



CALL FOR TEMPORARY PUBLIC ART PROPOSALS

4th Annual Urban Wildlife Conservation Day

DEADLINE FOR SUBMISSIONS

July 3, 2024 at 5:00 PM

ARTIST INFORMATION MEETING (virtual/optional)

June 18, 2024 at 12:00 PM

<https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=m1a51b172cef48d1caeb74ede7215ad59>

SITE VISIT WITH PROJECT MANAGER (in-person/optional)

June 22, 2024 at 9:00 AM -10:00 AM

Contact: Nancy Thomas
City of Phoenix Arts and Culture Department
200 West Washington Street, 10th Floor
Phoenix, AZ 85003
602-261-8899

www.phoenix.gov/arts

ABOUT THE CITY OF PHOENIX ARTS AND CULTURE DEPARTMENT

The City of Phoenix Arts and Culture Department

The Phoenix Arts and Culture Department was established in 1985 to champion and sustain the City's arts and culture community to make Phoenix a great place to live, work, and visit.

Our Commitment

The Arts and Culture Department believes in fair treatment, access, and opportunity for all individuals. Our equity strategy aims to identify and eliminate barriers that have prevented marginalized groups' full participation in the agency's programs and to strengthen diversity, and inclusion in the arts and culture sector for Phoenix residents.

The City of Phoenix fully endorses and supports the concept of equal business and employment opportunities for all persons, regardless of race, color, age, sex, religion, national origin, genetic information, marital status, disability, sexual orientation, or gender identity or expression.

Land Acknowledgement:

The Arts and Culture Department acknowledges that modern-day Phoenix is on the traditional lands of the Akimel O'Odham (Pima) and the Tohono O'Odham and before that their ancestors (Hohokam) as well as the Pee-Posh (Maricopa). We honor the elders of both past and present, as well as future generations that enable us to live here today. Further, we acknowledge the sovereignty of the [22 Tribal Nations](#) who continue to steward the lands that make up the state of Arizona.

INTRODUCTION

The Urban Wildlife Conservation Day is an annual National Day of Celebration for our urban green spaces, urban wildlife, and community. The event is a collaboration between the City of Phoenix Office of Environmental Programs and Parks and Recreation Department, U.S. Fish and Wildlife Service, Rio Reimagined PHX, Corazon Latino, and Audubon Southwest. The event will include multiple family-friendly events and activities to enjoy, River Heroes Cleanup, Bird Walk, planting of native plants, food, animal demonstrations, and a variety of exhibitor booths that will provide family-friendly engagement. The event is one of several activities that support the City's Rio Reimagined PHX project.

In 2011, through the leadership of [Audubon Southwest](#), the City of Phoenix became an [Urban Bird Treaty City](#), and thus a part of the [U.S. Fish and Wildlife Services' Urban Wildlife Conservation Program](#). The outreach and engagement efforts of this Conservation Program, based in the Arizona Ecological Services Office in Phoenix, expanded in 2021 to align with [Rio Reimagined PHX](#), a project championed by many local and state elected officials. By embracing the scope of the Rio Reimagined PHX project, the Conservation Program can work with numerous partners and join with them in efforts to reach out to diverse communities along the Salt River (Rio Salado) and lower Gila River. This refocusing was celebrated in the first annual Urban Wildlife Conservation Day event on October 9, 2021, with over fifteen participating organizations hosting informational booths. In the second annual event to celebrate this growing partnership, held on October 8, 2022, a special signing ceremony for the Urban Bird Treaty was held.

Overall, the goal of the Conservation Program is to meet the communities of the greater Phoenix area where they are by building up and supporting existing partnerships within communities to offer environmental education and outreach opportunities. It is also the goal that through this Conservation Program, the U.S. Fish and Wildlife Service can continue to offer technical expertise and provide connections between communities and urban wildlife conservation.

SCOPE OF WORK

The City of Phoenix Arts and Culture Department is excited to announce its involvement in the 4th Annual Urban Wildlife Celebration Day event in October 2024. As part of a series of projects in support of Rio Reimagined PHX, the Department seeks to commission temporary artwork for this event. Collaborating with the Office of Environmental Programs and the Parks and Recreation Departments, our aim is to integrate art into initiatives promoting habitat and economic revitalization along the Rio Salado. The temporary artwork featured at the 4th Annual Urban Wildlife Conservation Day event will serve as a vibrant expression of our commitment to this ongoing endeavor.

The event will take place within the [Rio Salado Habitat Restoration Area](#), a City of Phoenix Parks and Recreation property. The Rio Salado and the surrounding area has a rich cultural history and was first settled by the Ancestral O’Odham (Hohokam) over 2000 years ago. The Ancestral O’Odham created a canal system that the river fed, and this system allowed them to settle throughout the Salt River Valley. The Rio Salado Habitat Restoration Area aims to restore the native wetland and riparian habitats of the historic Salt River, which once flowered year-round through Phoenix.

4th Annual Urban Wildlife Conservation Day Event Details

Date /time: October 19, 2024, 8:00 am -12:00 pm

Location: Rio Salado Habitat Restoration Area, 2801 S. 7th Avenue, Phoenix, AZ 85041

Project Budget

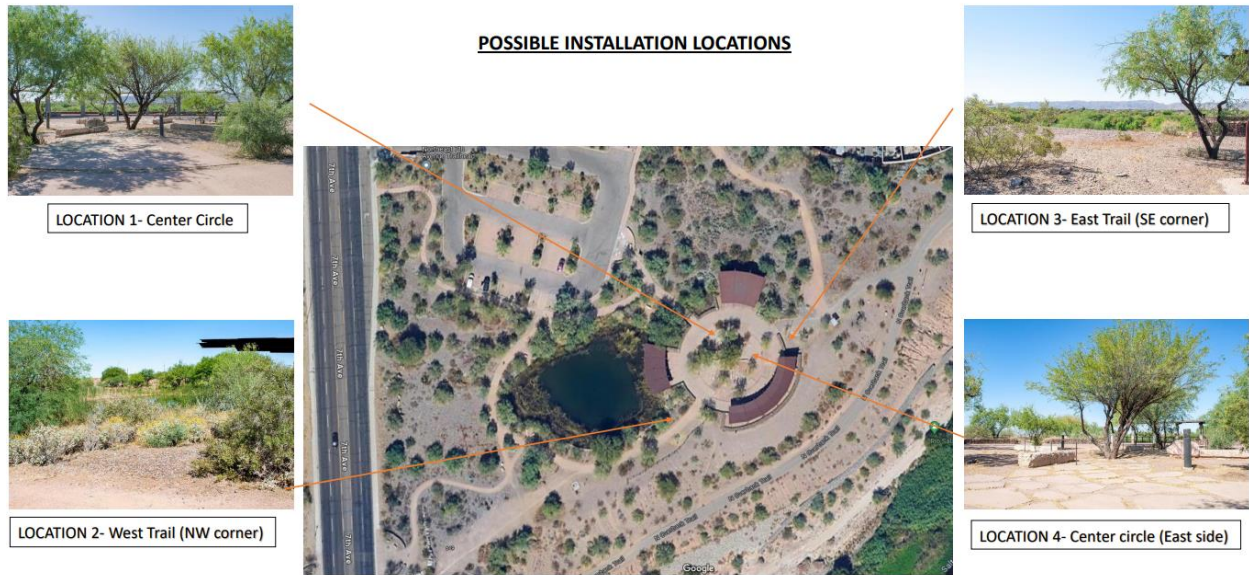
The Arts and Culture Department has set an all-inclusive budget of **\$10,000 - \$15,000** to commission a temporary artwork for the 4th Annual Urban Wildlife Conservation Day event on October 19th, 2024. Artists will need to submit an itemized budget with their application.

Installation Locations

The following are possible locations for the temporary artwork. The final placement will be determined based on a collaborative design process between the artist and the City of Phoenix’s Parks and Recreation Department. The selected artist will meet with Parks and Recreation Department to go over the schedule, installation, and logistics details.

Interactive Google Map: <https://maps.app.goo.gl/CGLR1QsSCA8EqJLu6>

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Deadline to Apply: July 3, 2024 at 5:00 pm



A detailed version of this diagram and images are available in additional resources.

Site Restrictions

Light installations are not permitted as it will directly affect the urban wildlife. Water and electricity are not available at the site. Projects cannot permanently alter or damage park sites or the wildlife. Additionally, the artwork must be installed at least one day prior to the event (October 18th) and must remain installed for a minimum of two weeks after the event.

Artwork Goals

- Proposals should celebrate the event by including the **Essence of the Rio Salado Wildlife**.
- The artwork should incorporate the **community’s vision for the Rio Salado** which is: clean and safe spaces for gathering, connected trails for exercise, and the ability to immerse oneself in nature.
- Proposals should also include **interactive component** for the day of the event.
- Proposals that are considered **experimental or innovative** (in materials, process, or themes) are highly encouraged.

Project Schedule (subject to change)

June 5, 2024	Call to Artists released
June 18, 2024	Artist Information Meeting (Optional/virtual) at 12:00 PM
June 22, 2024	Site Visit (Optional/in-person) 9:00 AM- 10:00 AM
July 3, 2024	Application Deadline 5:00 PM
July 29, 2024	Selection panel review and recommendation of awardee
August 2024	Contract Execution/Project Development
September 2024	Final Designs Due
Week of October 18	Artwork Installation

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October 19, 2024

4th Annual Urban Wildlife Conservation Day Celebration

Disclaimers

Displaying artwork in a diverse and public environment has limitations. The 4th Annual Urban Wildlife Conservation Day is a family-friendly event. Proposals with overly explicit themes, such as nudity, weapons, or violence will not be considered. The Arts and Culture Department will work closely with the selected artist to fully develop and implement their proposed idea, including providing logistical support. After the artist is selected, they will need to complete the following:

- Register as a City of Phoenix [vendor](#) or confirm previous registration.
- Review and sign a contract

Contact Information

All questions about this opportunity can be submitted to Nancy Thomas, at Nancy.thomas@phoenix.gov or 602-261-8899.

HOW TO APPLY

Eligibility

This opportunity is open to all artists, at least 18 years of age, living in Arizona regardless of race, color, age, sex, religion, national origin, genetic information, marital status, disability, sexual orientation, or gender identity or expression. No public art experience is required. Teams are eligible to apply but must designate a lead applicant for communication purposes. Artists applying as a member of a team are not eligible to also apply as an individual.

City of Phoenix employees, and Arts and Culture Commissioners and their immediate family members, and selection panelists and selection panelists' immediate families, are excluded from participating in this opportunity. Applications from artists' representatives, managers, or galleries will not be accepted.

Submissions

Applications must be submitted online via PublicArtist.org. Do not mail or email applications or original artwork. Applicants are strongly encouraged to retain a complete copy of their application for their records.

Applicants can also receive technical support by contacting PublicArtist.org at info@PublicArtist.org or 210-701-0775.

Application Materials

1. **Letter of Interest** (500-word-limit for all three questions)
 - a. Identify lead applicant and any partners to be involved, if applicable, and describe why you are interested in this opportunity.
 - b. Summary of your proposed idea, including materials to be used, preferred location, and interactive component.
 - c. Describe previous collaborations you've been involved in. Share an example of when you've received feedback from collaborators and/or community that resulted in

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adjusting a project design.

2. **Artist/Team Bio** (250-word-limit) – summarize your/your team’s artistic practice.
3. **Project Budget** – the all-inclusive budget for the temporary installation is \$10,000 - \$15,000. This includes all costs related to the completion of the project, including but not limited to, research, design development, structural engineering review (if applicable), fabrication, materials, installation of the artwork, and removal of the artwork after the event.
4. **Support Materials** – digital images or videos that will help illustrate your proposed idea. Support materials should include images of your past work and renderings of your proposed idea. Submit no more than 5 files and include a detailed description of each file.

Artist Information Meeting

An Artist Information Meeting will be held in virtually on June 18, 2024 at 12:00 PM. The meeting will provide a detailed overview of the scope of work, program schedule, and application process. This is optional, you do not need to register for this meeting. There will be a recording posted online. Join from the [Meeting Link](#).

Site Visit with Project Manager

This is an opportunity for artists to visit the site, review the proposed locations for artwork, and review the event layout. This is optional, you do not need to register for this meeting. The site visit will occur on June 22, 2024 from 9:00 AM – 10:00 AM.

SELECTION PROCESS

A selection panel will then be convened to review the eligible submissions and recommend an artist/artist team for this opportunity. Members of the selection panel may include art and design professionals, artists, subject matter experts, educators, community members and city staff.

Evaluation Criteria

Responses to this Call for Temporary Public Art Proposal should be concise, well-organized and provide the requested information. Late applications, incomplete applications, or applications that fail to meet the eligible requirements will not be considered.

During the evaluation process, applications will be scored using the following criteria:

1. **Responsiveness to the Call** **15 pts**
Proposal meets the Artwork Goals.
2. **Artistic Merit** **10 pts**
Proposal shows innovation with the use of materials, processes, and/or themes.
3. **Feasibility and Potential for a Successful Outcome** **10 pts**
Proposal clearly describes how the project will come to fruition. Budget and support materials demonstrate knowledge of related costs and experience.

Total

35 pts

Commitment to Transparency

The City of Phoenix Arts and Culture Department is committed to transparency and best practices in the selection of artists for this opportunity. Any conflicts of interest that arise during the selection process will be addressed immediately. This policy is intended to create a level playing field for all applicants and to protect the integrity of the selection process. Additionally, the City reserves the right to disqualify incomplete or late applications or applications that do not meet the eligibility requirements.

*******END*******