



## Supplemental Information – Montclair Mural Project 2024

Welcome to Montclair Center’s newest public art project!

We appreciate all artists interested in responding to our call for submissions found at [publicartist.org](http://publicartist.org). Please reach out to the Montclair Center Business Improvement Office at 973-509-3820 or email us at [montclaircenter@montclaircenter.com](mailto:montclaircenter@montclaircenter.com) with any questions.

artCONNECTS is a public art project sponsored by the Montclair Center Business Improvement District (Montclair Center BID). This Placemaking Project is funded by grants provided by the NJ Main Street program, and by the Montclair Center BID.

### Important Dates

<b>Submission Deadline:</b>	<b>June 12, 2024 @ 4pm</b>
<b>Notification Date:</b>	<b>On or about June 19, 2024</b>
<b>Artist Agreement Signing Deadline:</b>	<b>June 26, 2024</b>
<b>Work Completion Date:</b>	<b>October 30, 2024</b>

All Submissions will be accepted online at [PublicArtist.org](http://PublicArtist.org).

Artists are invited to submit original works that reflect **Vibrancy** and **Warmth**. Abstract designs and themes of **Nature** and **Community** are welcome.

### Mural Location:

393 Bloomfield Avenue, Montclair NJ

### Site Dimensions:

Building is 30’2” wide. Height is 25’5 on the western edge, 26’7 on the eastern edge.

**Site Considerations:**

Artists should be aware of the characteristics of the site. The building is situated on a slope. The Pilgrim Medical Center is an abortion clinic and regularly has protesters. It faces a highly trafficked county road. Directly across the avenue is the Wellmont Arts Plaza. The Wellmont Theater, with an audience capacity of 2,500, routinely hosts shows. The location is located in the heart of downtown and has noticeable foot traffic, especially on weekends.

**Notes on Installation:**

Site surfaces will be clean but otherwise unprepped. Surface may be challenging due to multiple textures (see photos below). Mural must be painted directly on the building. Local ordinances prohibit application of a secondary material such as Polytab or Alumacor or use of glue, nails, etc. Name of business and building number must remain within the sign band of the building.

**Site Images:**

Façade



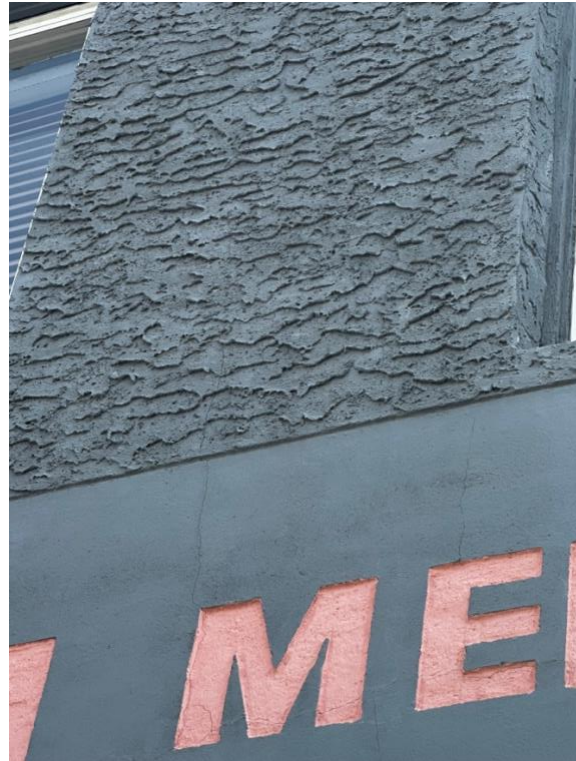
View of Bloomfield Avenue looking west:



View from site location looking across the street (south):



Façade Surface Texture (lower half left, upper half right )



**Site Owner/Business Owner Statement:**

Pilgrim Medical Center is excited to announce our intention to commission a mural on the façade of our building. Our aim is not merely decorative; rather, it's a conscious effort to contribute to the vibrant culture and aesthetics of our neighborhood while leaving a lasting imprint on our town.

The chosen design will be carefully curated to resonate with the diverse community that calls our neighborhood home. It will reflect the rich tapestry of cultures, histories, and aspirations that define us, fostering a sense of unity and pride among residents.

Moreover, we believe that public art plays a pivotal role in revitalizing urban spaces and fostering economic growth. A striking mural has the potential to attract tourists, spur foot traffic to local businesses, and ultimately contribute to the overall prosperity of our town.

Beyond its aesthetic appeal, this mural will serve to represent our commitment to civic engagement and community empowerment. We envision it as a platform for dialogue and reflection, sparking conversations on important issues and celebrating our collective identity. We are confident that this mural will not only enhance the feel of our neighborhood but also make a significant mark on our town's cultural landscape for years to come!

**Artist Agreement:**

Selected artist must sign the Artist Agreement in order to be designated as Project Muralist.  
**Please review the Artist Contract before submission.**

**Mural Selection:**

The Montclair Center BID appreciates the careful thought and time that will be donated to the project by the mural selection jury. The jury will recommend three proposals for the mural site. The building owner and/or the business owner who have agreed to have art installed on their building will make the final selection.

The jury consists of community stakeholders for the project, artists, art and architecture professionals, and curators:

**Te’Nijah Bussey**, curator and owner of the gallery Art is Bond

**Nina Cooke John**, Architect, designer, artist

**David Genova**, principal at Greenwood Development and owner of the Wellmont Theater

**Hicoup**, artist and owner of the gallery Death of Caesar Fine Arts

**Phoebe Pollinger**, Art consultant, curator, women’s health advocate

**Tanya Poteat**, member of the Montclair Art Museum’s African American Cultural  
Committee

**Ira Smith**, principal at Smith and Maran Architecture

**Jerry Sweeney**, Member of local Historical Preservation Commission, Local property  
owner

**Sharon Burton Turner**, NJ State Council on the Arts and lifetime arts advocate