, fabrication, shipping/transportation and installation.

**ELIGIBILITY:** Artists 18 years and older residing in the United States. Finalists will have a demonstrated record of public commissions of similar scale and budget to this project. Project must be completed by fall 2024. Any work selected for Gateway Park will be installed after completion of that parks current enhancement project; likely in Spring 2025.

**Selection Process:** Three finalists will be selected to develop site specific proposals and present to the committee. Each finalist will receive a \$2,000 honorarium to develop a proposal. The selected artwork must be made of durable, low-maintenance materials able to withstand exposure to the Iowa climate and safe for public display. The artist is responsible for the delivery of the selected work.

**SUBMISSION REQUIREMENTS:** Combine the following into a single PDF:

- Letter of interest - Describe your approach to the project, two-page maximum
- Current resume in PDF format
- 10 images of prior completed projects similar in scope; images no larger than 5MB in size, JPEG or PDF. No videos accepted.
- Annotated image list - Include brief project description, dimensions, budget, materials and location.
- Contact information - email, phone, website, mailing, etc.

Submit application to [CF.PublicArt@gmail.com](mailto:CF.PublicArt@gmail.com)

Please include the following in the email subject line: "Artist Name (Jane Doe) – CFPAC – Trail Project"

**PROJECT TIMELINE:**

- Application due: January 26, 2024
- Notification of Finalists: February 19, 2024
- Finalist Presentations: March 15, 2024
- Project Awarded: March 2024
- Installation: Fall 2024 thru Spring 2025 depending on location

**INSURANCE REQUIREMENTS**

The selected artist will need to meet the city's insurance requirements as detailed in the project agreement.

**CONTACT:** Any questions can be directed to Committee at [CF.PublicArt@gmail.com](mailto:CF.PublicArt@gmail.com)